

**LEWISVILLE CITY COUNCIL**

**REGULAR SESSION**

**OCTOBER 16, 2017**

**Present:**

Rudy Durham, Mayor

**Council Members:**

TJ Gilmore

Bob Troyer

R Neil Ferguson

Brent Daniels, Mayor Pro Tem

Brandon Jones, Deputy Mayor Pro Tem

**City Staff:**

Donna Barron, City Manager

Eric Ferris, Deputy City Manager

Claire Swann, Assistant City Manager

Melinda Galler, Assistant City Manager

Julie Worster, City Secretary

Lizbeth Plaster, City Attorney

**WORKSHOP SESSION – 5:45 P.M.**

With a quorum of the Council Members present, the workshop session of the Lewisville City Council was called to order by Mayor Durham at 5:45 p.m. on Monday, October 16, 2017, in the City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas. All City Department Heads were in attendance.

**Discussion of Public Art Master Plan and  
July 4<sup>th</sup>/Holiday Events**

**(Agenda Item A)**

City Manager Barron advised the consultant would be conducting the attached PowerPoint Presentation to walk the City Council through the highlights of the Public Art Master Plan. She further advised that this item would be brought back in December for City Council approval and encouraged the City Council to contact City staff if they had any questions regarding what was being proposed.

Director of Communications and Tourism James Kunke conducted the attached PowerPoint Presentation regarding July 4<sup>th</sup>/Holiday Events for City Council consideration.

**WORKSHOP SESSION – 5:45 P.M.**

**Discussion of Public Art Master Plan and  
July 4<sup>th</sup>/Holiday Events (cont'd)**

**(Agenda Item A)**

City Manager Barron requested direction from City Council as to where, when, and if, they wanted to hold fireworks. Councilman Troyer indicated due to not being able to utilize the landfill, he would move it to the MCL Grand and felt it should be tied in with the Sounds of Lewisville on Tuesday. Deputy Mayor Pro Tem Jones indicated that he was concerned with holding the event in the Old Town Area and lack of bathrooms facilities until a support center was built. He questioned tying it in with San Jacinto Day instead as had been discussed previously. Mayor Pro Tem Daniels advised he like the Tuesday option as it would allow citizen's to attend other events being held on July 4<sup>th</sup> in the surrounding communities. Councilman Gilmore advised he had grown up on the low level shows. He indicated he was concerned about adding another special event to the calendar due to City staff's workload. He further advised he liked the idea of doubling down on the Sounds of Lewisville and shifting the event off the July 4<sup>th</sup> date and doing a pre-party. Councilman Ferguson also expressed concerns regarding the lack of enough restrooms to hold a large event as well as shutting down the Arts Center. He requested that City staff look at the calendar around us and see what other cities are targeting for their next year July 4<sup>th</sup> events. He stated that he did not see the need to link the July 4<sup>th</sup> event and the Sounds of Lewisville together. Mayor Durham indicated he was not concerned what date it was held, he just was in favor of doing fireworks.

City Manager Barron stated that City staff would look at surrounding cities scheduled events and see what their dates are, as well as taking a look at San Jacinto day and bring a report back to City Council in January to address questions and concerns that had been brought up by City Council.

Discussion was held that with there would be savings for not holding the fireworks on July 4<sup>th</sup> that could potentially allow for air-conditioned porta a lets on a different date.

At the request of Mr. Kunke, Events Coordinator Darrin Watkins advised the Community group performances, Santa Paws Village, Winter carnival attractions, the Mayor's Tree Lighting Ceremony and a movie in the Plaza will take place on Saturday, November 18th beginning at noon and the Huffines Auto Dealerships Lewisville Christmas Parade will take place on Saturday December 2<sup>nd</sup> along with the Motorcycle Toy Run and Pancakes with Santa.

**WORKSHOP SESSION – 5:45 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items**

**(Agenda Item B)**

Mayor Durham reviewed Agenda Item A, Invocation. There was no discussion on this item.

Mayor Durham reviewed Agenda Item B, Pledge to the American and Texas Flags. There was no discussion on this item.

Mayor Durham reviewed Agenda Item C, Proclamations: 1) Declaring the Week of October 16 – 20, 2017, as “Texas Chamber of Commerce Week”; 2) Declaring October 28, 2017, as “Make a Difference Day”; 3) Declaring the Week of October 22 – 28, 2017 as “End Polio Now Week” and October 24, 2017 as “End Polio Now Day”; and 4) Declaring November 3, 2017, as “Arbor Day”. There was no discussion on this item.

Mayor Durham reviewed Agenda Item D-1, Continued Public Hearing: Consideration of an Ordinance Granting a Zone Change Request From Light Industrial District (LI) to Warehouse District (WH), on Approximately 6.68 Acres Legally Described as Lots 11 & 12, Block A, ARTX Park Addition, Bounded by East Valley Ridge Boulevard on the Northeast Side and Mario Court on the West Side, and an Ordinance Granting a Special Use Permit and Four Associated Variances to Allow a Wholesale Establishment With Outside Storage on More Than 10% of the Platted Lot on the Above-Referenced Land, Both Requested by Richard DeOtte, DeOtte Inc., on Behalf of Jim Bedworth Jr., of REW Gray Properties, LLC, the Property Owner (Case No. PZ-2017-07-15 and Case No. SUP-2017-07-11). There was no discussion on this item.

Mayor Durham reviewed Agenda Item E, Visitors/Citizens Forum. There was no discussion on this item.

Mayor Durham reviewed Agenda Item F-2, Approval of a Resolution Authorizing Agreements Between the City of Lewisville and Community Development Block Grant Sub-Recipients; Between the City of Lewisville and City Social Service Agency Fund Recipients; and Between the Neighborhood Services Department and the Public Services Department for FY 2017-2018; and Authorization for City Officials to Execute the Agreements. There was no discussion on this item.

Mayor Durham reviewed Agenda Item F-3, Approval of an Art Project Grant to LakeCities Ballet Theatre, in the Amount of \$8,000, as Recommended by the Arts Advisory Board. There was no discussion on this item.

