

LEWISVILLE CITY COUNCIL

REGULAR SESSION

AUGUST 20, 2018

Present:

Rudy Durham, Mayor

Council Members:

TJ Gilmore (absent)

Bob Troyer

R Neil Ferguson

Brent Daniels, Mayor Pro Tem

Brandon Jones, Deputy Mayor Pro Tem

City Staff:

Donna Barron, City Manager

Eric Ferris, Deputy City Manager

Claire Swann, Assistant City Manager

Melinda Galler, Assistant City Manager

Julie Worster, City Secretary

Lizbeth Plaster, City Attorney

WORKSHOP SESSION – 6:30 P.M.

With a quorum of the Council Members present, the workshop session of the Lewisville City Council was called to order by Mayor Durham at 6:30 p.m. on Monday, August 20, 2018, in the City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas. All City Department Heads were in attendance.

**Discussion of Financial Management and
Cost Recovery Model Process for Parks and
Recreation Department and Community
Relations and Tourism Departments**

(Agenda Item A)

At the request of City Manager Barron, Director of Parks and Recreation Stacie Anaya conducted the attached PowerPoint Presentation for City Council consideration.

Mayor Pro Tem Jones expressed his desire to serve on the Parks & Recreation Financial Management and Cost Recovery Model Sub-Committee that Ms. Anaya had advised would be created.

WORKSHOP SESSION – 6:30 P.M.

(Agenda Item D)

**Discussion of Regular Agenda Items and
Consent Agenda Items**

Mayor Durham reviewed Agenda Item A, Invocation. There was no discussion on this item.

Mayor Durham reviewed Agenda Item B, Pledge to the American and Texas Flags. There was no discussion on this item.

Mayor Durham reviewed Agenda Item C-1, Proclamation: Proclaiming Special Recognition to Various 2018 Special Olympics Participants. There was no discussion on this item.

Mayor Durham reviewed Agenda Item D-1, Presentation: Presentation of the Maurice Strickland Award. There was no discussion on this item.

Mayor Durham reviewed Agenda Item D-2, Presentation: Certificates of Appointment and Oaths-of-Office to Newly Appointment Members of the Youth Council. There was no discussion on this item.

Mayor Durham reviewed Agenda Item E-1, Public Hearing: Public Hearing: Consideration of an Ordinance Granting a Special Use Permit for Minor Automobile Services, on Approximately 1.0302 Acres, Legally Described as Lot 7B, Block A, SEC Garden Ridge & 1171 Addition, Located at 1540 West Main Street and Zoned Local Commercial District (LC); as Requested by Wes Gustin, Triune Architecture, on Behalf of Youtaek Kim, Urban Car Wash LLC, the Property Owner. (Case No. SUP-2018-07-12). There was no discussion on this item.

Mayor Durham reviewed Agenda Item F, Visitors/Citizens Forum. There was no discussion on this item.

Mayor Durham reviewed Agenda Item G-2, Approval of Amendment #3 of a Professional Services Agreement with HDR Engineering, Inc. in the Amount of \$213,820 for Professional Engineering Services for the Bid Phase (Task 10) and Construction Administration Services (Task 11) in Connection with the Raw Water Pipeline Relocation; and Authorization for the City Manager to Execute the Amendment. There was no discussion on this item.

Mayor Durham reviewed Agenda Item G-3, Approval of Lighting Agreement by and Between the City of Lewisville, Main & Mill Business Association, and Victor Ballas to Allow the City to Install and Maintain LED Lights on 190 W. Main Street; and Authorization for the City Manager to Execute the Agreement. There was no discussion on this item.

WORKSHOP SESSION – 6:30 P.M.

(Agenda Item D)

**Discussion of Regular Agenda Items and
Consent Agenda Items (cont'd)**

Mayor Durham reviewed Agenda Item G-4, Approval of a Resolution for the Fiscal Year 2019 Financial Plan of the Denco 9-1-1 District. There was no discussion on this item.

Mayor Durham reviewed Agenda Item H-5, Consideration of a Resolution Designating the City Manager, or her Designee, to be Responsible for, Acting for and on Behalf the City of Lewisville in Dealing With the Texas Parks & Wildlife Department for the Purpose of Participating in the Local Park Grant Program to Develop the Valley Vista Nature Park; Certifying the City of Lewisville is Eligible to Receive Program Assistance; Certifying the City's Matching Share is Readily Available; and Dedicating the Proposed Site for Permanent Public Park and Recreational Uses. There was no discussion on this item.

