

**LEWISVILLE CITY COUNCIL**

**REGULAR SESSION**

**APRIL 16, 2018**

**Present:**

Rudy Durham, Mayor

**Council Members:**

TJ Gilmore (Absent)

Bob Troyer

R Neil Ferguson

Brent Daniels, Mayor Pro Tem

Brandon Jones, Deputy Mayor Pro Tem

**City Staff:**

Donna Barron, City Manager

Eric Ferris, Deputy City Manager

Claire Swann, Assistant City Manager

Melinda Galler, Assistant City Manager

Julie Worster, City Secretary

Lizbeth Plaster, City Attorney

**WORKSHOP SESSION – 5:45 P.M.**

With a quorum of the Council Members present, the workshop session of the Lewisville City Council was called to order by Mayor Durham at 5:45 p.m. on Monday, April 16, 2018, in the City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas. All City Department Heads were in attendance.

**DCTA Overview to be Presented by Jim Cline, DCTA President**

**(Agenda Item A)**

The attached PowerPoint Presentation regarding the DCTA Overview was presented by Jim Cline, DCTA President and Charles Emery, DCTA Board Chairman.

**Neighborhood Program Update**

**(Agenda Item B)**

City of Lewisville Neighborhood Services Coordinator Prit Patel and Assistant City Manager Claire Swann conducted the attached Neighborhood Program Update.

**WORKSHOP SESSION – 5:45 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items**

**(Agenda Item C)**

Mayor Durham reviewed Agenda Item A, Invocation. There was no discussion on this item.

Mayor Durham reviewed Agenda Item B, Pledge to the American and Texas Flags. There was no discussion on this item.

Mayor Durham reviewed Agenda Item C, Proclamation: Declaring the Month of May, 2018 as “Motorcycle Safety and Awareness Month”. There was no discussion on this item.

Mayor Durham reviewed Agenda Item D, Public Hearing: Consideration of an Ordinance of the Lewisville City Council Amending the Lewisville City Code to add a New Chapter, Chapter 17.5 - IH-35E Corridor Overlay District, Which Creates an Overlay With the Northern Boundary Consisting of North Garden Ridge Boulevard, the Southern Boundary Consisting of the Southern City of Lewisville Corporate Limit Line, the Western Boundary Generally Consisting of Portions of McGee Lane, the KCS Railway, North Summit Avenue, Oakwood Lane, East Southwest Parkway, Macarthur Boulevard, SH 121 and Lake Vista Drive, and With the Eastern Boundary Generally Consisting of Portions of SH 121, Lakepointe Drive, Yates Street, McKenzie Street, Harbor Drive, Lake Haven Drive, West Purnell Street, South Edna Avenue, West Main Street, Degan Avenue, West College Street, Harn Drive, Millican Drive, the KCS Railway, Oakridge Boulevard and the Dallas Area Rapid Transit (DART) Railway and More Specifically Described in the Attached Exhibit 1; Amending Chapter 6 to Update a Cross-Reference to the New Overlay District Chapter Found in Section 6-54 and to Delete Section 6-77, Properties Impacted by the Interstate I-35 Widening; Amending Chapter 9.5, Sections 9.5-23 and 9.5-200 and Appendices 1 and B, and Chapter 11, Section 11-1 to Revise the Boundaries of the Old Town Design District; Amending Chapter 2, Section 2-201 to add Fees for Concept Plans and Requests for Alternative Standards; Providing for a Repealer, Severability, Penalty, and an Effective Date; and Declaring an Emergency. City Manager Barron advised that City staff would like to have more time to do public engagement and requested that City Council continue this Public Hearing. There was no further discussion on this item.

Mayor Durham reviewed Agenda Item E, Visitors/Citizens Forum. There was no discussion on this item.

Mayor Durham reviewed Agenda Item F-1, Approval of a Contract Award for the Water Treatment Plant Clearwell Repair & Coating Project to J.R. Stelzer Company of Lincoln Nebraska, in the Amount of \$198,640; and Authorization for the City Manager to Execute the Contract. There was no discussion on this item.

**WORKSHOP SESSION – 5:45 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items (cont'd)**

**(Agenda Item C)**

Mayor Durham reviewed Agenda Item F-2, Approval of a Resolution Authorizing Conveyance and Acceptance of Certain Properties between LISD and the City Related to Rights of Way for High School Drive, Charles Street and Purnell Street and Authorizing the City Manager or Her Designee to Execute Documents Related to the Property Exchange. Mayor Pro Tem Daniels questioned how much input the City could have to prevent traffic backup on this location to avoid issues experienced with other schools. City Attorney Liz Plaster indicated that was not directly related to this item and could not be discussed at this time. City Manager Barron requested that Mayor Pro Tem Daniels call her to discuss. There was no further discussion on this item.

Mayor Durham reviewed Agenda Item F-3, Approval of a Transportation Consultation Services Agreement with Innovative Transportation Solutions, Inc. in the Amount of \$90,000; and Authorization for the City Manager to Execute the Agreement. There was no discussion on this item.

Mayor Durham reviewed Agenda Item F-4, Approval of Administrative Policy 2.0, Section IV- Employee Performance Evaluation/Compensation Plan. There was no discussion on this item.

Mayor Durham reviewed Agenda Item F-5, Tabled Item: Approval of the Interlocal Agreement with UNT for Access to and Established Educational Use of LLELA. City Manager Barron indicated due to some change in staff at UNT an agreement had not been reached to date. She requested that the City Council pull this item from the Consent Agenda and take no action, letting the item die. She explained that once an agreement had been reached, a new item would be brought back to the City Council. There was no further discussion on this item.

Mayor Durham reviewed Agenda Item G-6, Consideration of a Variance to the Lewisville City Code Section 2-201 Regarding Waiving Fees Associated With American Amateur Youth Baseball Alliance's Tournament, as Requested by Tracey Black, General Manager, Flower Mound Youth Sports Association. There was no discussion on this item.

Mayor Durham reviewed Agenda Item G-7, Consideration of a Resolution Nominating One Member to the Board of Managers of the Denco Area 9-1-1 District. City Secretary Julie Worster advised that she had been in contact with Jim Carter and he was interested in being reappointed to this board. There was no further discussion on this item.

Mayor Durham reviewed Agenda Item H, Reports. There was no discussion on this item.

**WORKSHOP SESSION – 5:45 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items (cont'd)**

**(Agenda Item C)**

Mayor Durham reviewed Agenda Item I-Closed Session. There was no discussion on this item.

With no further discussion, the workshop session of the Lewisville City Council was adjourned at 6:45 p.m. on Monday, April 16, 2018.

**REGULAR SESSION – 7:00 P.M.**

With a quorum of the Council Members present, the regular session of the Lewisville City Council was called to order by Mayor Durham at 7:00 p.m. on Monday, April 16, 2018, in the Council Chambers of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas.

**Invocation**

**(Agenda Item A)**

At the request of Mayor Durham, Mayor Pro Tem Daniels gave the invocation.

**Pledge to the American and Texas Flags**

**(Agenda Item B)**

At the request of Mayor Durham, Councilman Troyer gave the pledge to the American and Texas flags.

**Proclamation: Declaring the Month of May,  
2018 as “Motorcycle Safety and Awareness  
Month”**

**(Agenda Item C)**

City Secretary Julie Worster advised that no one was present to accept the proclamation declaring the month of May, 2018 as “Motorcycle Safety and Awareness Month;” therefore, City staff would mail this document to the requestor.

**Public Hearing: Consideration of an Ordinance of the Lewisville City Council Amending the Lewisville City Code to add a New Chapter, Chapter 17.5 - IH-35E Corridor Overlay District, Which Creates an Overlay With the Northern Boundary Consisting of North Garden Ridge Boulevard, the Southern Boundary Consisting of the Southern City of Lewisville Corporate Limit Line, the Western Boundary Generally Consisting of Portions of McGee Lane, the KCS Railway, North Summit Avenue, Oakwood Lane, East Southwest Parkway, Macarthur Boulevard, SH 121 and Lake Vista Drive, and With the Eastern Boundary Generally Consisting of Portions of SH 121, Lakepointe Drive, Yates Street, McKenzie Street, Harbor Drive, Lake Haven Drive, West Purnell Street, South Edna Avenue, West Main Street, Degan Avenue, West College Street, Harn Drive, Millican Drive, the KCS Railway, Oakridge Boulevard and the Dallas Area Rapid Transit (DART) Railway and More Specifically Described in the Attached Exhibit 1; Amending Chapter 6 to Update a Cross-Reference to the New Overlay District Chapter Found in Section 6-54 and to Delete Section 6-77, Properties Impacted by the Interstate I-35 Widening; Amending Chapter 9.5, Sections 9.5-23 and 9.5-200 and Appendices 1 and B, and Chapter 11, Section 11-1 to Revise the Boundaries of the Old Town Design District; Amending Chapter 2, Section 2-201 to add Fees for Concept Plans and Requests for Alternative Standards; Providing for a Repealer, Severability, Penalty, and an Effective Date; and Declaring an Emergency**

---

**(Agenda Item D)**

The IH-35E Corridor Overlay District is intended to implement the IH-35E Corridor Redevelopment Plan adopted in November 2014 by the Lewisville City Council. The District includes building and envelope standards, architectural standards, landscape standards, street and streetscape standards, and screening standards. Work sessions were held with the City Council on

**Public Hearing: Consideration of an Ordinance of the Lewisville City Council Amending the Lewisville City Code to add a New Chapter, Chapter 17.5 - IH-35E Corridor Overlay District (cont'd)**

**(Agenda Item D)**

October 10, 2017, November 20, 2017 and February 5, 2018 and with the Planning and Zoning Commission on January 16, 2018. Informational meetings were held with property owners and the development community on March 7, 2018 and March 22, 2018. The Planning and Zoning Commission recommended unanimous approval (7-0) of the IH-35E Corridor Overlay District on April 3, 2018. Several modifications to other sections of the Lewisville City Code are proposed to support the IH-35E Corridor Overlay District.

The City staff's recommendation was that the City Council continue the public hearing to the May 7, 2018 City Council meeting to allow staff additional time for continued educational efforts with stakeholders within the proposed overlay district.