**WORKSHOP SESSION – 5:45 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items (cont'd)**

**(Agenda Item B)**

Mayor Durham reviewed Agenda Item F-4, Approval of an Agreement with William C. Peck Regarding the Quitclaim of the Property Described in Exhibit A. There was no discussion on this item.

Mayor Durham reviewed Agenda Item G-5, Consideration of a Variance to the Lewisville City Code, Section 6-182 – Hotel/Motel/Extended Stay Facilities, Regarding Room Size, for an Aloft Hotel by Marriott, a Proposed Hotel Located on the Southeast Corner of E. Vista Ridge Mall Drive and Lake Vista Drive; Legally Described as Lot 5A-2, Block A, Vista Ridge - 35 Addition; as Requested by G&A Consultants LLC on Behalf of Ken Patel, the Property Owner. There was no discussion on this item.

Mayor Durham reviewed Agenda Item G-6, Consideration of an Ordinance Amending the Lewisville Code of Ordinances, Chapter 2, Article VIII, Section 2-201 Fee Schedule. There was no discussion on this item.

Mayor Durham reviewed Agenda Item G-7, Consideration of an Appointment to Place No. 7 on the Lewisville Arts Advisory Board (Requested by Councilman Ferguson). Discussion was held to appoint Eric Bowman to this position. There was no further discussion on this item.

Mayor Durham reviewed Agenda Item H, Reports. There was no discussion on this item.

Mayor Durham reviewed Agenda Item I-Closed Session. There was no discussion on this item.

With no further discussion, the workshop session of the Lewisville City Council was adjourned at 6:50 p.m. on Monday, October 16, 2017.

**REGULAR SESSION – 7:00 P.M.**

With a quorum of the Council Members present, the regular session of the Lewisville City Council was called to order by Mayor Durham at 7:00 p.m. on Monday, October 16, 2017, in the Council Chambers of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas.

**Invocation**

**(Agenda Item A)**

Mayor Durham gave the invocation.

**Pledge to the American and Texas Flags**

**(Agenda Item B)**

At the request of Mayor Durham, Mayor Pro Tem Daniels gave the pledge to the American and Texas flags.

**Proclamation: Declaring the Week of  
October 16 – 20, 2017, as “Texas Chamber of  
Commerce Week”**

**(Agenda Item C-1)**

Deputy Mayor Pro Tem Jones read and presented a proclamation declaring the week of October 16-20, 2017, as “Texas Chamber of Commerce Week” to representatives from the Lewisville Chamber of Commerce.

**Proclamation: Declaring October 28, 2017, as  
“Make a Difference Day”**

**(Agenda Item C-2)**

Deputy Mayor Pro Tem Jones read and presented a proclamation declaring October 28, 2017, as “Make a Difference Day” to representative from of Our Seva.

**Proclamation: Declaring the Week of  
October 22 – 28, 2017 as “End Polio Now  
Week” and October 24, 2017 as “End Polio  
Now Day”**

**(Agenda Item C-3)**

Deputy Mayor Pro Tem Jones read and presented a proclamation declaring the week of October 22-28, 2017 as “End Polio Now Week” and October 24, 2017 as “End Polio Now Day” to members of the Lewisville Morning and Noon Rotary groups.

**Proclamation: Declaring November 3, 2017,  
as “Arbor Day”**

**(Agenda Item C-4)**

Deputy Mayor Pro Tem Jones read and presented a proclamation declaring November 3, 2017, as “Arbor Day” to members of the Lewisville Parks and Recreation Department.

**Continued Public Hearing: Consideration of an Ordinance Granting a Zone Change Request From Light Industrial District (LI) to Warehouse District (WH), on Approximately 6.68 Acres Legally Described as Lots 11 & 12, Block A, ARTX Park Addition, Bounded by East Valley Ridge Boulevard on the Northeast Side and Mario Court on the West Side, and an Ordinance Granting a Special Use Permit and Four Associated Variances to Allow a Wholesale Establishment With Outside Storage on More Than 10% of the Platted Lot on the Above-Referenced Land, Both Requested by Richard DeOtte, DeOtte Inc., on Behalf of Jim Bedworth Jr., of REW Gray Properties, LLC, the Property Owner (Case No. PZ-2017-07-15 and Case No. SUP-2017-07-11).**

**(Agenda Item D-1)**

The property owner, REW, is proposing to relocate from their current site on South Mill Street to the subject site in ARTX Park. The zone change is necessary to consider a Special Use Permit. The following four variances are requested: a) to allow a reduction in exterior material requirements from 80% brick veneer to 71% brick veneer on the west elevation of the main building and 100% stucco on the north, south and east elevations; b) to allow a reduction in exterior material requirements from 80% brick veneer to 0% brick veneer for the two three-sided storage sheds except for 100% stucco on the east elevation of the eastern storage building; c) to allow storage to exceed the height of the screening wall; and d) to allow precast panel screening wall within 25 feet of the street right-of-way in lieu of the required brick or stone screening wall. The Planning and Zoning Commission recommended unanimous approval (6-0) of the zone change request and the SUP request at their meeting on July 18, 2017.

The City staff's recommendation was that the City Council continue the public hearing to the November 20, 2017 City Council meeting.

**MOTION:** Upon a motion made by Councilman Troyer and seconded by Councilman Ferguson, the Council voted five (5) "ayes" and no (0) "nays" to continue the public hearing to the November 20, 2017 City Council meeting. The motion carried.

**Visitors/Citizens Forum**

**(Agenda Item E)**

Mike Trevisano, 2574 Adam Lane, Lewisville, Texas spoke before the City Council to request no littering signs near the access point of East Hill Park due to excessive (daily) littering. Mr. Trevisano advised that he felt it may help mitigate the problem. He advised that he had spoken with the Police Department; however, it was difficult for them to monitor the area all day.

