

**MEETING MINUTES**

**OLD TOWN BRANDING TASK FORCE  
JUNE 20, 2019**

**CITY HALL  
151 WEST CHURCH STREET  
LEWISVILLE, TEXAS  
1<sup>ST</sup> FLOOR CITY COUNCIL WORKROOM**

**REGULAR SESSION – 6:30 P.M.**

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Roll Call:

Committee Members Present:

Cynthia Dearburger  
Robert Maxey  
Heather Cicirello  
Ronda Owens  
Kristin Green

Committee Members Absent:

Cynthia Dearburger  
Robby Rahmani  
Amanda Ferguson  
Natasha Dehart  
Kory Walker

City Staff Present:

James Kunke, Director of Community Relations and Tourism  
Jason Moore, Economic Development Manager

Tonic3 Staff Present:

Joanne Kok  
Katelyn Finch  
Candy Bernhardt

1. **Call to Order** – TIME 6:45 P.M.
2. **Presentation by Tonic3 on Start of Banding Campaign**  
  
Tonic3 representatives gave a slide presentation (attached to minutes).
3. **Discussion of Presentation and Questions**

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS**

The Lewisville City Hall & Community Development Conference Room are wheelchair accessible. Access to the building and special parking are available at the front entrance along Church Street. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the Economic Development Office at (972) 219-3455 or by FAX (972) 219-3698 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

Tonic3 representatives asked for questions and feedback from Task Force members.

They asked Task Force members to provide names and contact information for people who might be included in the stakeholder interviews and survey. James Kunke will collect that information from Task Force members by the following Friday (June 28) and forward it to Tonic3.

Tonic3 led a group discussion about Reference Cities, those communities that are part of the Old Town Lewisville competitive set or that Old Town Lewisville should aspire to emulate.

#### **4. Adjournment**

MOTION: Motion was made by Ronda Owen and seconded by Cynthia Dearburger to adjourn.

*Motion carried by a vote of 5-0*

Certified by Chair Green (9/9/19):



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