Richard E. Luedke, Planning Director, was available to address any questions posed by the City Council.

**MOTION:** Upon a motion made by Deputy Mayor Pro Tem Jones and seconded by Councilman Troyer, the Council voted four (4) "ayes" and no (0) "nays" to continue the public hearing to the May 7, 2018 City Council meeting to allow staff additional time for continued educational efforts with stakeholders within the proposed overlay district. The motion carried.

**Visitors/Citizens Forum**

**(Agenda Item E)**

No one appeared to speak at this time.

**CONSENT AGENDA**

**(Agenda Item F)**

Mayor Durham advised that the following item would be removed from the Consent Agenda for individual consideration and explanation:

1. Consent Agenda Item No. 5 – Tabled Item: Approval of the Interlocal Agreement with UNT for Access to and Established Educational Use of LLELA

**MOTION:** Upon a motion made by Councilman Ferguson and seconded by Deputy Mayor Pro Tem Jones, the Council voted four (4) "ayes" and no (0) "nays" to approve and adopt all remaining items on the Consent Agenda, as recommended and as follows:

CONSENT AGENDA (cont'd)

(Agenda Item F)

1. Approval of a Contract Award for the Water Treatment Plant Clearwell Repair & Coating Project to J.R. Stelzer Company of Lincoln Nebraska, in the Amount of \$198,640; and Authorization for the City Manager to Execute the Contract.
2. Approval of Resolution No. 0024-18-RES Authorizing Conveyance and Acceptance of Certain Properties between LISD and the City Related to Rights of Way for High School Drive, Charles Street and Purnell Street and Authorizing the City Manager or Her Designee to Execute Documents Related to the Property Exchange.
3. Approval of a Transportation Consultation Services Agreement with Innovative Transportation Solutions, Inc. in the Amount of \$90,000; and Authorization for the City Manager to Execute the Agreement.
4. Approval of Administrative Policy 2.0, Section IV- Employee Performance Evaluation/Compensation Plan.

The motion carried.

END OF CONSENT AGENDA

**Tabled Item: Approval of the Interlocal Agreement with UNT for Access to and Established Educational Use of LLELA**

(Agenda Item F-5)

Each of the partners on the Corps of Engineers lease for management and use of LLELA is working to update existing interlocal agreements for use by students and faculty to reflect the increasing usage of the site for school tours, classes and research. This item was tabled at both the January 22, 2018, and February 5, 2018 City Council meetings as a draft of the agreement with the University of North Texas had not been finalized. Negotiations are still ongoing due to leadership changes in the department at UNT responsible for negotiating the agreement.

At the City staff's recommendation, the City Council took no action on this item.

**Consideration of a Variance to the Lewisville City Code Section 2-201 Regarding Waiving Fees Associated With American Amateur Youth Baseball Alliance’s Tournament, as Requested by Tracey Black, General Manager, Flower Mound Youth Sports Association**

---

(Agenda Item G-6)

Flower Mound Youth Sports Association is hosting the American Amateur Youth Baseball Alliance Tournament to be held on June 23 – June 29, 2018 and July 7 – July 13, 2018. A portion of the event will be located at Lone Star Toyota of Lewisville Railroad Park baseball complex and Lewisville Lake Park baseball complex. This event is anticipated to involve over 3,500 youth participants during the course of the tournament. This will be the twelfth year of this event. The fee for this event has been waived in the past. A request is being made to waive all associated City fees for this event.

The City staff’s recommendation was that the City Council approve the variance as set forth in the caption above.

City Secretary Julie Worster advised that Kevin Roberson, representing the Flower Mound Youth Sports Association, was available to address any questions posed by the City Council.

**MOTION:** Upon a motion made by Councilman Troyer and seconded by Councilman Ferguson, the Council voted four (4) “ayes” and no (0) “nays” to approve a variance to the Lewisville City Code Section 2-201 Regarding Waiving Fees associated with American Amateur Youth Baseball Alliance’s Tournament, as requested by Tracey Black, General Manager, Flower Mound Youth Sports Association. The motion carried.

**Consideration of Resolution No. 0025-18-RES Nominating One Member to the Board of Managers of the Denco Area 9-1-1 District**

---

(Agenda Item G-7)

Jim Carter, former Mayor and Council Member of the City of Denton, currently represents area municipalities on the Denco Area 9-1-1 District Board of Managers. Mr. Carter’s term expires on September 30, 2018 and the District has requested that each participating city submit their nomination for a candidate to represent their municipality by June 16, 2018.

The City staff’s recommendation was that the City Council approve the resolution nominating one member to the Board of Managers of the Denco Area 9-1-1 District.

**Consideration of Resolution No. 0025-18-RES Nominating One Member to the Board of Managers of the Denco Area 9-1-1 District (cont'd)**

(Agenda Item G-7)

**MOTION:** Upon a motion made by Deputy Mayor Pro Tem Jones and seconded by Mayor Pro Tem Daniels, the Council voted four (4) “ayes” and no (0) “nays” to approve **Resolution No. 0025-18-RES**, a Resolution of the City Council of the City of Lewisville, Texas, Nominating Jim Carter to the Board of Managers of the Denco Area 9-1-1 District. The motion carried.

**Reports**

(Agenda Item H)

- First Quarter 2018 Boards/Commissions/Committees Attendance Reports
- Fire Chief Tim Tittle advised of the upcoming Annual Keep the Tradition Alive event schedule for May 10<sup>th</sup> – 11<sup>th</sup>. He encouraged anyone interested in attending the opening ceremony on May 10<sup>th</sup> to contact him.
- Director of Public Services gave an update on the status of the lake.
- Assistant City Manager Claire Swann advised of the upcoming Paws in the Park on April 21<sup>st</sup> at the Gene Carey Animal Adoption Center.
- Mayor Pro Tem Daniels recognized those involved with making ColorPalooza happen and how effortless this event seemed to be pulled off. He acknowledged the hard work that goes on behind the scenes.
- Deputy Mayor Pro Tem Jones reiterated Mayor Pro Tem Daniels’ comments.
- City Manager Barron reminded the City Council of the Joint Meeting scheduled with the Youth Action Council on April 18<sup>th</sup> at 6 p.m. at the MCL Grand in the Recital Hall.
- Councilman Ferguson acknowledged the first installation of public art at the MCL Grand at ColorPalooza. Councilman Ferguson reviewed upcoming events scheduled at the MCL Grand.
- Councilman Troyer added his compliments to the staff and everyone involved in ColorPalooza. He further mentioned the installation of the new public art and encouraged everyone to stop by and take a look at this interesting piece of art.
- Mayor Durham thanked the Police Officers present for their service to the community.

There were no additional reports at this time.

Mayor Durham advised there were not items to be discussed in Closed Session.

**LEWISVILLE CITY COUNCIL  
REGULAR SESSION  
APRIL 16, 2018**

**Page 10**

**Adjournment**

**(Agenda Item K)**

**MOTION:** Upon a motion made by Councilman Ferguson and seconded by Deputy Mayor Pro Tem Jones, the Council voted four (4) “ayes” and no (0) “nays” to adjourn the Regular Session of the Lewisville City Council at 7:12 p.m. on Monday, April 16, 2018. The motion carried.

These minutes approved by the Lewisville City Council on the 7th day of May, 2018.

APPROVED

---

Rudy Durham  
MAYOR

ATTEST:

---

Julie Worster  
CITY SECRETARY



# Lewisville City Council Update

April 16, 2018

# Presentation Overview

- DCTA Background
- Current Successes
- Current Challenges
- Strategic Planning Guidance
- Proposed Service Changes
- Planning for the Future

# DCTA Background



- Established in 2003 under Chapter 460 of Texas Transportation Code – Separate Political Subdivision
- Began bus service in 2005 and train service in 2011
- Services:
  - 22 Bus Routes
  - A-train Commuter Rail
  - Demand Responsive Services
  - Paratransit Services
  - Commuter Vanpool
  - Transportation Network Companies/Taxis
- Supported by ½ cent sales tax in Denton, Highland Village, and Lewisville as well as federal funds and farebox revenue.
- 14 Member Board of Directors (Appointed)

## BOARD OF DIRECTORS

### Small Cities (500 – 17,000)



VACANT



Skip Kalb



Connie White

### Large Cities (>17,000)



Richard Huckaby  
Denton/Vice Chair



Dianne Costa  
Highland Village/Secretary



Charles Emery  
Lewisville/Chairman



Tom Winterburn  
Corinth



Ron Trees  
Little Elm



Carter Wilson  
Frisco



Allen Harris  
The Colony



Mark Miller  
Flower Mound

### Denton County Unincorporated



George A. Campbell



Don Hartman

### Denton County at Large



Dave Kovatch  
Treasurer

## DCTA Board Committees

- Executive
- Program Services
- Finance
- Legislative (as needed)
- New Member (as needed)

# Transparency/Financial Responsibility

The screenshot displays the DCTA website's 'Financial Information' section. At the top, the DCTA logo is prominent, followed by navigation links for Routes & Schedules, Fares, News & Events, About DCTA, and Resource Center. A search bar is located in the top right. The left sidebar contains a menu with categories like About DCTA, Awards, Financial Information, Staff, and Employment Opportunities. The main content area is titled 'Financial Information' and includes a 'Budget' section with a description of its purpose and a 'Distinguished Budget Award' badge. Below this is a 'Check Register (xlsx)' link and a 'Comprehensive Annual Financial Report (CAFR)' link. A 'Travel Tools' sidebar offers options for trip planning, including start/end times and departure dates. At the bottom, there are 'Rider Alerts' and a 'Sign Up' button.

**Denton County Transportation Authority** 940.243.0077

**DCTA** Routes & Schedules Fares News & Events About DCTA Resource Center

**About DCTA**

- Contact Us
- GO Request
- DCTA Board Information
  - Board of Directors
  - Committee Meeting Information
  - Board Meeting Information
  - Board Calendar
  - DCTA Board Resources
- Awards
- Financial Information**
- Staff
- Procurement Opportunities
  - DCTA Disadvantaged Business Enterprise Program
  - Previous Opportunities
- Employment Opportunities

**Financial Information**

**Budget**

The budget is a policy tool used by staff and the Board to establish goals and deliver the services defined in the Service Plan of the agency, as well as serving as the foundation for DCTA's long range financial model. The budget identifies the source and use of funds expended by DCTA and communicates the priorities and informs Denton County citizens about the financial condition of the agency.