Deputy City Manager Eric Ferris, along with Fire Chief Timothy Tittle and Police Chief Russ Kerbow read Mayor Rudy Durham's nomination letter by former Mayors Dean Ueckert and Bobbie Mitchell (who currently serves as County Commission for Precinct 3) for his induction into Lewisville High Schools Hall of Fame.

No one else appeared to speak at this time.

**CONSENT AGENDA**

**(Agenda Item F)**

**MOTION:** Upon a motion made by Councilman Troyer and seconded by Councilman Gilmore, the Council voted five (5) "ayes" and no (0) "nays" to approve and adopt all items on the Consent Agenda, as recommended and as follows:

2. Approval of Resolution No. 4428-10-2017 (R) Authorizing Agreements Between the City of Lewisville and Community Development Block Grant Sub-Recipients; Between the City of Lewisville and City Social Service Agency Fund Recipients; and Between the Neighborhood Services Department and the Public Services Department for FY 2017-2018; and Authorization for City Officials to Execute the Agreements.
3. Approval of an Art Project Grant to LakeCities Ballet Theatre, in the Amount of \$8,000, as Recommended by the Arts Advisory Board.
4. Approval of an Agreement with William C. Peck Regarding the Quitclaim of the Property Described in Exhibit A.

The motion carried.

**END OF CONSENT AGENDA**

**Consideration of a Variance to the Lewisville City Code, Section 6-182 – Hotel/Motel/Extended Stay Facilities, Regarding Room Size, for an Aloft Hotel by Marriott, a Proposed Hotel Located on the Southeast Corner of E. Vista Ridge Mall Drive and Lake Vista Drive; Legally Described as Lot 5A-2, Block A, Vista Ridge - 35 Addition; as Requested by G&A Consultants LLC on Behalf of Ken Patel, the Property Owner**

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(Agenda Item G-5)

The hotel ordinance requires the minimum guest room or suite size to be 325 square feet of floor space. The proposed Aloft Hotel includes 136 rooms, 55% of which will be king rooms with approximately 300 square feet. The applicant is also providing a \$165,000 escrow fee toward the construction of a pedestrian bridge associated with the levee district trail system.

The City staff's recommendation was that the City Council approve the variance request as set forth in the caption above.

Richard E. Luedke, Planning Director was present to respond to any questions posed by the Lewisville City Council.

**MOTION:** Upon a motion made by Councilman Gilmore and seconded by Deputy Mayor Pro Tem Jones, the Council voted five (5) "ayes" and no (0) "nays" to approve a Variance to the Lewisville City Code, Section 6-182 – Hotel/Motel/Extended Stay Facilities, Regarding Room Size, for an Aloft Hotel by Marriott, a Proposed Hotel Located on the Southeast Corner of E. Vista Ridge Mall Drive and Lake Vista Drive; Legally Described as Lot 5A-2, Block A, Vista Ridge - 35 Addition; as Requested by G&A Consultants LLC on Behalf of Ken Patel, the Property Owner. The motion carried.

**Consideration of Ordinance No. 4429-10-2017 Amending the Lewisville Code of Ordinances, Chapter 2, Article VIII, Section 2-201 Fee Schedule**

(Agenda Item G-6)

The City performs an annual review of the cost of utility services which assist with determining residential, commercial and wholesale customer utility rates. Also, as part of this review, the City adjusts the rates associated with treating industrial surcharge which is in excess of waste water quality standards. The City's residential and commercial rates were approved on the September 18 agenda. The wholesale and industrial surcharge rates have now been completed and are being considered here.

The City staff's recommendation was that the City Council approve the ordinance as set forth in the caption above.

City Attorney Lizbeth Plaster read the ordinance caption into the record as follows:

“An Ordinance of the City Council of the City of Lewisville, Texas Amending the Lewisville Code of Ordinances, Chapter 2, Section 2-201 Fee Schedule With Various Fees Charged by Several Departments of the City; Providing a Repealer; Providing for Severability; Providing an Effective Date; and Declaring an Emergency.”

**MOTION:** Upon a motion made by Councilman Gilmore and seconded by Deputy Mayor Pro Tem Jones, the Council voted five (5) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 4429-10-2017**, as captioned previously. The motion carried.

**Consideration of an Appointment to Place No. 7 on the Lewisville Arts Advisory Board (Requested by Councilman Ferguson)**

(Agenda Item G-7)

During the recent Board/Commission/Committee appointment process, the appointment to Place No. 7 of the Lewisville Arts Advisory Board was tabled. At the request of Councilman Ferguson, this item has been brought back for City Council consideration. Data sheets of applicants have been submitted for City Council consideration.

The City staff's recommendation was that the City Council consider an appointment as set forth in the caption above.

**MOTION:** Upon a motion made by Councilman Ferguson and seconded by Councilman Gilmore, the Council voted five (5) “ayes” and no (0) “nays” to appoint Eric Bowman to Place No. 7 on the Lewisville Arts Advisory Board. The motion carried.

