

**LEWISVILLE 2025 VISION ADVISORY BOARD
MEETING MINUTES
JULY 19, 2018**

Members Present:

Karen Locke, Chairperson
Derik Hayenga, Co-Chairperson
Tamela Bowie
Kristin Green
Peter Taggart
Toya Gant

Members Absent:

Amanda Ferguson
Robert Solete
Nneka Cos-Okpalla

City Staff Present:

Donna Barron, City Manager
Eric Ferris, Deputy City Manager
Melinda Galler, Assistant City Manager
Claire Swann, Assistant City Manager
Gina Thompson, Director of Strategic Services
James Kunke, Director of Community Relations & Tourism
David Salmon, City Engineer
Nika Reinecke, Director of Economic Development
Jason Moore, Economic Development Manager
Mendie White, Sustainability Manager
Jennifer Malone, Executive Assistant

Call to Order and Announce a Quorum is Present

(Agenda Item 1)

The scheduled session of the Lewisville 2025 Advisory Board was called to order by Chairperson Karen Locke at 6:31 p.m. on Thursday, July 19, 2018, in the City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas. Chairperson Karen Locke announced there was a quorum present.

Approval of Minutes from May 10, 2018 Meeting

(Agenda Item 2)

MOTION: Upon a motion made by Board member Kristin Green and seconded by Board member Peter Taggart, the Board voted five (5) “ayes” and no (0) “nays” to approve

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the minutes of the Lewisville 2025 Advisory Board May 10, 2018 meeting. Board member Derik Hayenga abstained from the vote. The motion carried.

Update on Sustainability “Big Move”

(Agenda Item 3)

Mendie White, Sustainability Manager, provided an update to the Board members of sustainability accomplishments in 2015 – 2018. Ms. White explained refined outreach which includes:

- Sustainability Tuesday – every Tuesday there is a post regarding sustainability or information to the public.
- Collaborative outreach to other departments (sharing information)
- Public events such as Colorpalooza, Western Days, etc.
- Relationships with home improvement and appliance retailers to promote the water conservation credit program (advertising the program, etc.)
- Building relationships with LISD (tabling at high schools during April for water conservation month and program support for elementary teachers with curriculum)

The City has also changed the ‘giveaway items’ to items that are more usable such as cutlery, re-usable bags, pens made from recycled water bottles, etc. Efforts are also being made to engage employees including: a 5-minute presentation on sustainability at new employee orientation; a “Green Team” consisting of several employees who serve as a sounding board for sustainability; participation in the Wyland Water Conservation Pledge Challenge, in which Lewisville placed #6 in the nation for their population size; the first annual bike to work day held on May 18, 2018; and, sharing sustainability successes in team meetings.

Ms. White discussed next steps for FY 2018-19 including:

- Adoption of a Sustainable Building Code
- Renewable Energy Strategy Development
- Support of PACE financing adoption at the county level
- STAR Communities as our sustainability guide
- Continued involvement of Green Team
 - Departmental waste audits
 - Internal training
 - Innovation, recycling/waste reduction, energy/water conservation subcommittee

Green Code was identified as a priority action step in the 2025 plan. A committee of employees met with stakeholders and North Central Texas Council of Governments (NCTCOG) has recommendations on green code.

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Green Build Texas was discussed. Ms. White explained that on the commercial side, the City is looking at energy code and making EV ready a requirement for new multifamily and hotel construction, requiring dedicated space/enclosure for recycling dumpsters and adding energy efficient cool roof requirements.

Property Assessed Clean Energy (PACE) was discussed. This program provides an innovative mechanism for financing energy efficiency, renewable energy and water conservation improvements to developed properties.

Ms. White explained the renewable energy strategy. A Texas Coalition for Affordable Power (TCAP) membership provides technical expertise through resolved energy as a benefit. The City is also working with the State Energy Conservation Office (SECO) to do a full scale assessment of energy demands and opportunities for conservation in all city facilities. Additionally, the City is investigating “behind the meter” options such as solar panels at the Kealy Operations Center.