**Distinguished Budget Award**

DCTA has been awarded the Distinguished Budget Presentation Award by Government Finance Officers Association for 11 consecutive years.

**Financial Data Graphs**

**Check Register (xlsx)**

A check register is a listing of all payments incurred during a pay period by the Agency. The register includes payment date, payee and payment amount. The information is totaled by pay period as well as a running total for each fiscal year.

**Comprehensive Annual Financial Report (CAFR)**

This report provides a quantitative look at the operating success, financial health, and compliance of the government report units. It includes a statement of net position, a statement of changes in financial position, a cash flow statement, and a comparison of budgeted to actual expenses and revenues.

DCTA Recognized for Ensuring Financial

**Travel Tools**

Start Street, City

End Street, City

Departing After

10:00AM

mm/dd/yyyy

**Plan My Trip**

For more advanced options, visit [Google Transit](#)

Mobile Ticketing GoPass

Transit Tracker

**Rider Alerts** Sign Up

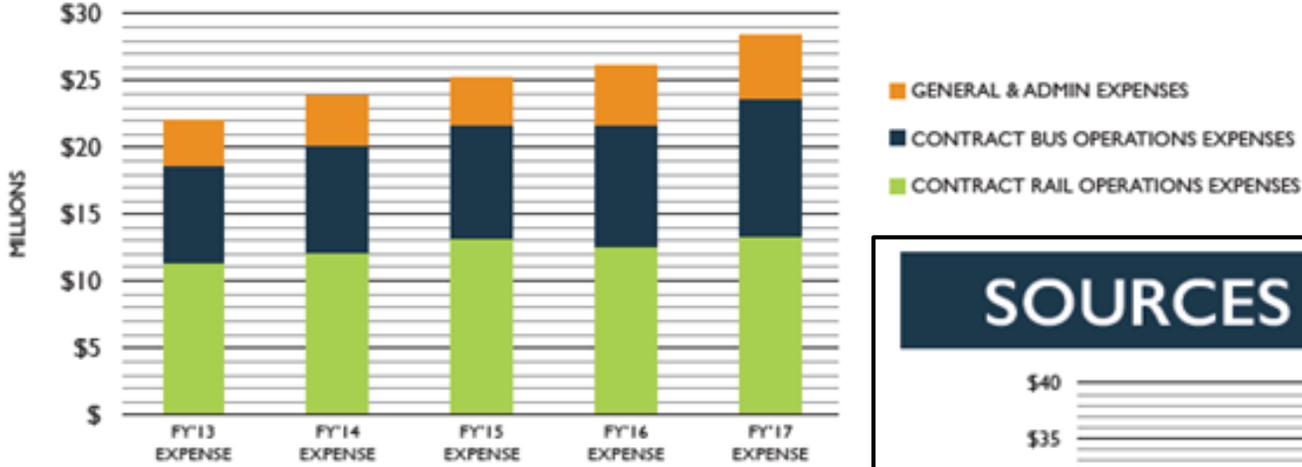
Advisories/System Status

- April 2018 Public Meetings
- Mar 30 04:03 PM
- DCTA Brownfield Remediation Project

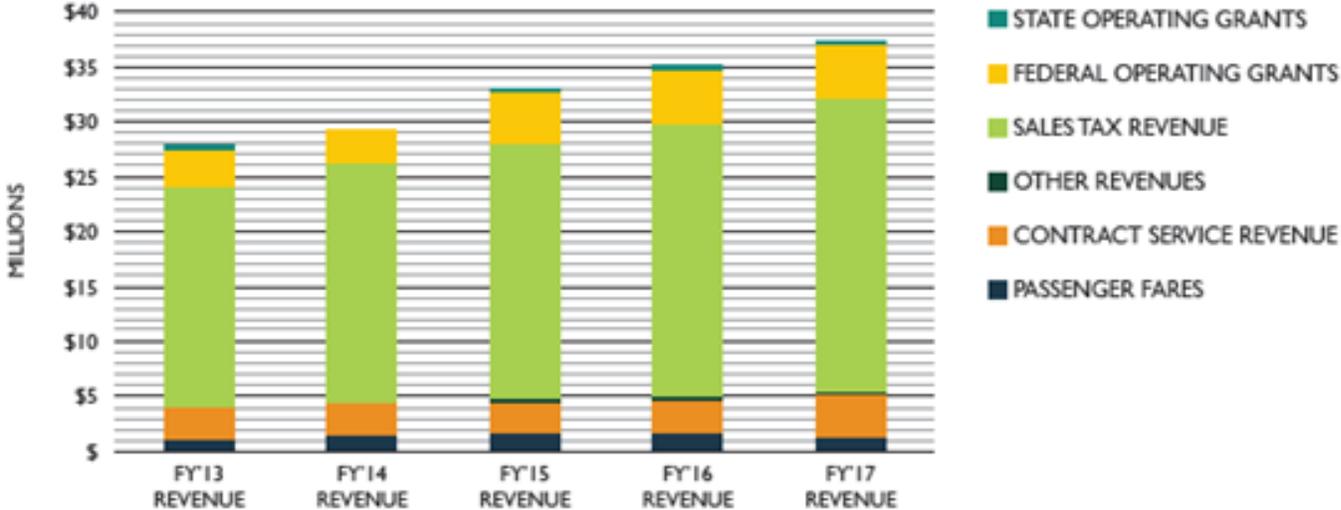
- Strong Reserve Funds (FY18 Budget)
  - Operating Reserve – 90 Days (\$8.0M)
  - Sales Tax Stabilization – 3% (\$800K)
  - Fuel – \$450K
  - Capital Reserve – \$2.0M
- Internal Coverage Ratio – 2.41 (Target >1.25)
- Current-Year Operating Revenue Exceeds Current-Year Operating Expenditures
- Sustainable Five-Year Cash Flow Model
- Clean Audits
- Recognized for Excellence by Government Finance Officers Association (Multiple Years)
  - Distinguished Budget Award (11 Consecutive Years)
  - Certificate of Excellence – Comprehensive Annual Financial Report
- Recognized by National Procurement Institute
  - Awarded the 2016 Achievement of Excellence in Procurement® Award

# Financial Trends

## USES OF FUNDS - FIVE YEAR TREND

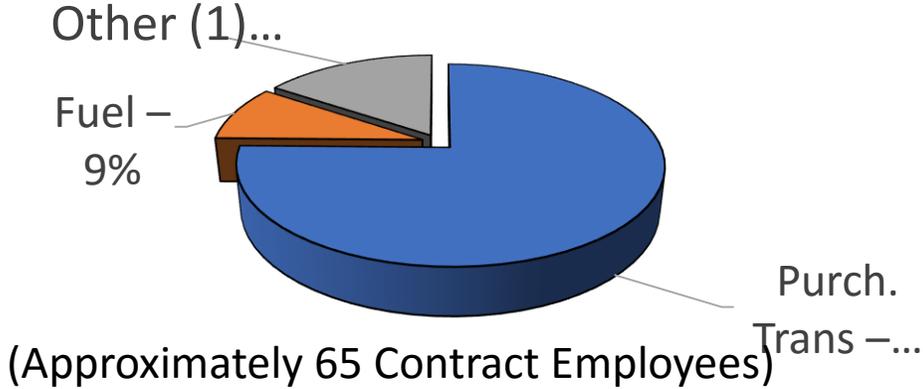


## SOURCES OF FUNDS - FIVE YEAR TREND



# Budget – FY18

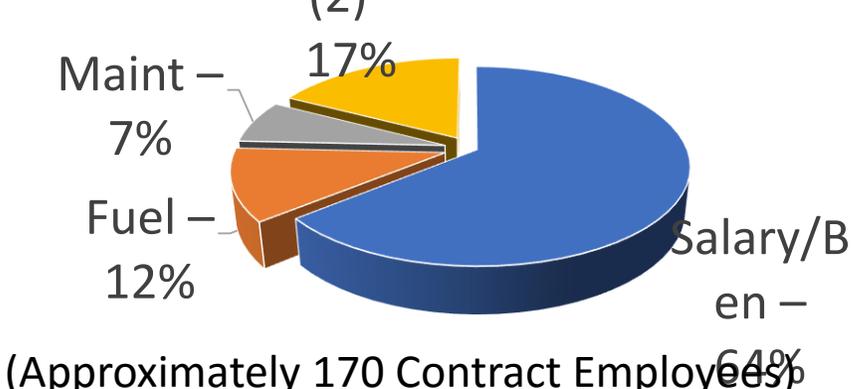
## RAIL OPS – \$12.2M



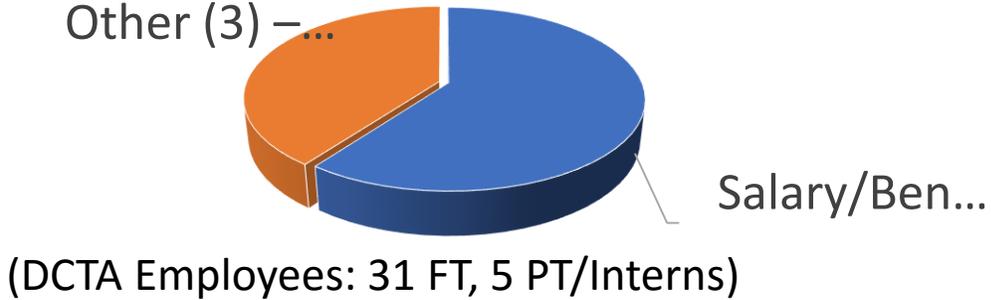
### “Other” Components

- (1) Rail Insurance, Facilities Maint., Software, Supplies
- (2) Mgmt. Contract, Uniforms, Supplies, Insurance, Purch. Trans.
- (3) Audit, Legal, Leg. Support, Building Lease, Services, Supplies