**Reports**

**(Agenda Item H)**

- Third Quarter 2017 Boards/Commissions/Committees Attendance Reports
- Director of Economic Development handed out copy of the new Community Profile for the City of Lewisville.
- Director of Parks and Recreation Stacie Anaya invited everyone out to Spooktacula being held on Saturday, October 28 from 5 p.m. – 9 p.m.
- Fire Chief Tim Tittle reminded everyone that the Battle of the Badge was being held on Saturday October 21<sup>st</sup>.
- Police Chief Russ Kerbow congratulated the Mayor on his induction into the Lewisville High School Hall of Fame.
- Director of Public Services Keith Marvin gave an update on the status of the Lake level.
- Assistant City Manager Claire Swann advised that the Gene Carey Animal Services Shelter dedication was being held on Saturday, October 28<sup>th</sup>. She reviewed the events that would be taking place at this event.
- Mayor Pro Tem Daniels advised of upcoming Keep Lewisville Beautiful events.
- Councilman Gilmore advised of the Flag Retirement Ceremony that was being conducted by the Boy Scouts and Girl Scouts at the Wayne Ferguson Plaza at 1 p.m. on Saturday, October 21<sup>st</sup>.
- City Manager Barron advised that Mayor Durham would be leading the high school's homecoming parade Wednesday and be inducted at the homecoming game Friday.
- At the request of Councilman Ferguson, Commissioner Bobbie Mitchell spoke and congratulated Mayor Durham for his induction in the Hall of Fame. Ms. Mitchell acknowledged Mayor Durham's servant attitude and how much he deserved this award
- Mayor Durham introduced his family members in attendance. He thanked everyone for their support.
- Councilman Ferguson congratulated Mayor Durham on his award. Councilman Ferguson gave an update on the upcoming events at the MCL Grand.
- Councilman Troyer congratulated Mayor Durham on his induction. He complimented the Fire Department on their recently held Open House and advised it had been an excellent event.
- City Secretary Julie Worster reminded everyone that early voting for the Constitutional and City Charter Amendments was being held at the Municipal Annex October 23 – November 3, 2017.
- Mayor Durham thanked the Police Officers present for their service to the community.

There were no additional reports at this time.

Mayor Durham adjourned the regular session of the Lewisville City Council into Closed Session at 7:45 p.m. Monday, October 16, 2017, in accordance with the requirements of the Open Meetings Law.

**Closed Session**

**(Agenda Item I)**

In accordance with Texas Government Code, Subchapter D, Section 551.071 (Consultation with Attorney), the Lewisville City Council convened into Closed Session at 7:45 p.m. on Monday, October 16, 2017, City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas, in order to discuss matters pertaining to the following:

1. Legal Issues regarding DFW Sanitary Landfill's Request for Expansion

Section 551.072 (Real Estate):

2. Property Acquisition

Section 551.087 (Economic Development):

3. Deliberation Regarding Economic Development Negotiations.

The Closed Session was adjourned at 9:16 p.m. on Monday, October 16, 2017.

**Reconvene into Regular Session and  
Consider Action, if any, on Items Discussed  
in Closed Session**

**(Agenda Item J)**

Mayor Durham reconvened the Regular Session of the Lewisville City Council at 9:16 p.m. on Monday, October 16, 2017, in the Council Chambers of the Lewisville City Hall.

Mayor Durham opened the floor for action to be taken on the items discussed in the Closed Session. There was no action taken on the items discussed during the Closed Session.

**LEWISVILLE CITY COUNCIL  
REGULAR SESSION  
OCTOBER 16, 2017**

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**Adjournment**

**(Agenda Item K)**

**MOTION:** Upon a motion made by Councilman Troyer and seconded by Councilman Ferguson, the Council voted five (5) “ayes” and no (0) “nays” to adjourn the Regular Session of the Lewisville City Council at 9:16 p.m. on Monday, October 16, 2017. The motion carried.

These minutes approved by the Lewisville City Council on the 6<sup>th</sup> day of November, 2017.

APPROVED

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Rudy Durham  
MAYOR

ATTEST:

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Julie Worster  
CITY SECRETARY



# A PUBLIC ART MASTER PLAN FOR LEWISVILLE

City Council Work Session, October 16, 2017

# Agenda

- Public Art Master Plan Objectives
- Planning Process and Findings
- Vision, Goals and Opportunities
- Funding, Implementation



# Planning Process

# Public Art Master Plan Goals

Vision = Why

Program Plan = Where + What + When

Implementation Plan = How + Who

# Timeline

Mobilization	December 2016 – January 2017
Research	January – February 2017
Outreach	February – May 2017
Envisioning	March – May 2017
Implementation	April – May 2017
Internal Draft Plan	July 2017
Public Draft Plan	September 2017
Final Draft Plan	October 2017
Council Adoption	December 2017

# Planning Process: Research

- Review relevant City plans
- Review policies, administrative directives
- Review possible funding mechanisms
- Visual survey
- Benchmarking  
(Allen, Plano, Mesquite, Grapevine, Denton, Sugar Land, Frisco, Richardson)

# Planning Process: Outreach

- Make people aware of Lewisville's public art initiative
- Understand how people feel public art can fit into Lewisville's vision for itself
- Gain an understanding of people's priorities, given options identified by the planning team
- Obtain feedback on plan recommendations
- Build excitement for public art and a constituency for public art in Lewisville

# Planning Process: Outreach

- Stakeholder interviews
- Community survey
- Roundtables
- *Imagine Art Here!*
- Portable presentation
- Open House

# Planning Process: Arts Advisory Board

- Serve as a sounding board to the consulting team regarding the development of the plan.
- Provide an entrée into important constituencies.
- Promote the plan and foster partnerships once it is completed.

# What We Learned



OLD TOWN



CITY OF LEWISVILLE  
2017

# What We Learned: Plans

- *Lewisville 2025* vision plan “big moves” set the stage for priority public art projects in Green Centerpiece, Old Town, Identity Focal Areas
- *Old Town Transit-Oriented Development, Northern Gateway Framework Plan, Gateway to a New Lewisville* plans suggest opportunities for public art in public spaces and infrastructure
- Parks and trail master plans indicate projects where public art can be incorporated

# What We Learned: Funding

- Lewisville taps into two key funding sources for public art: Capital bonds and Hotel Occupancy Tax (\$562,618)
- Lewisville could include public art in future projects funded through 4b sales tax and TIRZ zones
- Current arts grant program could be modified or expanded modestly to support murals
- Corporate and local business sponsorships could support temporary art exhibition

# What We Learned: Benchmarking

- Most peer cities also have a variety of arts and culture programs or facilities related to arts and culture – such as 501c3 arts organizations, an arts corridor/district, or an performing arts center – and are trying to build their reputation as regional arts and culture destinations.
- Most peer cities hope public art will express the city's identity and character, and distinguish the city from surrounding municipalities.