Mayor Durham reviewed Agenda Item H-6, Consideration of an Ordinance Amending the Lewisville City Code, Section 15-36, Maximum Speed Limits Near Schools, by Repealing the School Speed Zones on Cowan Avenue from 300 Feet South of Mill Street to 400 Feet North of Mill Street, on Mill Street From 600 Feet South of Valley Ridge Boulevard to 400 Feet North of Valley Ridge Boulevard, and on Valley Ridge Boulevard From 400 Feet West of Mill Street to Mill Street. There was no discussion on this item.

Mayor Durham reviewed Agenda Item H-7, Consideration of an Ordinance Amending the Lewisville City Code, Section 15-133, Parking Buses, Recreational Vehicles, Trailers, Etc., by Extending the Time Permitted for Temporary Parking of Recreational Vehicles on Public Streets in Residential Zoning Districts. There was no discussion on this item.

Mayor Durham reviewed Agenda Item H-8, Consideration of an Ordinance Amending the Lewisville City Code, Section 15-35, Maximum Speed Limits on Specific Streets; Establishing the Posted Speed Limits on the Managed Lanes, Main Lanes and Frontage Road Lanes of Interstate Highway 35E From South City Limits to North City Limits of 75 Miles Per Hour, 70 Miles Per Hour, 50 Miles Per Hour and 55 Miles Per Hour. There was no discussion on this item.

Mayor Durham reviewed Agenda Item H-9, Consideration of an Amendment to the City Thoroughfare Plan to Change the Limits of North Cowan Avenue Between Jones Street and Mill Street. There was no discussion on this item.

Mayor Durham reviewed Agenda Item H-10, Consideration of a Variance to the Lewisville City Code Section 2-201, Fee Schedule, Regarding Waiving Fees Associated with the Labor Day Rodeo on August 31-September 2, 2018; Authorize a Fundraiser Event on City Property; and Provide In-Kind Equipment and Staff Support, as Requested by Lewisville Saddle Club. There was no discussion on this item.

WORKSHOP SESSION – 6:30 P.M.

(Agenda Item D)

**Discussion of Regular Agenda Items and
Consent Agenda Items (cont'd)**

Mayor Durham reviewed Agenda Item I, Reports. There was no discussion on this item.

Mayor Durham reviewed Agenda Item H-Closed Session. There was no discussion on this item.

With no further discussion, the workshop session of the Lewisville City Council was adjourned at 6:42 p.m. on Monday, August 20, 2018.

REGULAR SESSION – 7:00 P.M.

With a quorum of the Council Members present, the regular session of the Lewisville City Council was called to order by Mayor Durham at 7:00 p.m. on Monday, August 20, 2018, in the Council Chambers of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas.

Invocation

(Agenda Item A)

At the request of Mayor Durham, Deputy Mayor Pro Tem Troyer gave the invocation.

Pledge to the American and Texas Flags

(Agenda Item B)

At the request of Mayor Durham, Councilman Ferguson gave the pledge to the American and Texas flags.

Proclamation

(Agenda Item C-1)

At the request of Mayor Durham, Councilman Daniels presented proclamations declaring special recognition to the following 2018 Special Olympic participants:

*Golfing: Jonathan Blackmon (golfer); Jessica Oliver (caddy)

*Swimming: Sarah Hunter

*Lewisville Tidal Wave Softball Team: Players - David Acevedo, Tim Burnett, Allen Domer, Tim Holt, Marty Martinez, Austin Mornes, Sean Riley, Paul Russell, and Coaches: Jim Domer, Renae Carswell, and Alex Dunaj.

Proclamation (cont'd)

(Agenda Item C-1)

*Lewisville Lady Lightning Basketball Team: Players – Kimberly Corkran, Stacey Hawkins, Liane Matzenbach, Alandria Rivera, Heather Throckmorton, Mariah Toney, Kellie Wickett, Sarah Wickett, and Coaches – Kae Mercer, Lorraine Throckmorton, and Amanda Wickett.

Presentation – Maurice Strickland Award

(Agenda Item D-1)

At the request of Mayor Durham, City Manager Donna Barron explained the importance and significance of the Maurice Strickland Award. She presented this year's award to City of Lewisville - Neighborhood Services Administrative Analyst Drew Christ.