## BUS OPS – \$12.7M



## G&A – \$6.9M



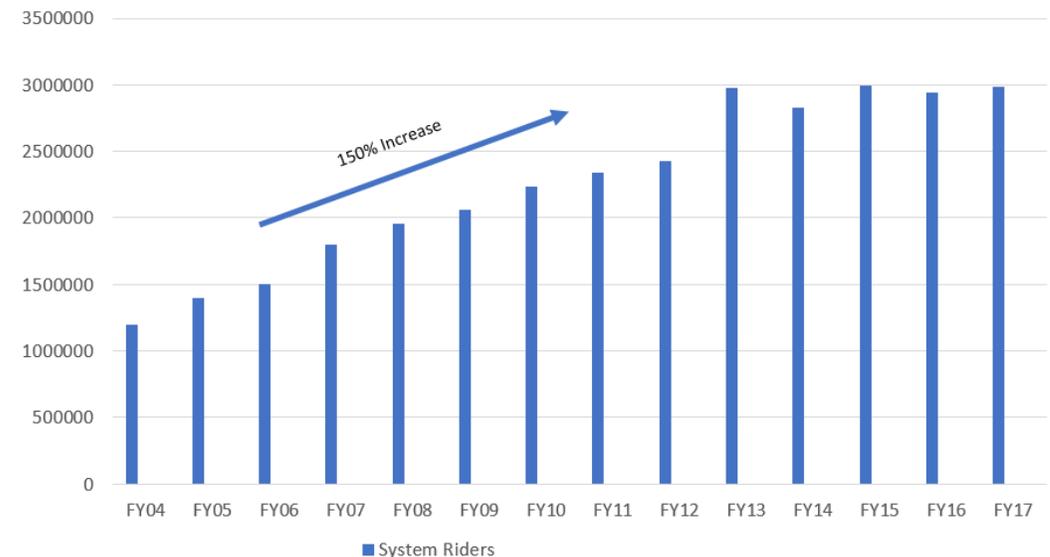
Note: All values exclude depreciation, and all DCTA employees are included in G&A.

# Current Successes

- FY '17 On-time Performance
  - Bus – 94%
  - Rail – 98%
  - Both bus and rail continually meet or exceed industry standards
- Clean Audits
- Positive Train Control – 100% installed, testing under way
- Integration of Transportation Network Companies into operations
- Continued success with UNT ridership
- Federal grant awards
- 35W Bus Service
- “Business Case for Transit” Results
- Free fare zones



DCTA System Ridership by Fiscal Year



# Transit Oriented Development (TOD) Units and Investment

## THE A-TRAIN HAS HELPED INCREASE DEVELOPMENT:



The A-train has helped create a development environment for Transit Oriented Development (TOD) that has:

- Added 1136 residential units and 68,000 sq. ft. in TODs, with another 1434 units in the pipeline.
  - Source: DCTA member cities and developer interviews
- Added new private investment of \$345M, roughly equal to the \$347M construction cost of A-train.
  - Source: Total real estate value created is projected using the average value per dwelling unit as provided by the Texas A&M Real Estate Center

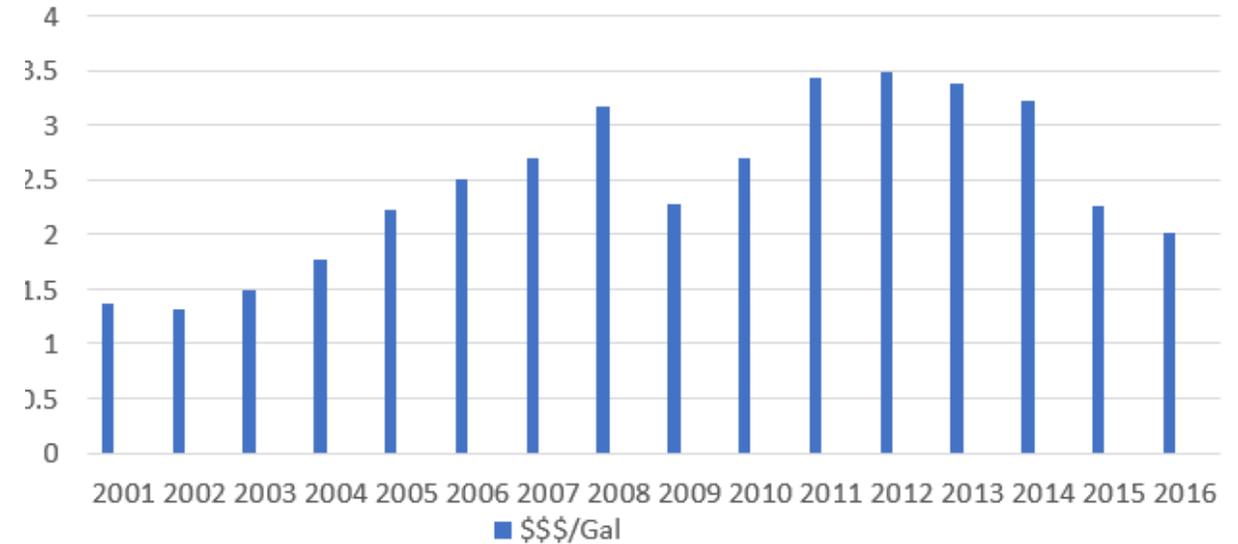
# Current Challenges

## Ridership

- Nationwide trend – Impact to DCTA delayed
- I-35E Construction Completion
- Low gas prices
- Low Unemployment
- Hitting A-train hardest

## Path Forward

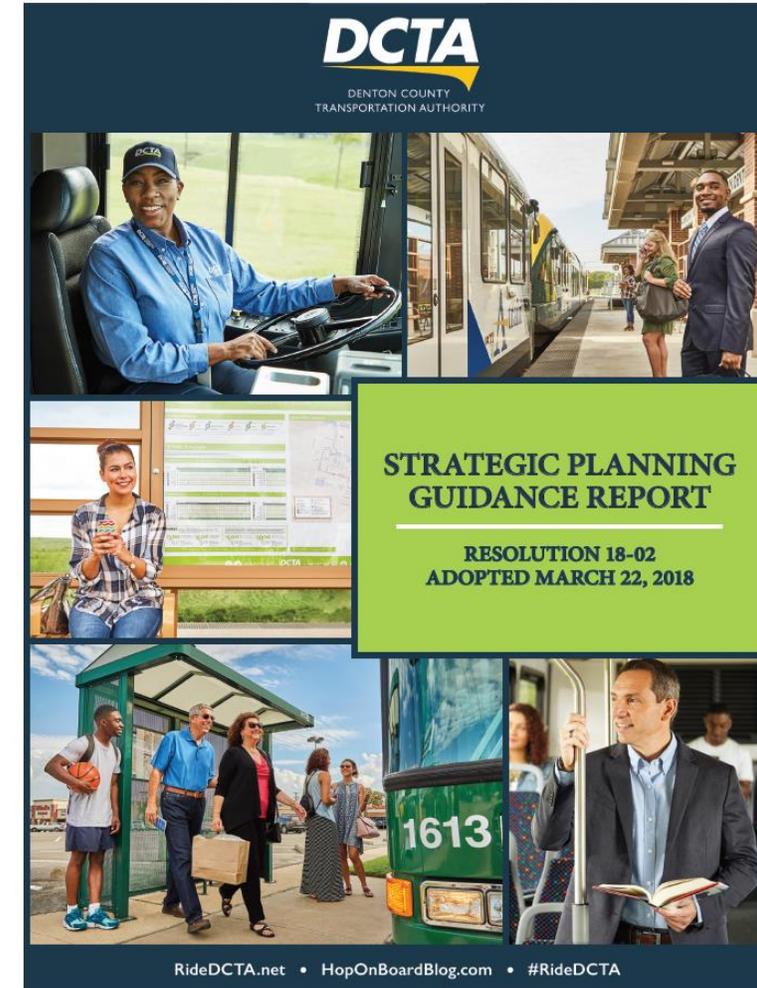
- Responding to current environment
- Strategic Guidance from DCTA Board



Gas Price Trends

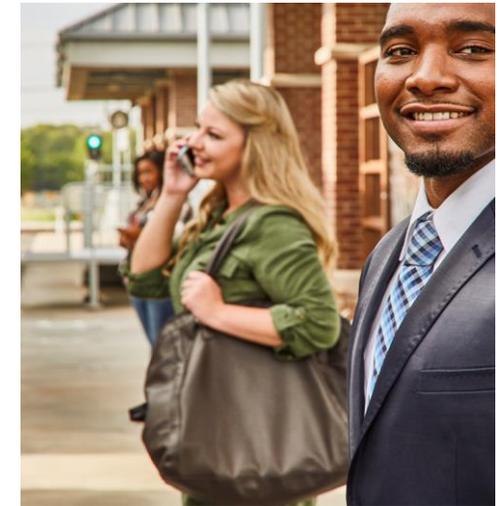
# DCTA Board – Strategic Planning Guidance

- Clear priority to support member cities
- Seek addition growth (membership/contract) in Denton and Collin Counties
- Ridership focus
- Continue to bring added value
- Specific guidance
- Adopted by resolution
- Background information
- Reviewed annually



# DCTA Service Markets

- Disabled/Elderly
  - Beyond ADA mandate
  - Aging in place/ Independent Mobility
- Transit Dependent
  - Comprehensive access to services
  - Access to employment
- Choice Riders
  - Biggest challenge
  - Looking deeper into obstacles
- University Students/Staff/Faculty
  - Growth area
- Community at-large
  - Benefits beyond direct services



# Key Initiatives – Focus on Ridership, Efficiency and Industry Change

## Ridership/Service

- Fare Strategy
- Addressing service gaps
- Development Near Stations
- NCTC Linkage
- First Mile/Last Mile Connections
- Leverage Transportation Network Companies (TNC)
- Expanded Job Access
- Expanded Parking
- Commuter Bus Service
- Unserved Areas

## Efficiency

- Single Car Operation (\$500K/yr.)
- Lewisville Bus Domicile
- Federal Grants/TDCs (\$5M TDCs/\$2.6M Bus and Bus Facilities)
- Smaller Buses in Right Locations (Routes 1-4)
- Scheduling paratransit (Lyft Line)
- TTI Benchmarking Study (April Board Mtg.)
- Separate Rail O&M Contract (\$1.4M/yr.)