# What We Learned: Benchmarking

- Funding commonly comes from stand-alone bond propositions, set-asides from bonds, Hotel Occupancy Tax revenue. Other sources: TIRZ, 4b, festival income.
- None have been particularly successful at requiring private developers to contribute to public art.
- Public art is located with parks and recreation, city manager, or economic development offices.
- Some have arts and culture staff, but none have a staff member solely dedicated to public art.
- All have a committee that advises City Council on public art.

# What We Learned: Benchmarking

- Most artworks commissioned in these cities have been sited at civic and community facilities (City Halls, libraries, recreation facilities, public safety buildings) or clustered along “art trails” in walkable historic downtown entertainment and shopping districts.

# What We Learned: Survey

*What areas of Lewisville are the best opportunities for public art?*

- Old Town
- Major gateways
- Trails and greenbelts

*When you think of Old Town, what public art ideas do you like best?*

- Artwork integrated into the Mill and Main streetscape
- Murals in general
- Downtown gateways in general
- Downtown sculpture exhibition

# What We Learned: Survey

*Why is public art important for Lewisville?*

- Enhance the appearance of the city
- Make our city a place that people take pride in
- Reveal unique aspects of Lewisville, such as its history and environment

*What should public art say about Lewisville?*

- Strong History, Bright Future
- Diversity
- Fun/Safe/Enjoyable/Unique/Happy
- Nature and the Environment
- Pride in community/great place

# What We Learned: Workshop

A large tree trunk is covered in numerous wooden birdhouses, illustrating the concept of greenways. The birdhouses are arranged in a dense, vertical pattern around the trunk, with some also attached to the branches. The background is a lush green forest.

## *Greenways*

Delight and educate,  
connect residents with  
ecological  
environment, invite  
multiple uses, connect  
green spaces to  
destinations and  
promote sustainability

# What We Learned: Workshop



*Streets, Corridors,  
Gateways*

Instill pride and present beauty to residents and visitors by complimenting existing landscape and architecture in a sustainable, functional and eco-friendly way.

# What We Learned: Workshop



## *Old Town*

Celebrate the historical significance of Lewisville, embrace the future, inspire creativity, and be considered the heART of town. 20

# What We Learned: Workshop



## *Parks and Civic and Community Facilities*

Provide moments of joy and beauty that surprise and delight through engagement and education, and that reflect community pride through a celebration of our diversity and unique history.



*Tool Fire*, Christopher Fennell, Nashville, TN



*Reflections on the Brazos*, Ryah Christensen, Austin, TX



*Come to Light*, Andy Bellomo, Chicago, IL



*Dawn's Silver Lining*, Barbara Grygutis, Salina, KS



*Mustangs of Las Colinas*, Robert Glen, Las Colinas, TX



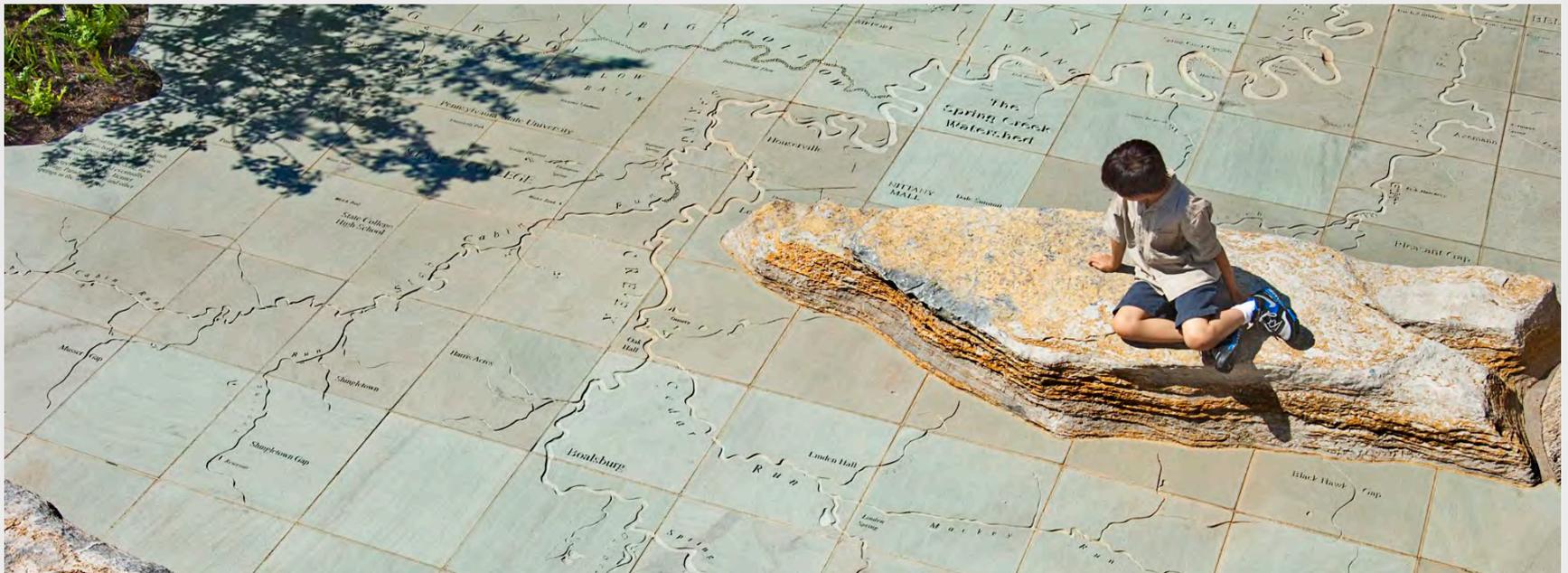
*Cuerpos Celestiales*, Rolando Briseno, Frisco, TX "



# Vision, Goals, Opportunities

# Definition of Public Art

Art that is visually or physically accessible to the public and that is acquired by or donated to the City of Lewisville.



# Vision for Public Art

Public art will convey Lewisville's spirit, character and identity, creating memorable experiences in key locations for residents and visitors alike.