**Presentation – Certificates of Appointment
and Oaths-of-Office to Newly Appointment
Members of the Youth Council**

(Agenda Item D-2)

At the request of Mayor Durham, Mayor Pro Tem Jones presented the Certificates of Appointment and Judge Brian Holman administered the Oaths-of-Office to the following newly appointed members of the Youth Council: Aisha Aslam, Yasmin Behram, Wesley Brewer, Cecil Ehirindu, Zachary Haythorn, Jacqueline Hernandez, Par Hniang, Ashley Irwin, Jordan Jackman, Madison Jaegers, Justin Jiang, Matthew Jimenez, Ariana Mata, Liberty Pacatte, Kayla Rios, Jose Rodriguez, Adith Srinivasan, Brooke White, and Janelle Wright.

Public Hearing: Consideration of an Ordinance No. 0050-18-SUP Granting a Special Use Permit for Minor Automobile Services, on Approximately 1.0302 Acres, Legally Described as Lot 7B, Block A, SEC Garden Ridge & 1171 Addition, Located at 1540 West Main Street and Zoned Local Commercial District (LC); as Requested by Wes Gustin, Triune Architecture, on Behalf of Youtaek Kim, Urban Car Wash LLC, the Property Owner. (Case No. SUP-2018-07-12)

(Agenda Item E-1)

The request is to remodel an existing car wash. The applicant plans to upgrade the building by removing metal awnings from the front and canopies from the front and side of the property and add brick to the facade. The proposed site improvements include adding landscape islands and replacing an existing pole sign with a monument sign. The applicant has requested that the upgrades required by the SUP occur in two phases. The property owner plans to make improvements to the building and to install the new sign as the first phase immediately, should the SUP be approved. He is requesting to delay planting the trees no more than six months from the date SUP approval. The Planning and Zoning Commission recommended unanimous approval (7-0) of the Special Use Permit at their meeting on July 17, 2018.

The City staff's recommendation was that the City Council approve the ordinance as set forth in the caption above and to allow the SUP upgrades to be installed in phases as proposed.

Mayor Durham opened the public hearing.

Richard E. Luedke, Planning Director, was available to address any questions posed by the City Council.

MOTION: Upon a motion made by Councilman Ferguson and seconded by Deputy Mayor Pro Tem Troyer, the Council voted four (4) "ayes" and no (0) "nays" to close the public hearing. The motion carried.

City Attorney Lizbeth Plaster read the ordinance caption into the record as follows:

"An Ordinance of the Lewisville City Council, Amending the Zoning Ordinance by Granting a Special Use Permit for Minor Automobile Services, on Approximately 1.0302 Acres, Legally Described as Lot 7b, Block A, Sec Garden Ridge & 1171 Addition, Located at 1540 West Main Street and Zoned Local Commercial District (LC); Providing for a Repealer, Severability, Penalty, and an Effective Date; and Declaring an Emergency."

Public Hearing: Consideration of an Ordinance No. 0050-18-SUP Granting a Special Use Permit for Minor Automobile Services, on Approximately 1.0302 Acres, Legally Described as Lot 7B, Block A, SEC Garden Ridge & 1171 Addition, Located at 1540 West Main Street and Zoned Local Commercial District (LC); as Requested by Wes Gustin, Triune Architecture, on Behalf of Youtaek Kim, Urban Car Wash LLC, the Property Owner. (Case No. SUP-2018-07-12) (cont'd)

(Agenda Item E-1)

MOTION: Upon a motion made by Councilman Ferguson and seconded by Deputy Mayor Pro Tem Troyer, the Council voted four (4) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 0050-18-SUP**, as previously captioned and to allow the SUP upgrades to be installed in phases as follows: improvements to the building and installation of the new sign as the first phase immediately; and to delay planting the trees no more than six months from the date SUP approval. The motion carried.

Visitors/Citizens Forum

(Agenda Item D)

No one appeared to speak at this time.

CONSENT AGENDA

(Agenda Item E)

MOTION: Upon a motion made by Deputy Mayor Pro Tem Troyer and seconded by Councilman Ferguson, the Council voted four (4) “ayes” and no (0) “nays” to approve and adopt all remaining items on the Consent Agenda, as recommended and as follows:

2. Approval of Amendment #3 of a Professional Services Agreement with HDR Engineering, Inc. in the Amount of \$213,820 for Professional Engineering Services for the Bid Phase (Task 10) and Construction Administration Services (Task 11) in Connection with the Raw Water Pipeline Relocation; and Authorization for the City Manager to Execute the Amendment.
3. Approval of Lighting Agreement by and Between the City of Lewisville, Main & Mill Business Association, and Victor Ballas to Allow the City to Install and Maintain LED Lights on 190 W. Main Street; and Authorization for the City Manager to Execute the Agreement.