STAR Communities, a nonprofit organization was discussed. STAR Communities works to evaluate, improve and certify sustainable communities. Ms. White displayed the organization’s website for the Board members and demonstrated how to search on the site and explained that many of the items on the criteria list are already being done. City Manager Donna Barron advised that the City Council has given direction to move into the STAR program, but currently the City is in the beginning of that process. Assistant City Manager Claire Swann explained that the City is in the process of rewriting code for a redevelopment city, which creates an opportunity to fold sustainability into this process.

The Denton County Greenbelt plan was discussed and Ms. White showed a video to the Board members. Board member Kristin Green asked if developers are allowed to plat properties all the way to the center of the creek. City Engineer David Salmon responded that this is not allowed.

Update on Thrive (Multigenerational Center)

(Agenda Item 4)

Director of Parks & Recreation Stacie Anaya provided an update on the multigenerational center. The name Thrive has been chosen for the center. Ms. Anaya showed a presentation to the Board members with a layout of the facility. The facility will be done in natural colors and materials. Public Art was discussed. The response from the seniors has been really good. Board member Karen Locke asked if the DCTA pickup and drop off at Valley/Corporate for the new facility would happen. Assistant City Manager Eric Ferris responded that this will be available.

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**Role of Economic Development
Department in Business Recruitment
and Retention**

(Agenda Item 5)

Director of Economic Development Nika Reinecke introduced Jason Moore, Economic Development Manager, to the Board members. Ms. Reinecke described the role of the Economic Development department including:

- Promotes high-quality development and renewed investment in Lewisville
- Works with developers, landowners, residents on various development projects
- Works on long range planning to ensure that Lewisville is well-positioned for the future
- Focuses on creating high-impact projects in areas of opportunity
- Works to persuade new businesses to locate in Lewisville
- Helps businesses that are already in our community to grow
- Works towards turning distressed areas into vibrant hubs of economic activity

Ms. Reinecke explained that staff is working on a new business retention program and discussed the Lewisville advantage as having a good location and low tax rate. She advised that the 2025 Advisory Board members can help by continuing to make the projects happen. Board member Karen Locke asked about the trade area. Ms. Reinecke responded that a consultant will be attending the next City Council meeting to explain how the trade area is created, etc. Ms. Reinecke provided a packet to the Board members which explains incentives and how much companies have invested in the City and also provided the location of this information on the website. Board member Kristin Green asked if there are incentives for smaller businesses in the Old Town setting. Ms. Reinecke responded that there are some but the criteria is very different in Old Town.

Report – Old Town Branding Task Force

(Agenda Item 6)

Ms. Barron discussed the Old Town Branding Task Force. On July 16, 2018 the City Council appointed the following members to the task force: Robbie Rehmani, Jason Rose, Justin Springfield, Robert Massey, Cynthia Dearburger, Amanda Ferguson, Heather Cicirello, Kory Walker, Natasha Dehart, Amy Fannin, Kerry Murray, Ronda Owens and Kristin Green. The task force consists of residential and commercial developers, retail businesses, Old Town district businesses, entertainment related businesses and a resident in Old Town.

This is a temporary board that will meet over the next 9-12 months or until the completion of the development of the branding program. The first meeting is planned in August and will focus on education related to brand establishment and marketing. City staff members James Kunke and Jason Moore will be providing staff support to the task force.

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Adjournment

(Agenda Item 7)

The next Lewisville 2025 Advisory Board meeting is scheduled for Thursday, October 18, 2018 at 6:30 p.m.

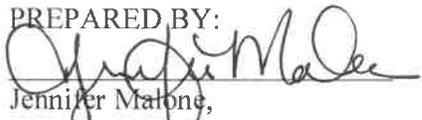
MOTION: Upon a motion made by Board member Tamela Bowie and seconded by Board member Kristin Green, the Board voted six (6) "ayes" and no (0) "nays" to adjourn the meeting of the Lewisville 2025 Advisory Board at 8:32 p.m. on Thursday, July 19, 2018. The motion carried.

APPROVED:



Derik Hayenga, CO-CHAIRPERSON
LEWISVILLE 2025 ADVISORY BOARD

PREPARED BY:


Jennifer Malone,
Executive Assistant, City of Lewisville