# Goals for Public Art

- Enhance the design of city facilities, public spaces and civic infrastructure through the involvement of artists,
- Express Lewisville's unique qualities and the community's shared values,
- Provide opportunities for the public to experience and appreciate art,
- Provide vehicles for community participation, interaction and collaboration in the development of projects,
- Create symbols of the city, and
- Strengthen economic development and tourism.

# Civic Projects

# Civic Projects

## **Immediate**

- Multigenerational Center (underway), \$246,079
- Main and Mill Streetscape
- Old Town Eastern Gateway

## **Five-Year Priorities: Bond Funded**

- Greenways, \$139,216
- Central Node, \$58,040
- Corporate Drive, \$150,785

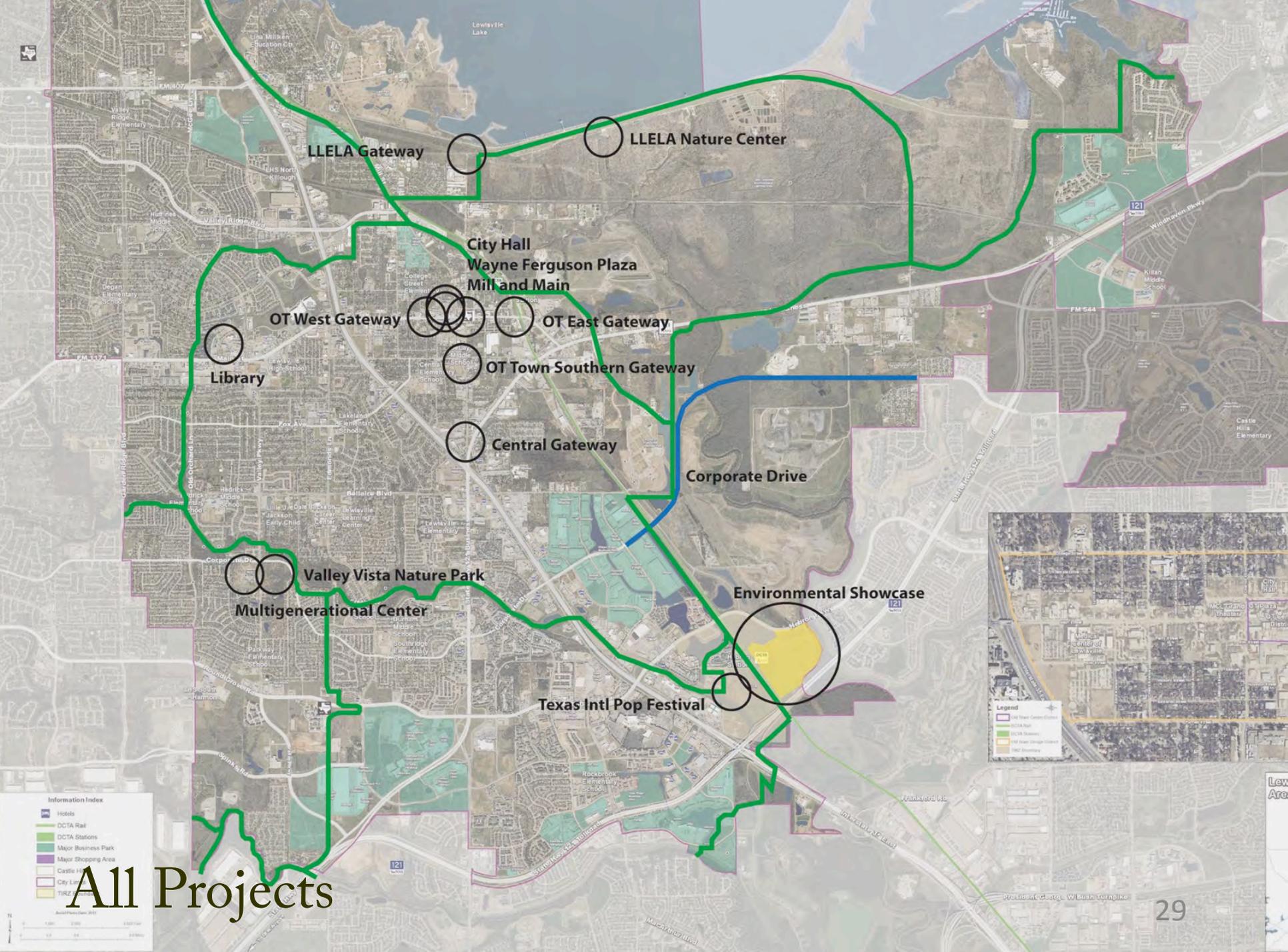
## **Five-Year Priorities: Other**

- LLELA Nature Center
- Valley Vista Nature Park
- Park Pavilions

# Civic Projects

## **When the Opportunity Arises**

- Old Town Southern Gateway
- Old Town Western Gateway
- LLELA Gateway
- Green Centerpiece Residency
- Environmental Showcase
- Hebron Station / Lewisville Pop Festival 2019
- City Hall
- Wayne Ferguson Plaza
- Central Library Atrium
- Central Library Children's Area
- Art, Culture and History Exhibitions
- Old Town Sculpture Exhibition



LLELA Gateway

LLELA Nature Center

City Hall  
Wayne Ferguson Plaza  
Mill and Main

OT West Gateway

OT East Gateway

Library

OT Town Southern Gateway

Central Gateway

Corporate Drive

Valley Vista Nature Park

Multigenerational Center

Environmental Showcase

Texas Intl Pop Festival

- Information Index**
- Hotels
  - DCTA Rail
  - DCTA Stations
  - Major Business Park
  - Major Shopping Area
  - Castle Hill
  - City Limit
  - TRIZ

