

A G E N D A

OLD TOWN LEWISVILLE TASK FORCE SEPTEMBER 9, 2019

**TONIC3 OFFICES
151 W. WALTERS STREET
LEWISVILLE, TX 75057**

REGULAR SESSION – 12:30 P.M.

- 1. Call to Order**
- 2. Consideration and Approval of Minutes**
- 3. Discussion and Presentation led by Tonic3**
 - Preliminary direction for brand proposition, supporting narrative, and reasons to believe**
 - Outline of resident / visitor target strategy and key considerations**
 - Brand positioning early visual concepts and supporting creative elements (styling, look and feel)**
- 4. Adjournment**

NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS

The Lewisville City Hall & Community Development Conference Room are wheelchair accessible. Access to the building and special parking are available at the front entrance along Church Street. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the Economic Development Office at (972) 219-3455 or by FAX (972) 219-3698 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.