## Industry Change

- Embrace shift to TNC/Autonomous Vehicles
- DCTA recognized as leaders – region and national
- Electric Vehicles

# Public Meetings/Service Changes



# EPA Brownfields Assessment Grant



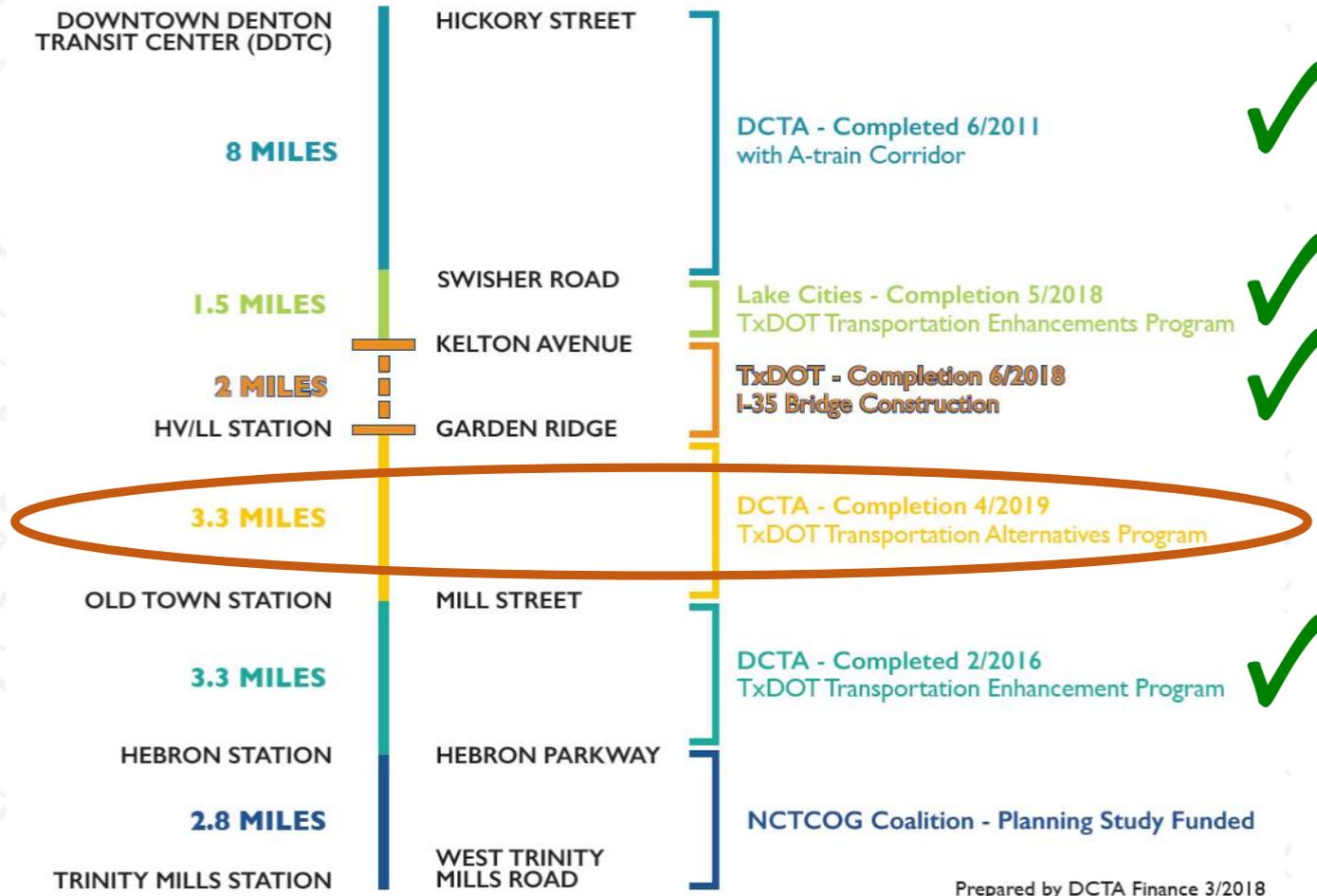
## Grant Update:

- DCTA was awarded \$178,200, as one of two recipients in Texas, to conduct an Environmental Site Assessment on DCTA property located at the Rail Operations and Maintenance Facility in Lewisville
- The funds will be used to conduct a Phase II Environmental Site Assessment, which includes testing for petroleum and hazardous materials
- The targeted area is a total of 77.5 acres
- DCTA will request proposals conducting the subsurface investigation in Spring 2018

 The DCTA Rail Operations and Maintenance facility is located at 640 Texas 121 Business, Lewisville, Texas 75057

# Eagle Point Section of the Hike and Bike Trail

## A-TRAIN RAIL TRAIL – STATUS AS OF 3/2018

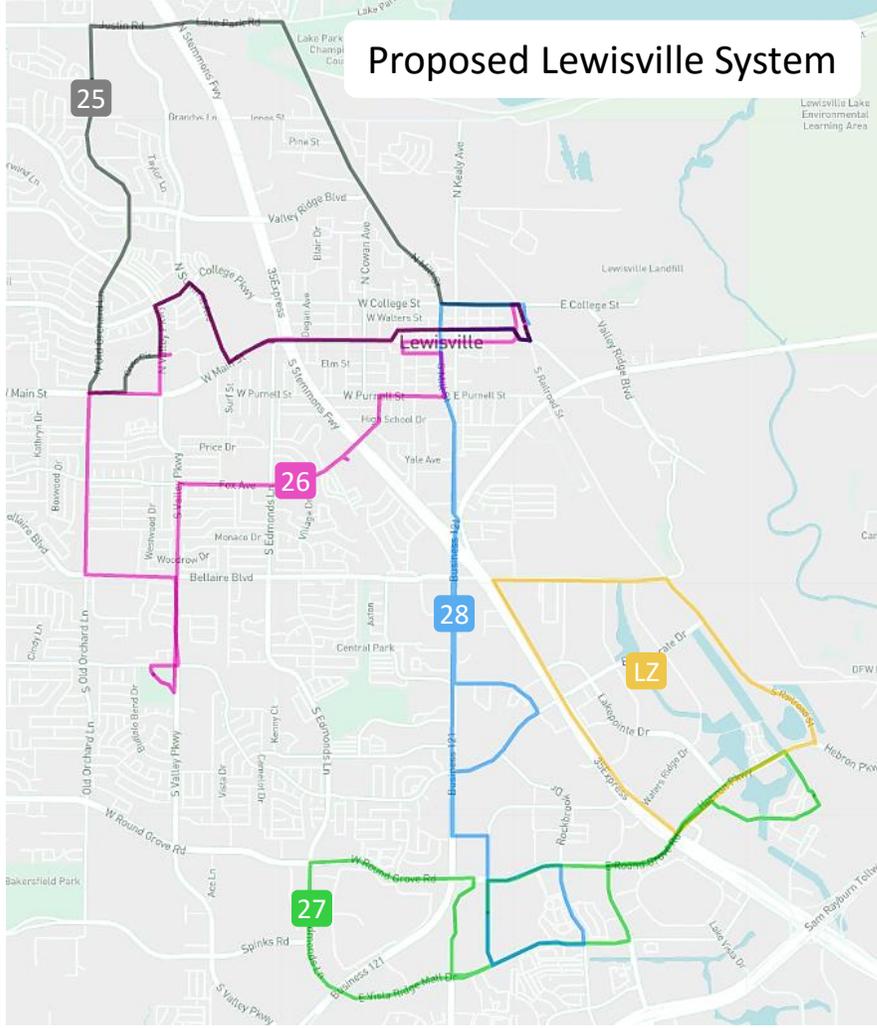
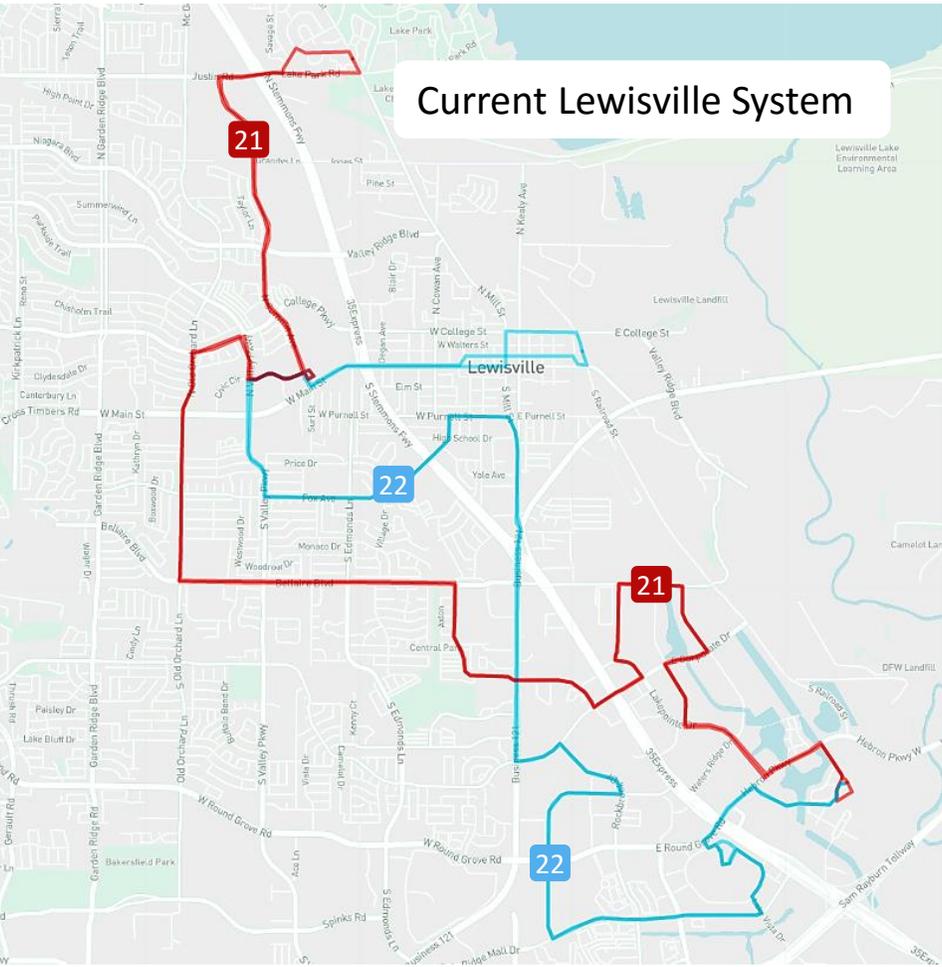