# All Projects



# Civic Projects: Immediate

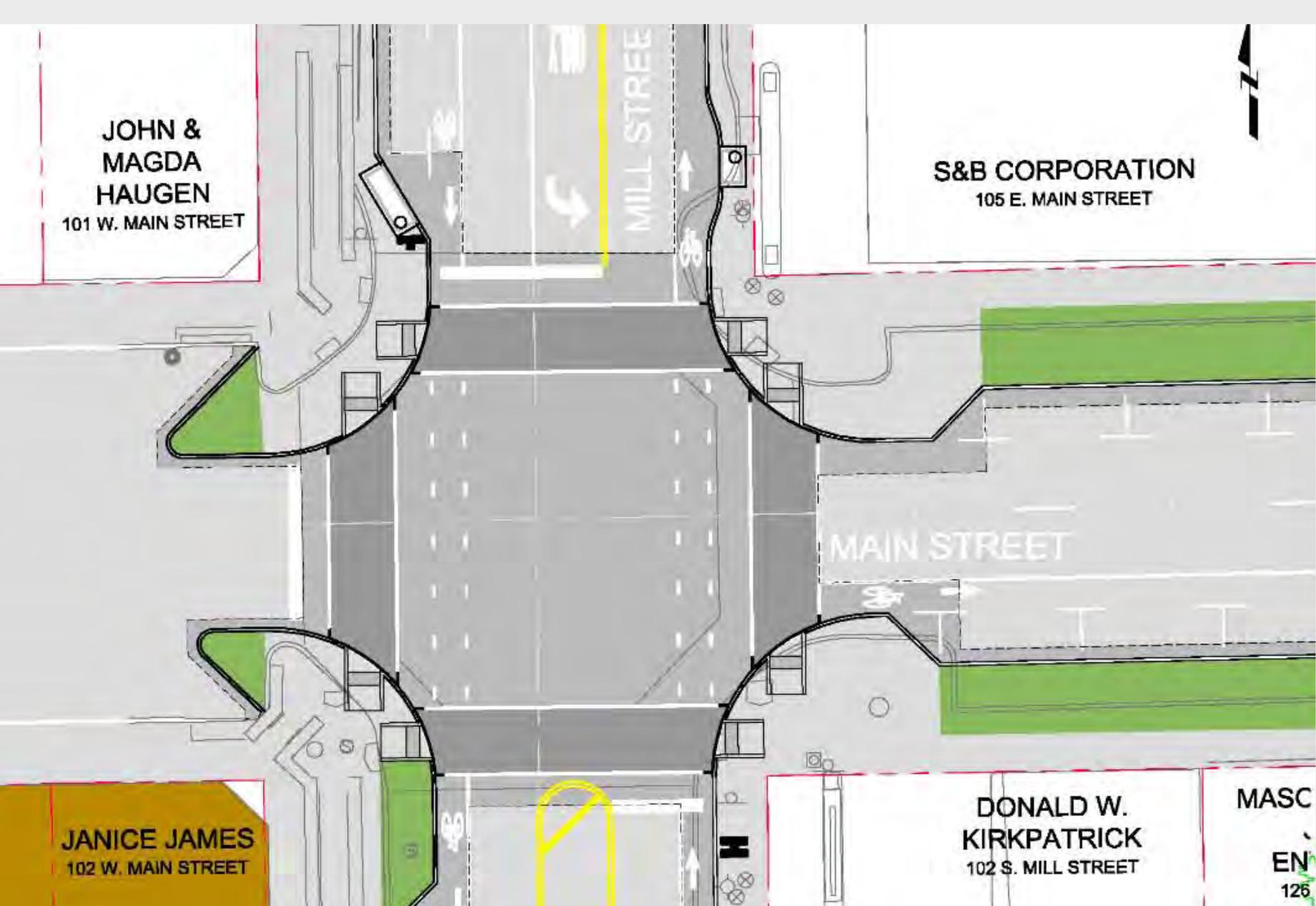
Multigenerational Center (underway)