CONSENT AGENDA (cont'd)

(Agenda Item E)

4. Approval of a **Resolution No. 0051-185-RES**, A Resolution of the City Council of the City of Lewisville, Texas, Approving the “Draft” Fiscal Year 2019 Financial Plan of the Denco Area 9-1-1 District, Pursuant to the Texas Health and Safety Code, Chapter 772, as Amended; and Providing an Effective Date for the Fiscal Year 2019 Financial Plan of the Denco 9-1-1 District.

The motion carried.

END OF CONSENT AGENDA

Councilman Ferguson advised that he would be abstaining from discussion and consideration of Agenda Item H-5 as this action involves real property within 200 feet of real property that he owned. The appropriate Conflict of Interest Affidavit had been filled out and filed with the City Secretary. Councilman Ferguson stepped away from the dais.

Consideration of Resolution No. 0052-18-RES Designating the City Manager, or her Designee, to be Responsible for, Acting for and on Behalf the City of Lewisville in Dealing With the Texas Parks & Wildlife Department for the Purpose of Participating in the Local Park Grant Program to Develop the Valley Vista Nature Park; Certifying the City of Lewisville is Eligible to Receive Program Assistance; Certifying the City’s Matching Share is Readily Available; and Dedicating the Proposed Site for Permanent Public Park and Recreational Uses

(Agenda Item H-5)

The Lewisville Parks & Recreation Department seeks approval to submit a grant application to the Texas Parks & Wildlife Department to participate in the Local Park Grant Program to develop the Valley Vista Nature Park. The total maximum funds available through the Program is \$500,000 with a 100% matching requirement. Matching Funds are available and have been earmarked in the 4B Cash Fund. Staff is working with Studio Outside and P, R, & S, LLC. to develop a master plan for the site and a grant application that will maximize scoring opportunities in the application.

The City staff’s recommendation was that the City Council approve the resolution as set forth in the caption above.

Consideration of Resolution No. 0052-18-RES Designating the City Manager, or her Designee, to be Responsible for, Acting for and on Behalf the City of Lewisville in Dealing With the Texas Parks & Wildlife Department for the Purpose of Participating in the Local Park Grant Program to Develop the Valley Vista Nature Park; Certifying the City of Lewisville is Eligible to Receive Program Assistance; Certifying the City's Matching Share is Readily Available; and Dedicating the Proposed Site for Permanent Public Park and Recreational Uses (cont'd)

(Agenda Item H-5)

Stacie Anaya, Parks and Recreation Director, was available to address any questions posed by the City Council.

MOTION: Upon a motion made by Councilman Daniels and seconded by Deputy Mayor Pro Tem Troyer, the Council voted three (3) "ayes" and no (0) "nays" to approve and adopt **Resolution No. 0052-18-RES**, A Resolution of the City Council of the City of Lewisville, Texas, Designating the City Manager, or Her Designee, to be Responsible for, Acting for and on Behalf the City of Lewisville in Dealing With the Texas Parks & Wildlife Department for the Purpose of Participating in the Local Park Grant Program to Develop the Valley Vista Nature Park; Certifying the City of Lewisville is Eligible to Receive Program Assistance; Certifying the City's Matching Share is Readily Available; and Dedicating the Proposed Site for Permanent Public Park and Recreational Uses. The motion carried.

(Councilman Ferguson returned to the dais.)

Consideration of Ordinance No. 0053-18-ORD Amending the Lewisville City Code, Section 15-36, Maximum Speed Limits Near Schools, by Repealing the School Speed Zones on Cowan Avenue from 300 Feet South of Mill Street to 400 Feet North of Mill Street, on Mill Street From 600 Feet South of Valley Ridge Boulevard to 400 Feet North of Valley Ridge Boulevard, and on Valley Ridge Boulevard From 400 Feet West of Mill Street to Mill Street

(Agenda Item H-6)

Twenty miles per hour school speed zones exist on Cowan Avenue, Mill Street and Valley Ridge Boulevard near the intersection of Mill Street and Valley Ridge Boulevard. These school speed zones are no longer used by children walking to or from the College Street Elementary School, to which the school zones belong. All the children in the nearby neighborhoods are bussed to the school. Also, the police department relocated the crossing guard at the Mill Street and Valley Ridge Boulevard intersection to another location because the crossing guard did not see any children using the crossings. The Transportation Board at their August 7, 2018 meeting, voted to approve the recommendation to the City Council with a vote of 6-0.

The City staff's recommendation was that the City Council approve the ordinance as set forth in the caption above.

David Salmon P.E., City Engineer, was present to respond to any questions posed by the City Council.

