

**Agenda**  
**Lewisville City Council**  
**2016 Annual Retreat Workshop Session**  
**Plano Legacy Marriott**  
**February 19 – 20, 2016**

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**Agenda item listing does not necessarily reflect the order of their consideration by the City Council.**

**Friday, February 19**

9:30 a.m. Call to order and announce a quorum is present.

Breakfast

Retreat Goals

Recap of Process

Recap of Council Policy Issues

Thriving Neighborhoods /Engagement

- 2025 Plan-2015 Successes/2016 Action Steps
- Historical Perspective
- Visioning and Goal Setting
  - o Successful programs in other cities

Thriving Neighborhoods/Community Appearance

- Community Development Manual/Themed Elements
- Visioning and Goal Setting

Lunch

Development/Redevelopment Strategy

- 2025 Plan-2015 Successes/2016 Action Steps
- Development Tools
- City Comparisons
- Visioning and Goal Setting
- Tour Plano Nature Center, Old Town Area, Presentation by Frank Turner, Assistant City Manager, City of Plano

## **Saturday, February 20**

9:00 a.m. Call to order and announce a quorum is present.

Breakfast

Communication and Marketing

- 2025 Plan-2015 Successes/2016 Action Steps
- Visioning and Goal Setting
  - o Communicating via Performance Metrics/Dashboard
    - Video
    - Plano Program
    - Lewisville Initial Steps
  - o Communicating via Social Media

Other Issues of Council Interest

- Entrepreneurial Center
- Revenue Replacement Issue
- Economic Development Reporting

Lunch

Other Issues of Council Interest (continued)

- City Broadband
- Events that Appeal to Youth
- Appointed Official Performance Evaluation

Executive Session – Property Acquisition

Prioritization Exercise

<p>The City Council reserves the right to adjourn into closed session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by <u>Texas Government Code</u> Section 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices) and 551.087 (Economic Development); and Texas Tax Code, Section 321.3022(i)(Individual Sales Tax Information).</p>
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