Prepared by DCTA Finance 3/2018

### Update on Construction:

- Construction of the final section of the Eagle Point section of the Hike and Bike Trail will begin Spring 2018
- The last quarter mile of the north end of the trail will meander through park property controlled by the Corps of Engineers

# LEWISVILLE CONNECT



# LEWISVILLE CONNECT

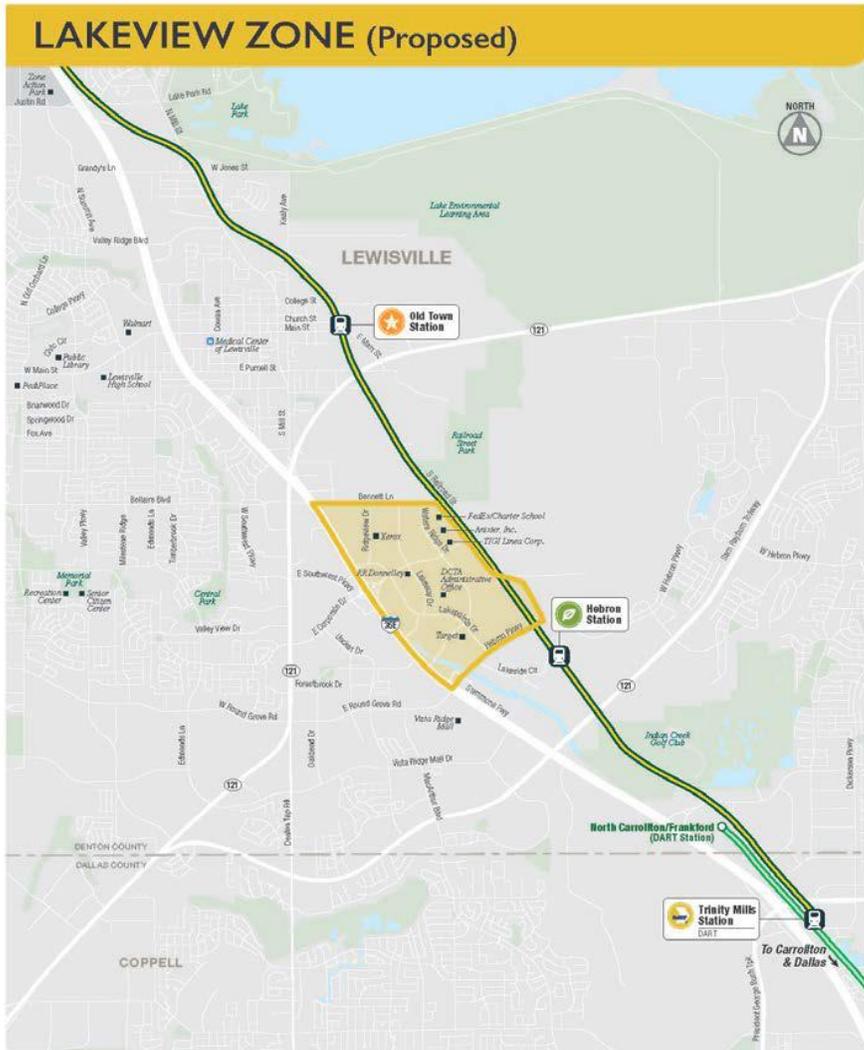
## Current

- 2 Routes
- Long routes, circuitous
- 30/60 minute frequency
- 39,380 Employment within  $\frac{3}{4}$  of a mile of the routes
- 78,861 Population within  $\frac{3}{4}$  of a mile of the routes

## Proposed

- 4 Routes and 1 Zone
- Shorter, more focused routes
- 30 minute frequency
- 41,344 Employment within  $\frac{3}{4}$  of a mile of the routes
- 89,292 Population within  $\frac{3}{4}$  of a mile of the routes

# LEWISVILLE CONNECT: Lakeview Zone



## Possible Lyft Zone

### Potential Hub System or Curb-to-Curb:

Hub out of Hebron Station with possible hub or curb-to-curb inside the zone at:

- Xerox
- Lakeway @ Bennett
- Fed Ex / Charter School
- Anixter, Inc. / TIGI Linea Corp.
- RR Donnelley
- DCTA Admin Office
- Target
- Other Potential Locations as Identified



# Proposed Regional Fare Increase

**REGIONAL  
FARE = ↑ 20%**

Current Regional Day Pass = \$10

August 2018 Regional Day Pass = \$12

(this is a singular regional fare example)

## Why is DCTA considering raising regional fares in August 2018?

- DART and Trinity Metro (formerly the Fort Worth Transportation Authority) are raising their regional fares by 20%.
- DCTA currently participates in a regional fare program to simplify transfers between systems.
- DCTA wants to remain a part of the regional fare system – therefore providing customers with access to the entire transit system in the Metroplex with one pass.
- DCTA is concerned that this fare increase will negatively impact ridership.
- DCTA is considering alternatives to mitigate this potential impact.
- DCTA is not proposing any increase to local fares.

# Denton County Growth

- Transportation demand will continue to grow.
- Will highway improvements keep up with this growth – here and in the region?

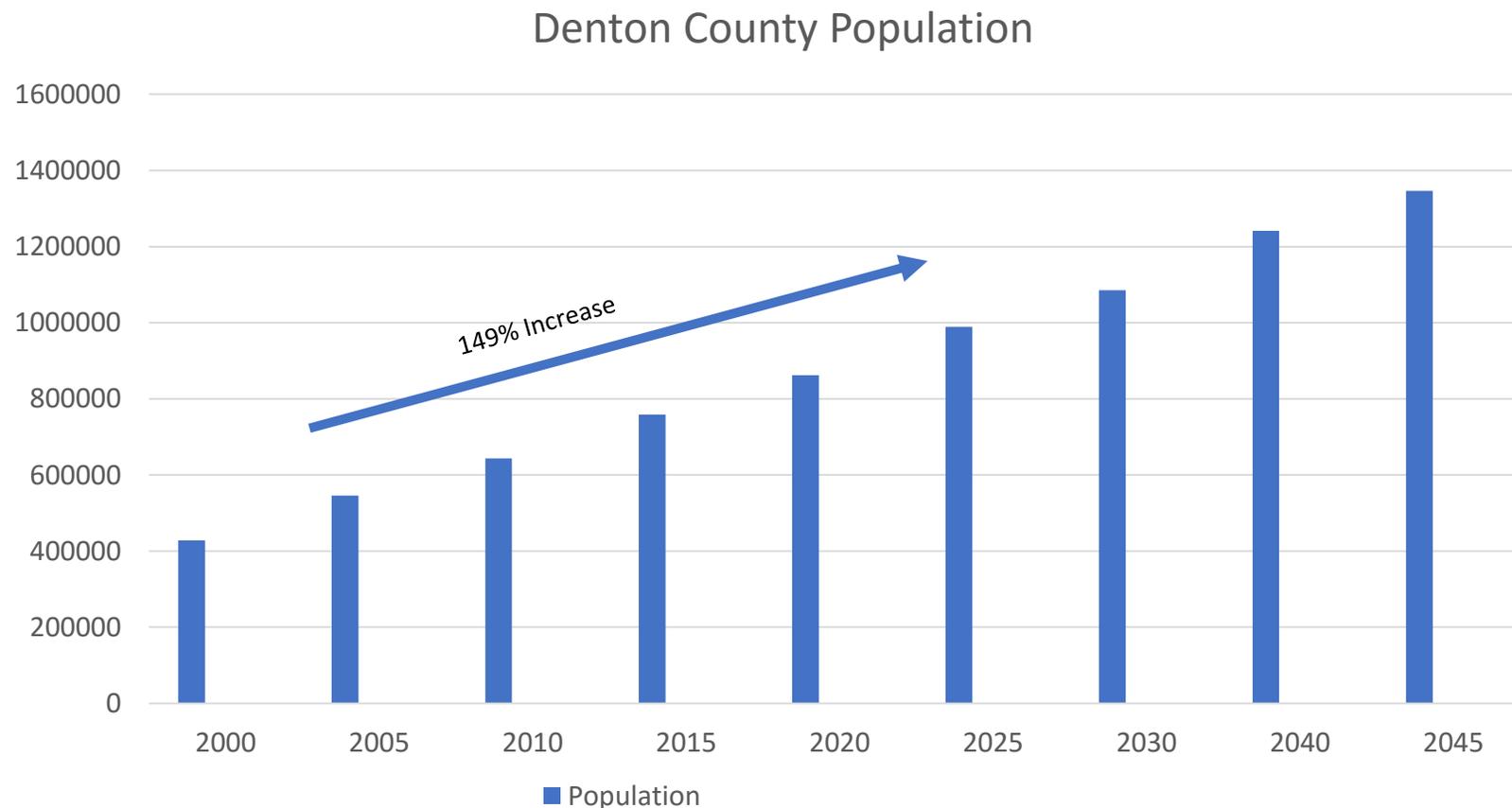


Chart Source: NCTCOG North Central Texas 2045 Demographic Forecast

# Planning for the Future



- Improving ridership now and in the future
- Addressing job access needs
- Embracing Change
- Tailoring the solution to the specific problem
- Transportation Network Companies (Lyft/Uber)
- Taxi Service (Voucher Programs/Dispatched)
- Preparation for Automated Vehicles
- Improvement to Demand Response Dispatch