City Attorney Lizbeth Plaster read the ordinance caption into the record as follows:

“An Ordinance of the Lewisville City Council Amending the Lewisville City Code, Chapter 15, Section 15-36, Maximum Speed Limits Near Schools, by Repealing the School Speed Zones on Cowan Avenue From 300 Feet South of Mill Street to 400 Feet North of Mill Street, on Mill Street From 600 Feet South of Valley Ridge Boulevard to 400 Feet North of Valley Ridge Boulevard, and on Valley Ridge Boulevard From 400 Feet West of Mill Street to Mill Street; Providing for a Repealer, Severability, and a Penalty; Providing an Effective Date; and Declaring an Emergency.”

MOTION: Upon a motion made by Mayor Pro Tem Jones and seconded by Councilman Ferguson, the Council voted four (4) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 0053-18-ORD**, as previously captioned. The motion carried.

Consideration of an Ordinance No. 0054-18-ORD Amending the Lewisville City Code, Section 15-133, Parking Buses, Recreational Vehicles, Trailers, Etc., by Extending the Time Permitted for Temporary Parking of Recreational Vehicles on Public Streets in Residential Zoning Districts.

(Agenda Item H-7)

Current City ordinance allows the parking of recreational vehicles (RV) on public streets for a maximum duration of 20 minutes. Staff received a complaint from a resident that this duration is inadequate to complete the loading and unloading activities of contents and passengers. Staff researched ordinances passed by other cities in the Dallas/Fort Worth metroplex in this regard. Based on the research, staff recommends extending parking of RV's for a maximum duration of 4 hours. This will allow residents enough time to conduct the loading and unloading activities and will also prevent the nuisance of a parked RV on a residential street for an extended time, hindering the free movement of traffic on the public street. The 4-hour parking time restriction will be limited to public streets in single-family and two-family residential zoned districts. RV parking will continue to be restricted to 20 minutes in other zoning districts. The Transportation Board at their August 7, 2018 meeting, voted to approve the recommendation to the City Council with a vote of 6-0.

The City staff's recommendation was that the City Council approve the ordinance as set forth in the caption above.

David Salmon P.E., City Engineer, was present to respond to any questions posed by the City Council.

City Attorney Lizbeth Plaster read the ordinance caption into the record as follows:

“An Ordinance of the Lewisville City Council Amending the Lewisville City Code, Chapter 15, Section 15-133, Parking Buses, Recreational Vehicles, Trailers, Etc., on Public Streets, by Extending the Time Permitted for Temporary Parking of Recreational Vehicles on Public Streets in Residential Zoning Districts and Clarifying When Parking is Authorized Under Other Portions of the Lewisville City Code; Providing for a Repealer, Severability, and a Penalty; Providing an Effective Date; and Declaring an Emergency.”

MOTION: Upon a motion made by Deputy Mayor Pro Tem Troyer and seconded by Councilman Ferguson, the Council voted four (4) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 0054-18-ORD**, as previously captioned. The motion carried.

Consideration of Ordinance No. 0055-18-ORD Amending the Lewisville City Code, Section 15-35, Maximum Speed Limits on Specific Streets; Establishing the Posted Speed Limits on the Managed Lanes, Main Lanes and Frontage Road Lanes of Interstate Highway 35E From South City Limits to North City Limits of 75 Miles Per Hour, 70 Miles Per Hour, 50 Miles Per Hour and 55 Miles Per Hour

(Agenda Item H-8)

Upon the completion of Interstate Highway 35E (I-35E) construction through Lewisville, TxDOT conducted speed studies to determine the appropriate speed limits on the various travel lanes of the highway. Based on the study recommendations, the Texas Transportation Commission passed Minute Orders to establish the following speed limits on I-35E in Lewisville: 75 mph on the managed lanes; 70 mph on the main lanes; and 50 mph and 55 mph speed limits on the frontage roads in different sections of the highway. Adopting the TxDOT recommended speeds in the City ordinance will allow the police department to enforce the speed limits on I-35E. The Transportation Board at their August 7, 2018 meeting, voted to approve the recommendation to the City Council with a vote of 6-0.

The City staff's recommendation was that the City Council approve the ordinance as set forth in the caption above.

David Salmon P.E., City Engineer, was present to respond to any questions posed by the City Council.

City Attorney Lizbeth Plaster read the ordinance caption into the record as follows:

“An Ordinance of the Lewisville City Council Amending the Lewisville City Code, Chapter 15, Section 15-35, by Amending the Speed Limits on Interstate Highway 35E Main Lanes, Managed Lanes, and Frontage Roads; Providing for a Repealer, Severability, and a Penalty; Providing an Effective Date; and Declaring an Emergency.”

