

**BLUE RIBBON CAPITAL PLANNING / 2025 VISION ADVISORY BOARD  
JANUARY 22, 2015**

**Members Present:**

Ray Hernandez, Chairperson  
Bob Troyer, Co-Chairperson  
Robert Solete  
Karen Locke  
Tamela Bowie  
Amanda Ferguson – arrived at 6:33 p.m.  
Toya Gant – arrived at 6:35 p.m.  
Derik Hayenga – arrived at 6:50 p.m.

**Members Absent:**

Kristin Green

**City Staff Present:**

Donna Barron, City Manager  
Steve Bacchus, Assistant City Manager  
Eric Ferris, Assistant City Manager  
Melinda Galler, Assistant City Manager  
Gina Thompson, Director of Strategic Services  
James Kunke, Director of Community Relations & Tourism  
Brenda Martin, Director of Finance  
David Salmon, City Engineer  
Jennifer Malone, Executive Assistant

**Call to Order and Announce a Quorum  
is Present**

**(Agenda Item 1)**

The scheduled session of the Blue Ribbon Capital Planning/2025 Vision Advisory Board was called to order by Chairperson Ray Hernandez at 6:30 p.m. on Thursday, January 22, 2015, in the City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas. Chairperson Hernandez announced there was a quorum present.

**Approve Minutes from January 15, 2015  
Meeting**

**(Agenda Item 2)**

Upon a motion made by Board member Karen Locke and seconded by Co-Chairperson member Bob Troyer, the Board voted five (5) "ayes" and no (0) "nays" to approve the minutes of the Blue Ribbon Capital Planning/2025 Vision Advisory Board January 15, 2015 meeting. Board member Amanda Ferguson arrived at 6:33 p.m.

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**Consideration of Arts Funding**

**(Agenda Item 3)**

James Kunke, Director of Community Relations & Tourism, explained that public art is any visual display that brings the arts into public culture. Mr. Kunke discussed different types of public art and provided examples of public art located in other cities. Board member Toya Gant arrived at 6:35 p.m. Mr. Kunke discussed the benefits of public art including: creates a positive economic impact by drawing visitors, boosting tourism and bringing new residents; creates a connection with people; and, creates a positive community image. Creating a positive community image was recommended by all four Vision 2025 subcommittees and is one of the 8 big moves for the Lewisville 2025 Vision.

Mr. Kunke explained that the budgeting authority for public art remains with the City Council. State law allows for 15% of Hotel Occupancy Tax (HOT) funds to be used for art support. Historically, the City has provided art support grants. This year there are eight recipients. The City always budgets less than 15% because hotel/motel revenue is volatile. In the 2014/2015 operating budget, any portion of the 15% not used will be put into a public art fund.

Mr. Kunke discussed the general cost of different types of public art and advised that the pricing is based on economy, quality and the artist. Board member Derik Hayenga arrived at 6:50 p.m. Mr. Kunke discussed the possibility of including public art funding in the G.O. bond program related to specific projects. City Manager Donna Barron advised that this would be specified on the proposition. There was discussion regarding the manner in which public art was added to the ballot in other cities. Mr. Kunke will provide the board members with information regarding how public art was ranked in the Lewisville 2025 surveys.

Assistant City Manager Eric Ferris discussed the I-35E interchanges. Cities had an opportunity to participate in public art at the interchanges. Lewisville will have art panels at three locations. One example given was FM 407, which will have some bass, catfish and a fisherman in a boat. Mr. Ferris explained that these are concrete form lines and FM 407 and Garden Ridge will both have a lake theme. Other locations will feature different themes.

**Facilities Projects – Staff Prioritization**

**(Agenda Item 4)**

Assistant City Manager Melinda Galler provided an overview of the facility projects that will be discussed. A Police Administration addition will provide a second story for Police Department administrative staff and will allow all Police administration staff to be together in one building. Moving staff from the City Annex will also provide the needed additional space for expansion of Information Technology Services. The next project that Ms. Galler discussed was the relocation of Fire Station No. 3. Chief Tittle has requested moving this facility to provide a better response time. The next facility project is a fleet maintenance facility. This will allow all of the City fleet personnel to be located at one facility. These projects will be discussed in more detail at the January 29, 2015 meeting.