# DCTA is an Essential Part of the Regional Solution

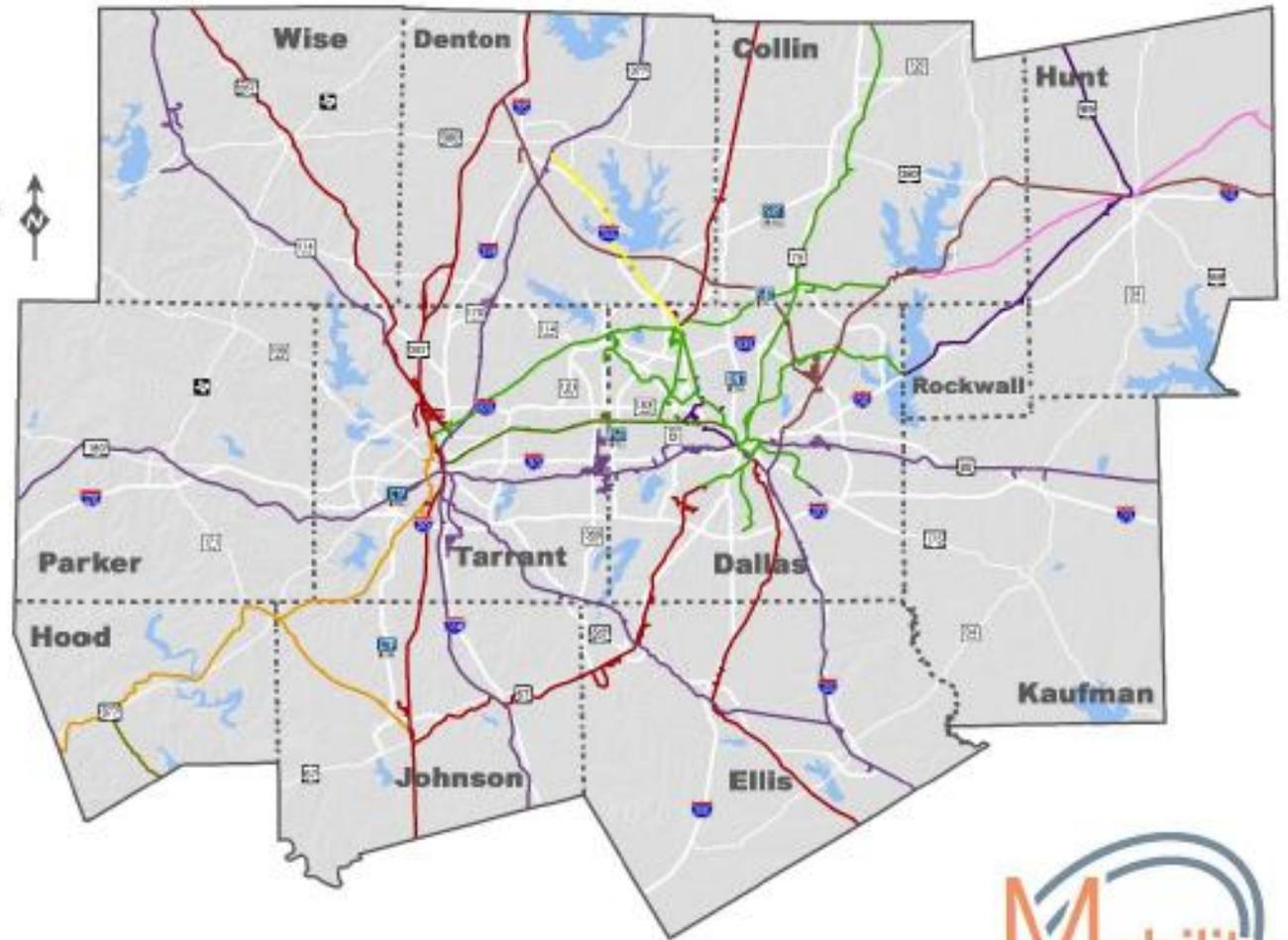


- Regional Transportation Council
- Metropolitan Transportation Plan Implementation
- Key Contributor to Air Quality
  - Households near a rail station produce 1.66 fewer tons of Nox and 0.32 fewer tons of VOC per year\*
- Key Contributor to Roadway Congestion Mitigation
  - Every year, roadway congestion costs the average commuter \$763.33\*
  - 1 out of every 10 Denton County commuters now travels more than 60 minutes to work – an increase of 47% since 2009\*
- Engaged at the Regional, State and National Levels
  - FRA Rail Safety Advisory Committee
  - TxDOT Public Transportation Advisory Committee
  - Dallas Regional Mobility Coalition
  - Tarrant Regional Transportation Coalition
  - Demand Responsive service

\*See the DCTA Business Case for Transit Report completed by the Antero Group

# Regional Rail Network Owners

- DART
- DCTA
- BNSF
- Dallas Garland & Northeastern
- Fort Worth and Western
- Kansas City Southern
- NETEX
- Texas Utilities (TEXU)
- TRE
- Union Pacific

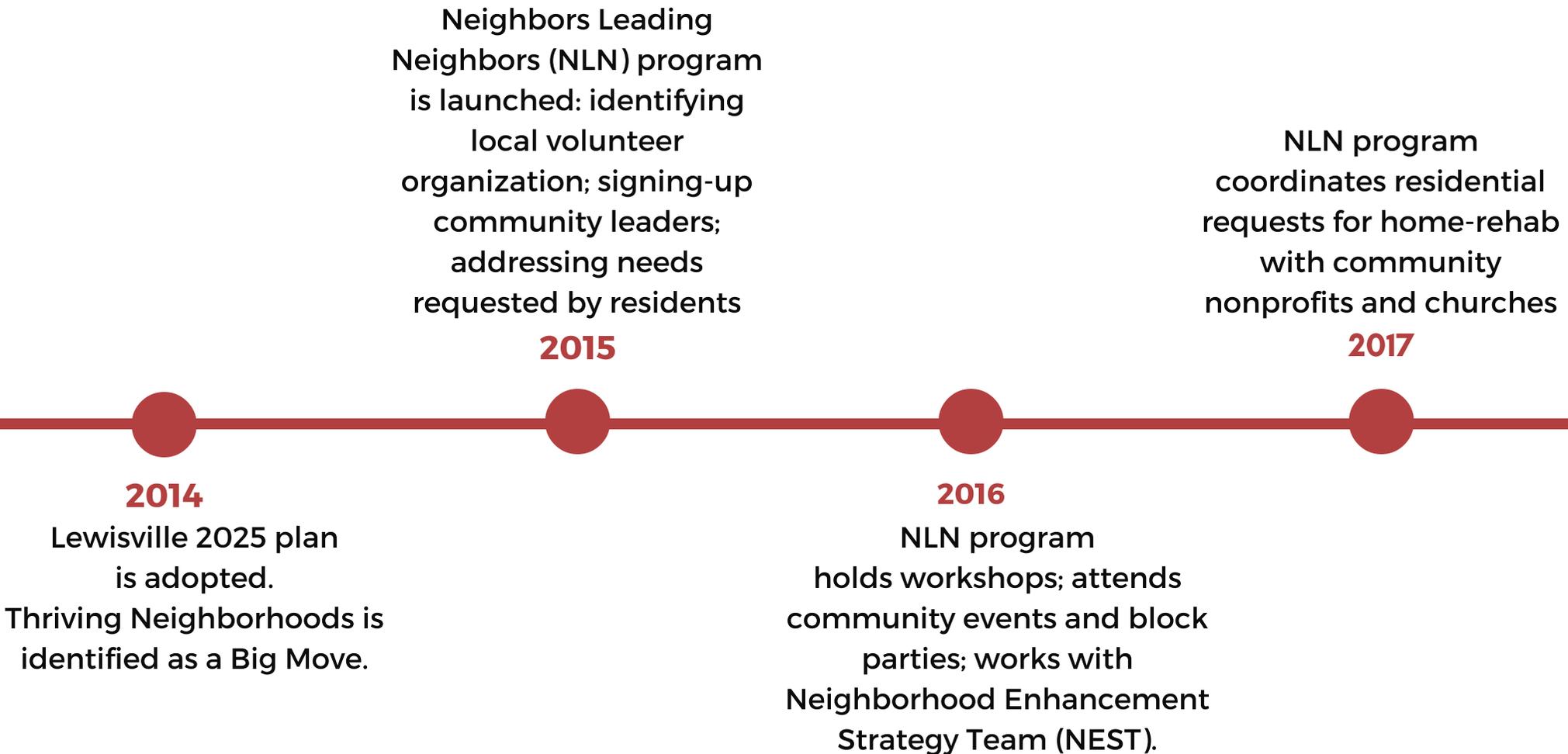




# NEIGHBORHOOD SERVICES

# PROGRAM TIMELINE & HISTORY

---



# IMPROVING PROGRAMMING

With an active community of nonprofits and churches, we have an opportunity to build a stronger network to serve residential needs.

Create programming that is more proactive.

Improving focus and organization of neighborhood programs.

Neighbors Leading  
Neighbors rebranding.

# Recommendations for 2018 +

**Neighborhood Vitality** is a long-lasting series of community improvement and engagement programs, rather than a single initiative, which creates thriving neighborhoods and stronger communities.

**Vitality** = “the state of being strong and active”

---

Taking a “*whole community*” approach to include all stakeholders: residents, neighborhoods, businesses, nonprofits, churches and government organizations.

---

Taking a more **proactive** than reactive approach.