MOTION: Upon a motion made by Mayor Pro Tem Jones and seconded by Councilman Daniels, the Council voted four (4) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 0055-18-ORD**, as previously captioned. The motion carried.

Consideration of an Amendment to the City Thoroughfare Plan to Change the Limits of North Cowan Avenue Between Jones Street and Mill Street

(Agenda Item H-9)

The Valley Ridge Boulevard Extension project, completed in late 2017, required the opening of a new DCTA railroad crossing on Valley Ridge Boulevard. To grant the new railroad crossing, railroad regulations necessitated the closure of two existing crossings. Because of the proximity of Valley Ridge and North Cowan Avenue, a one-to-one exchange was negotiated and the DCTA railroad crossing at North Cowan Avenue was closed and a cul-de-sac was constructed. North Cowan Avenue no longer connects to Mill Street from the north. The City Thoroughfare Plan needs to be updated to reflect this change. However, the functional classification of North Cowan Avenue as a Collector 2-Lane Undivided (C2U- 60'ROW) roadway is recommended to remain the same because the street provides access to large trucks and school busses. The Transportation Board at their August 7, 2018 meeting, voted to approve the recommendation to the City Council with a vote of 6-0.

The City staff's recommendation was that the City Council approve the amendment to the Thoroughfare Plan as set forth in the caption above.

MOTION: Upon a motion made by Deputy Mayor Pro Tem Troyer and seconded by Councilman Ferguson, the Council voted four (4) "ayes" and no (0) "nays" to approve the Amendment to the City Thoroughfare Plan to change the limits of North Cowan Avenue between Jones Street and Mill Street. The motion carried.

Consideration of a Variance to the Lewisville City Code Section 2-201, Fee Schedule, Regarding Waiving Fees Associated with the Labor Day Rodeo on August 31-September 2, 2018; Authorize a Fundraiser Event on City Property; and Provide In-Kind Equipment and Staff Support, as Requested by Lewisville Saddle Club

(Agenda Item H-10)

Lewisville Saddle Club will hold its annual Labor Day Rodeo on August 31-September 2, 2018, at Lewisville Rodeo Arena. Council has not previously been asked to consider a fee waiver or to approve a fundraiser on city property because the Saddle Club owned the buildings and fixtures. Now that those fixtures have been donated to the city, Council approvals are required. Lewisville Saddle Club does pay a rental fee for use of the arena.

The City staff's recommendation was that the City Council approve the requested waiver of special event fees, approve a fundraiser event being held on City property; and approve providing in-kind marketing support for the Labor Day Rodeo event.

Consideration of a Variance to the Lewisville City Code Section 2-201, Fee Schedule, Regarding Waiving Fees Associated with the Labor Day Rodeo on August 31-September 2, 2018; Authorize a Fundraiser Event on City Property; and Provide In-Kind Equipment and Staff Support, as Requested by Lewisville Saddle Club (cont'd)

(Agenda Item H-10)

James Kunke, Community Relations and Tourism Director, was present to respond to any questions posed by the City Council.

MOTION: Upon a motion made by Councilman Daniels and seconded by Deputy Mayor Pro Tem Troyer, the Council voted four (4) “ayes” and no (0) “nays” to approve the requested waiver of special event fees, approve a fundraiser event being held on City property; and approve providing in-kind marketing support for the Labor Day Rodeo event. The motion carried.

Mayor Durham requested that City Manager Barron thank all the staff that had worked on this project.

Reports

(Agenda Item I)

- Quarterly Investment Report – April 1, 2018 – June 30, 2018.
- Director of Parks and Recreation Stacie Anaya gave a brief presentation regarding the 10-Minute Walk to a Park Initiative.
- Director of Public Services Keith Marvin gave an update on the status of the lake level.
- Director of Strategic Services Gina Thompson advised that City had received a \$3.2 million grant to assist with bringing on board the 18 new fire personnel related to the new ladder truck and Station 8 completion – this grant will be allocated over the next three years.
- Assistant City Manager Swann advised the Clear the Shelter Event had been a successful event.
- Councilman Daniels advised that Keep Lewisville Beautiful currently has Adopt a Spots available.
- Councilman Ferguson gave an update of upcoming events at the MCL Grand.
- Mayor Durham thanked the Police Officers present for their service to the community.

There were no additional reports at this time.