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Ms. Galler discussed the City Hall basement project. The City is in need of additional conference rooms, training area and an Emergency Operations Center. Performing the finish work in the 15,880 sf basement will allow for relocation of some staff offices, relocation of conference rooms resulting in larger conference rooms and additional staff offices on the main floors of City Hall, a large training center, a sound-proof video center and an Emergency Operations Center. Ms. Galler discussed the need for an Emergency Operations Center that is equipped to meet the City's needs in an emergency situation and showed the board members photos of the current Emergency Operations Center located at the Central Fire Station. The EOC will be used for a dual purpose as an emergency operations center during an emergency situation and a training center when the EOC is not in use. Staff will conduct a tour of the basement later in the meeting.

**Funding Sources Recap**

**(Agenda Item 5)**

Ms. Barron explained that as the board members are nearing the time for prioritization of projects, she wanted to revisit the types of financing available. Gina Thompson, Director of Strategic Services, discussed the total of all project requests and the total of all funding sources. Ms. Thompson provided information regarding appropriate funding sources for the different types of projects. Board member Derik Hayenga discussed that some cities are using stone on their drainage projects and wants to know if this could be considered public art. Mr. Ferris advised that the stone would probably be considered more of an aesthetic treatment than public art. Mr. Hayenga asked if the figures included the anticipated increase in population. Brenda Martin, Director of Finance, explained that it does include normal increases, but not annexation and advised that the 2% increase indicated is conservative. Ms. Thompson discussed the current fund balances and advised that staff does not recommend using these entire fund balances. Ms. Barron advised that the General Fund shown is the excess fund reserve.

Board member Toya Gant asked if there is a general direction given to cities regarding a tax increase. Ms. Thompson advised that there is not. Ms. Barron advised that the approach to City Council has historically been to not increase the tax rate. Board member Karen Locke discussed that it may be needed to take the stance that if people want change, a tax increase may be needed. Chairperson Ray Hernandez discussed investing in to the City and the cost of doing so. Mr. Kunke advised the board members that if a Blue Ribbon committee recommends a bond package and the City Council approves it, then the City will only be able to provide factual information regarding the election and no information designed to promote the package. Board member Derik Hayenga advised that he anticipates aggressive and well funded opposition. Board member Toya Gant asked if there was another city of comparable population that it is as built-out as Lewisville. Staff advised that Richardson would probably be the closest. Chairperson Ray Hernandez requested tax rate information on Richardson and another comparable city outside of the metroplex.

There was discussion regarding scheduling a tour of projects. A decision was made to schedule a tour on Friday, February 20, 2015 from 9 a.m. – 3 p.m. with Saturday, February 21,

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2015 as a backup date for the tour. Staff will send an invitation to board members for Friday, February 20.

**Basement Tour**

**(Agenda Item 6)**

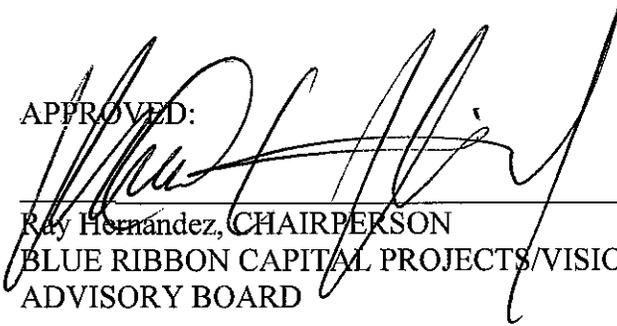
Staff conducted a basement tour with the board members. Upon return to the conference room, the agenda for the next meeting was discussed. Both facility staff prioritization and project prioritization will be on the agenda for the meeting on January 29, 2015.

**Adjournment**

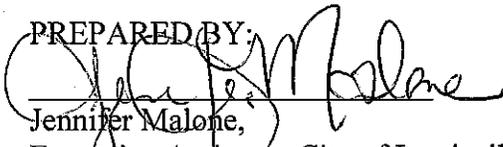
**(Agenda Item 7)**

**MOTION:** Upon a motion made by Board member Amanda Ferguson and seconded by Board member Karen Locke, the Board voted eight (8) "ayes" and no (0) "nays" to adjourn the meeting of the Blue Ribbon Capital Planning/2025 Vision Advisory Board at 8:30 p.m. on Thursday, January 22, 2015. The motion carried.

APPROVED:

  
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Ray Hernandez, CHAIRPERSON  
BLUE RIBBON CAPITAL PROJECTS/VISION 2025  
ADVISORY BOARD

PREPARED BY:

  
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Jennifer Malone,  
Executive Assistant, City of Lewisville