

MEETING MINUTES

**OLD TOWN LEWISVILLE TASK FORCE
MARCH 4, 2019**

**ART GALLERY AT MCL GRAND
100 NORTH CHARLES STREET
LEWISVILLE, TEXAS**

REGULAR SESSION – 9:00 A.M.

Roll Call:

Committee Members Present:

Kristin Green
Robert Maxey
Heather Cicirello
Natasha Dehart
Amanda Ferguson

Committee Members Absent:

Cynthia Dearburger
Kory Walker
Ronda Owens

City Staff Present:

James Kunke, Director of Community Relations and Tourism
Jason Moore, Economic Development Manager

1. **Call to Order** – TIME 9:09 A.M. – Quorum Present
2. **Consideration and Approval of the February 13, 2019 Meeting Minutes**

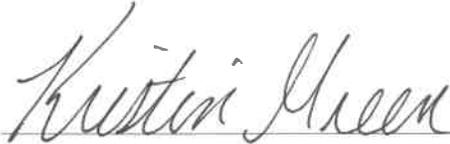
Minutes were not available and deferred to the March 7, 2019 Regular Meeting.
3. **Discussion of Interview Process**
(James Kunke/Jason Moore)
 - **Group Discussion** – City staff outlined the order of events for the interviews

NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS

The Lewisville City Hall & Community Development Conference Room are wheelchair accessible. Access to the building and special parking are available at the front entrance along Church Street. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the Economic Development Office at (972) 219-3455 or by FAX (972) 219-3698 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

4. **Presentations and interviews**
 - 9:30 A.M. – Tonic3
 - 10:30 A.M. – CivicBrand
 - 11:30 A.M. Destination Innovate
5. **Discussion of presentations**
 - **Tonic3:** mentioned authenticity, and heavy emphasis on defining the personas of the research phase; really liked that they are located in Old Town and have personal stake in the outcome
 - **CivicBrand:** liked that they focus on civic projects only and their engagement efforts. Liked the idea of the video but needed to focus more on community rather than self-promotion video
 - **Destination Innovate:** focus on “why” but committee confused on their understanding of the project
6. **Consideration and direction to city staff**
 - Reconvene on March 7 to provide direction.
7. **Adjournment**

Certified by Chair Green (9/9/19):



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