Mayor Durham adjourned the regular session of the Lewisville City Council into Closed Session at 7:47 p.m. Monday, August 20, 2018, in accordance with the requirements of the Open Meetings Law.

Closed Session

(Agenda Item H)

In accordance with Texas Government Code, Subchapter D, Section 551.072 (Real Estate), the Lewisville City Council convened into Closed Session at 7:47 p.m. on Monday, August 20, 2018, City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas, in order to discuss matters pertaining to the following:

1. Property Acquisition

Section 551.087 (Economic Development):

2. Deliberation Regarding Economic Development Negotiations.

The Closed Session was adjourned at 8:57 p.m. on Monday, August 20, 2018.

**Reconvene into Regular Session and
Consider Action, if any, on Items Discussed
in Closed Session**

(Agenda Item I)

Mayor Durham reconvened the Regular Session of the Lewisville City Council at 8:57 p.m. on Monday, August 20, 2018, in the Council Chambers of the Lewisville City Hall.

Mayor Durham opened the floor for action to be taken on the items discussed in the Closed Session. There was no action taken on the items discussed during the Closed Session.

**LEWISVILLE CITY COUNCIL
REGULAR SESSION
AUGUST 20, 2018**

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Adjournment

(Agenda Item J)

MOTION: Upon a motion made by Councilman Ferguson and seconded by Mayor Pro Tem Jones, the Council voted four (4) “ayes” and no (0) “nays” to adjourn the Regular Session of the Lewisville City Council at 8:59 p.m. on Monday, August 20, 2018. The motion carried.

These minutes approved by the Lewisville City Council on the 1st day of October, 2018.

APPROVED

Rudy Durham
MAYOR

ATTEST:

Julie Worster
CITY SECRETARY

Financial Management Philosophy and Cost Recovery Model

Lewisville Parks &
Recreation Department

City Council Workshop
August 20, 2018

WHAT

- **Build an effective model for resource allocation**
 - Park acquisition and development
 - Park and facility management
 - Recreation programming
- **Develop defensible management practices**
 - Establishment of fees and charges
 - Subsidization of services
 - Access to places and programs
 - Priorities for asset management
- **Create philosophy to guide financial decisions**
 - Balancing needs with wants
 - Investing in existing infrastructure
 - Demand for growth and development

WHY

- **Lack of current philosophy/strategy**
 - We've always done it this way
 - Our neighbors are doing it
 - We could make money on this service
 - Protected populations
 - Outdated trends
 - We will cross that bridge when we come to it
- **Uncertainty of local control of traditional revenue sources**
- **Limited evaluation of revenue trends**
- **Fiscal responsibility**
 - Accountability
 - Responsiveness
- **"Extending the Green" to Thrive**

WHO

- **110%, Inc.**
 - **Leading parks & recreation industry in conversation**
 - **Conducting nation-wide collaborative process**
 - **PARD Agencies, Amilia, Penn State University**
- **City Staff**
 - **Parks & Recreation**
 - **Marketing and Tourism**
 - **Finance and Budget**
 - **City Manager's Office**
 - **Department Directors**
- **Elected and Appointed Officials**
 - **City Council**
 - **2025 Committee**
 - **Parks & Recreation Advisory Board**

HOW

- **Analysis of current conditions in Lewisville**
 - Attributes of current park system and funding mechanisms
 - Long range goals for city and park system
 - Community and various markets (populations) served
 - Finance conditions and forecasts
 - Identification of key issues and opportunities
- **Establish Financial Management Philosophy statement**
 - Mirror mission and goals of organization
 - *2025: Lewisville will be a community characterized by diversity, connectivity, resource management and growth*