**NEIGHBORHOOD  
ENGAGEMENT**



**NEIGHBORHOOD  
VITALITY**



**NEIGHBORS  
HELPING  
NEIGHBORS**



**THRIVING  
NEIGHBORHOODS**



# ENGAGEMENT

(Education and Outreach)

## WORKSHOPS - four annually

- **GRANT OPPORTUNITIES:** Neighborhood Enhancement Program, Property Enhancement Program, Love Your Block, Neighborhood Associations
- **OWNING A HOME 101:** Banks, Insurance, Community Management Associates - mitigation
- **NEIGHBORS HELPING NEIGHBORS:** Together Lewisville Coalition and Make A Difference Day
- **NEIGHBORHOOD RESOURCES:** Neighborhood Services, Parks, Library, Sustainability, Emergency Management, Neighborhood Resource Officers, Animal Services

## SMALL AREA PLANS

## COMMUNITY EVENTS

- Opportunities for touch points with residents and the community





# VITALITY

## PROPERTY ENHANCEMENT PROGRAM

### \* **LOVE YOUR BLOCK** - reimbursable mini-grant **NEW**

- Provide \$500 to encourage community groups to identify small community projects and develop volunteer-based solutions: vacant lot cleanup, litter and graffiti removal, cleanup a park – “Love Your Block”
- Provide \$500 grant along with Rock The Block trailer to encourage communities to organize community social events
- \*\*Provide a \$500 value at City facilities for neighborhood meetings related to grant programs or creating a Neighborhood Association or Neighborhood Watch Association **ONLY**

\* *Not limited to Homeowner or Neighborhood Associations*

\*\* *Excludes MCL Grand and Wayne Ferguson Plaza*

## NEIGHBORHOOD ENHANCEMENT PROGRAM (NEP) **NEW**

# NEIGHBORHOOD ENHANCEMENT PROGRAM

## ELIGIBLE PROJECTS

- **Neighborhood and Community Emergency Response Team**
- Entryway feature
- Redesigned neighborhood entryway landscapes
- Planting trees
- Sign toppers
- Xeriscape parks and native vegetation plantings
- Neighborhood park improvements
- Greenbelt improvements
- Public Art
- Historic Preservation
- Community Gardens
- Public right-of-way irrigation improvements
- Bicycle Racks
- Park Benches
- Recreational improvement

**PURPOSE OF NEP PROGRAM?** - a reimbursable grant program that supports a partnership between the City of Lewisville and neighborhoods by providing grants up to \$25,000 for projects that aim to:

- Improve neighborhood public spaces;
- Beautify and benefit the community;
- Provide positive long-term impact in the community;
- Nurture a shared sense of neighborhood identity and/or community pride

## **WHO CAN APPLY?**

- Homeowners Associations
- Neighborhood Watch Associations
- Neighborhood Associations – voluntary associations that have three board members: President, Treasurer and Secretary and registered with the City of Lewisville \*

*\*Resources will be provided on how to form Associations*

Grant requires a neighborhood match of \$1 to every \$2 the city contributes. The match value includes the following:

- Cash raised
- Service or material donation value
- Volunteer labor (sweat equity): hours can include: research, filling out application, volunteer hours, meetings etc.... per person at the current volunteer labor rate is \$24/hour \*

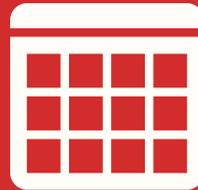
*\*Rate based on IndependentSector.org - nationally recognized*

# NEIGHBORHOOD ENHANCEMENT PROGRAM



## GRANT APPLICATIONS

Will be scored based on neighborhood support; strength of project plan; support of 2025 plan



## GRANT CYCLE

Grants will have timelines: application due dates; project awards; substantial completion of projects; projects completion



## GRANT QUESTIONS

Grant application resources: attend workshops; city website; email and call staff



# NEIGHBORS HELPING NEIGHBORS

*"Texans Helping Texans"*

01

## **TOGETHER LEWISVILLE COALITION (TLC)**

Coalition of government entities, social service agencies, faith-based institutions, and businesses - creates connections, syncs efforts, and expands the reach of our local community support network.

02

## **HOMEOWNER ASSISTANCE REQUESTS PROGRAM**

Coordinate requests received from residents - usually through Code Enforcement.

03

## **COMMUNITY RESOURCE GUIDE**

Quick reference guide of services provided by churches, nonprofits and other agencies in English and Spanish. All employees in the field will have copies for residents - from Code Enforcement to Police. Also a tool that can be used during a disaster.

- Neighborhood Services
  - + Community Development Block Grants
  - + Homebuyer Information
  - Neighbors Leading Neighbors**
  - Property Enhancement Program
  - Rock The Block

[About Us](#) > [City Departments](#) > [Neighborhood Services](#) >

## NEIGHBORS LEADING NEIGHBORS

Font Size:  [Share & Bookmark](#) [Feedback](#)  [Print](#)

The Neighbors Leading Neighbors Program is one of the mechanisms to reach the goals and objectives under "Thriving Neighborhoods", one of the nine Big Moves outlined in the Lewisville 2025 vision plan, which was developed with input from hundreds of residents and adopted by the Lewisville City Council in July 2014.

The purpose of the Neighbors Leading Neighbors (NLN) Program is to cultivate volunteer Neighborhood Leaders who engage, empower, and motivate residents to improve the quality of life in their neighborhoods with the goal of advancing the long-term vitality of the community.

To find out if your neighborhood has a Neighborhood Leader use our [interactive map](#).

Help your neighborhood by signing up to be a [Neighborhood Leader](#).

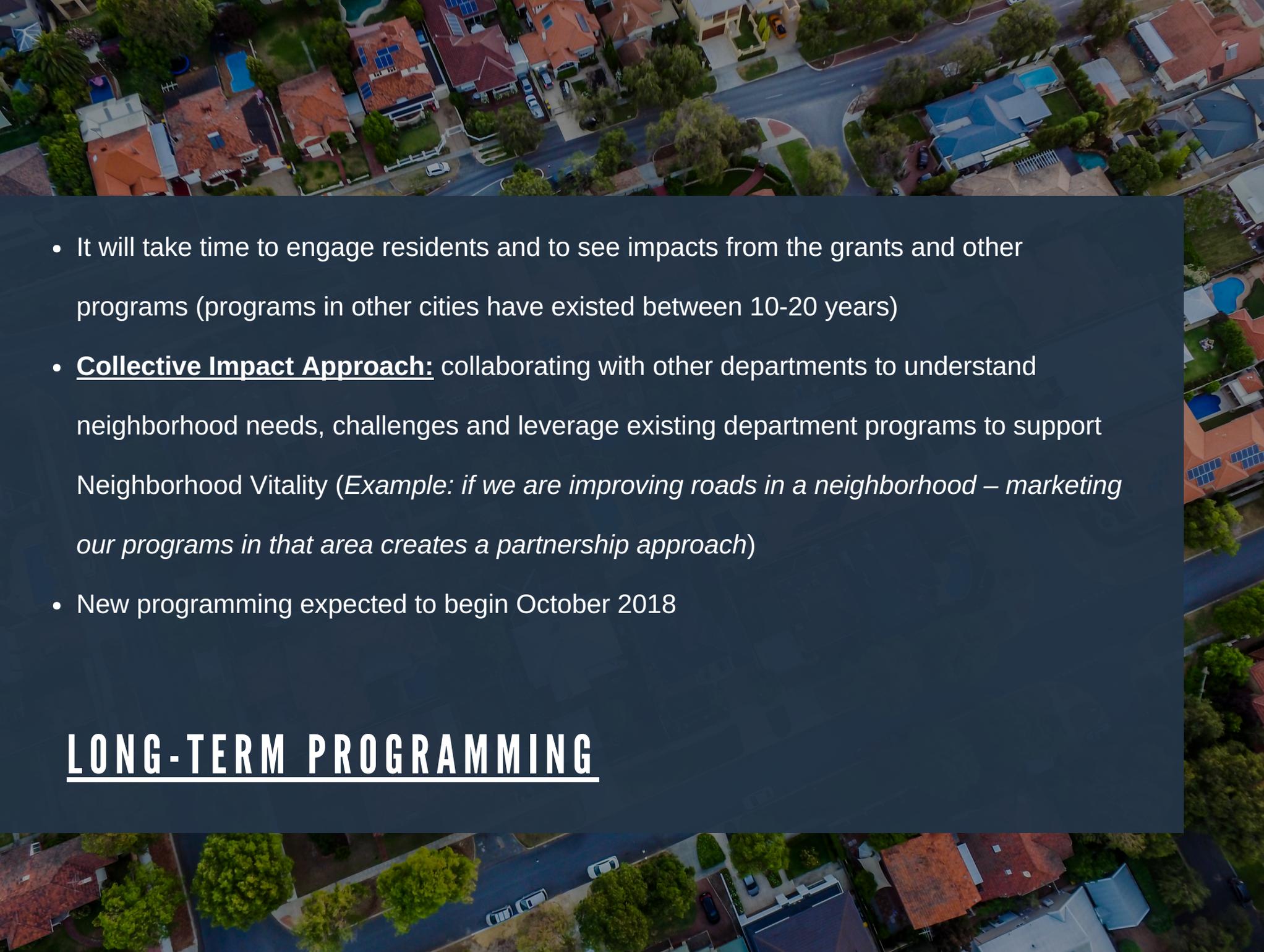
### NLN - Engagement

Updated on August 01, 2017 4:31 p.m.

*Volunteers helping out in Lewisville*



**PROGRAM  
INFORMATION  
PORTAL**

- 
- It will take time to engage residents and to see impacts from the grants and other programs (programs in other cities have existed between 10-20 years)
  - **Collective Impact Approach**: collaborating with other departments to understand neighborhood needs, challenges and leverage existing department programs to support Neighborhood Vitality (*Example: if we are improving roads in a neighborhood – marketing our programs in that area creates a partnership approach*)
  - New programming expected to begin October 2018

## **LONG-TERM PROGRAMMING**

# THRIVING NEIGHBORHOODS



## ENGAGEMENT

Education and Outreach

Four Workshops  
Small Area Plans  
Community Events

VALUE

## VITALITY

Improving and enhancing homes  
and neighborhoods

Property Enhancement Program  
Neighborhood Enhancement Program  
Love Your Block

BUILD

## NEIGHBORS HELPING NEIGHBORS

Partnering to address  
community needs

Together Lewisville Coalition  
Homeowner Requests Program  
Community Resource Guide

SERVE



**Heavy marketing will bring greater awareness to the programs.**

# ONGOING BUDGET IMPACTS

**\$35,000**

MARKETING &  
ENGAGEMENT

**\$60,000**

NEIGHBORHOOD  
ENHANCEMENT  
PROGRAM (GRANT)

**\$5,000**

LOVE YOUR BLOCK

**\$100,000 total**

An aerial photograph of a suburban neighborhood with many houses and trees. A red banner with a subtle pattern is overlaid across the middle of the image.

**QUESTIONS?**

**NEIGHBORHOOD  
SERVICES**