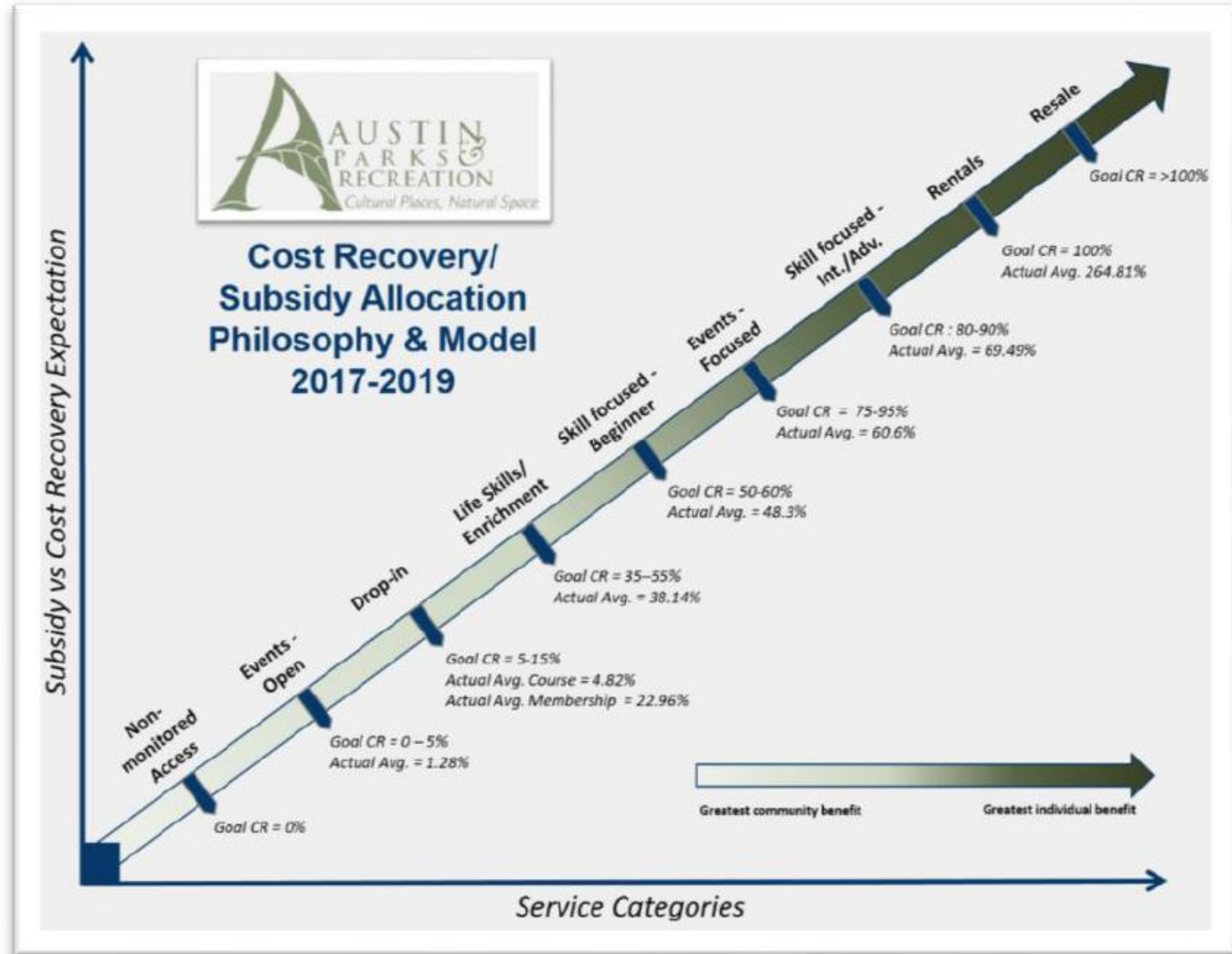
HOW

- **Three legs of Financial Management Philosophy**
 - **Service Categories: what type of services are offered**
 - Move away from historic designation: aquatics, seniors, etc.
 - Consider broader view: beginners, advanced, etc.
 - **Common Good vs. Individual Benefit: who is the beneficiary of service**
 - **Understanding Complete Cost of Service Delivery**
 - Direct costs
 - Indirect costs

DELIVERABLES

COST RECOVERY MODEL

Example



DELIVERABLES

POLICIES AND PROCEDURES

- Fees and Charges
- Social Equity (scholarship/reduced rates)
- Capital Investment
- Property, Acquisition, Development or Divestment
- Asset Prioritization

Task	Team	3Q 2018	4Q 2018	1Q 2019	2Q 2019
Kick off Meeting	110%, Project Team	✓ August 1			
Education & Training	110%, Project Team, Staff & Elected, Appointed Officials	✓ August 29			
Evaluation & Analysis of Current Condition	110%, Project Team	✓	✓		
Identify Key Issues & Opportunities	110%, Project Team		✓	✓	
Design Financial Management Philosophy	110%, Project Team			✓	✓
Policy Development and Deliverables	110%, Project Team, Staff & Elected, Appointed Officials			✓	✓

WHEN

NEXT STEPS

- **August 29 at 6:30 pm: education and training workshop, Community Room at City Annex**
- **September 10 City Council: appoint two members to serve on sub-committee**

A green speech bubble with a white outline and a small tail pointing downwards. The word "QUESTIONS?" is written inside in white, uppercase letters. The background features faint, curved lines in the corners.

QUESTIONS?