Main and Mill Streetscape

Old Town Eastern Gateway



# Multigenerational Center



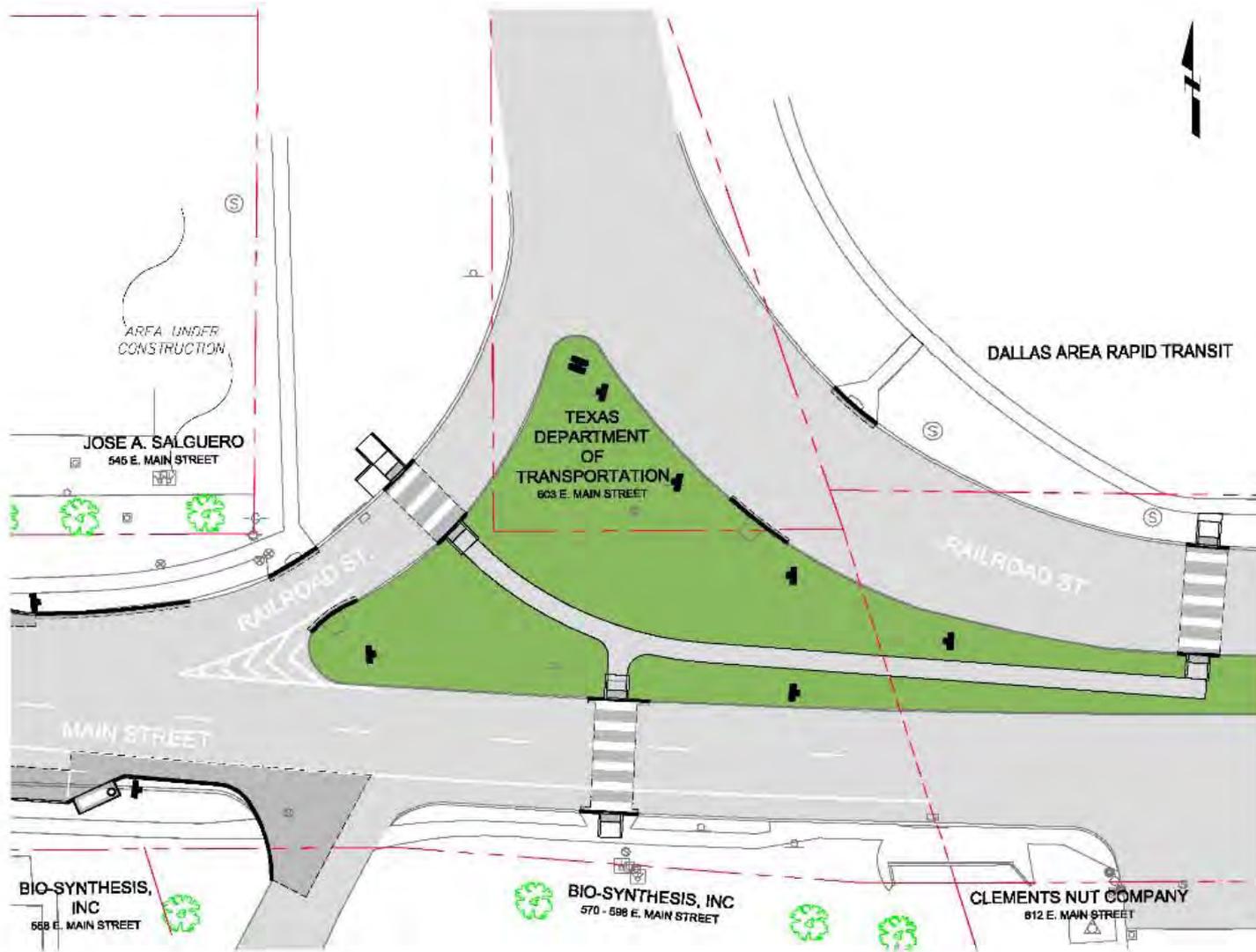
# Main and Mill Streetscape



# Main and Mill Streetscape



Main and Mill Streetscape



# Old Town Eastern Gateway



Old Town Eastern Gateway



# Old Town Eastern Gateway

# **Civic Projects: Five Year Priority, Bond-Funded**

Greenways

Central Node

Corporate Drive



Series of Oak Markers inlaid with routed images at 6 locations, adjacent to footpath.  
Designs based on feather motifs, Quantities to be decided. Five Colours - Ral Coded  
Scale 1 : 10 at (A3)



Chaddesden Park

Proposal 2 : Medium Markers - Routed

Greenways





Central Node



# Central Node



# Central Node



Central Node

# Corporate Drive



# **Civic Projects: Five Year Priority, Other**

LLELA Nature Center

Valley Vista Nature Park

Park Pavilions





CITY OF LEWISVILLE – MULTIGENERATIONAL RECREATION CENTER  
**VALLEY VISTA NATURE PARK – NATURE TRAILS**



MARCH  
26TH 2

# Valley Vista Nature Park



Valley Vista Nature Park

# Park Pavilions



# Civic Projects: When the Opportunity Arises

Old Town Southern Gateway

Old Town Western Gateway

LLELA Gateway

Green Centerpiece Residency

Environmental Showcase

Lewisville Pop Festival 2019

City Hall

Wayne Ferguson Plaza

Central Library Atrium

Central Library Children's Area

Art, Culture and History Exhibitions

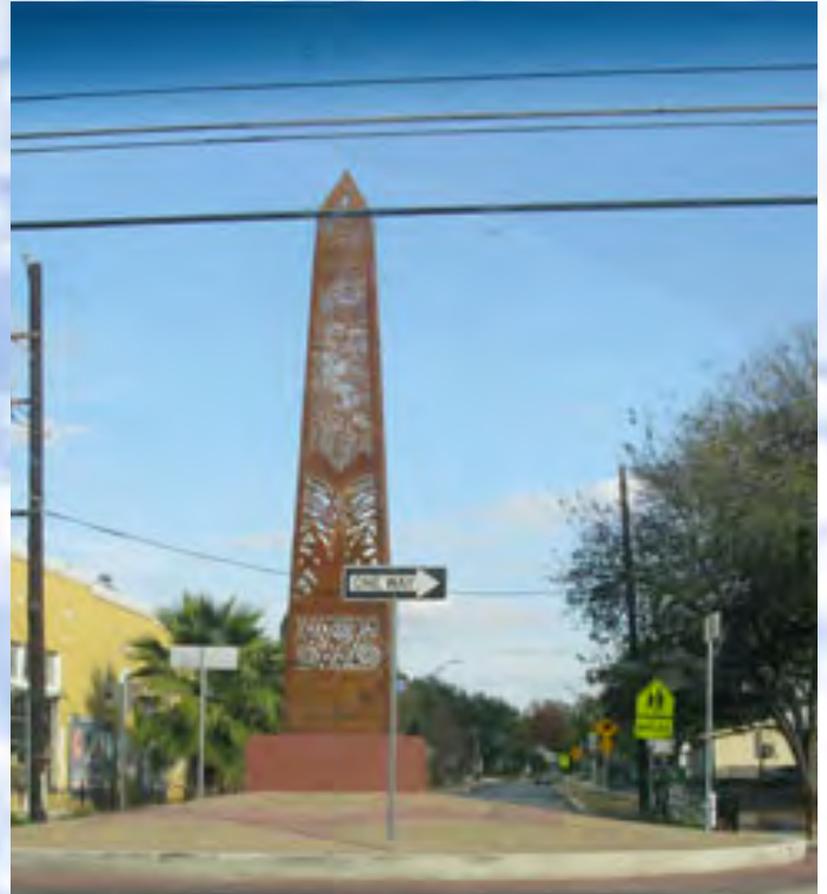
Old Town Sculpture Exhibition



# Old Town Southern Gateway

© 2017 Google

Go



Old Town Southern Gateway



1171

W Church St

© 2017 Google

# Old Town Western Gateway

1995

55

Imagery Date: 1/25/2017 33°02'47.34" N 96°56'



**herron**  
INSPIRING AUSTIN STOCK IMAGERY

# Old Town Western Gateway



# LLELA Gateway



# LLELA Gateway

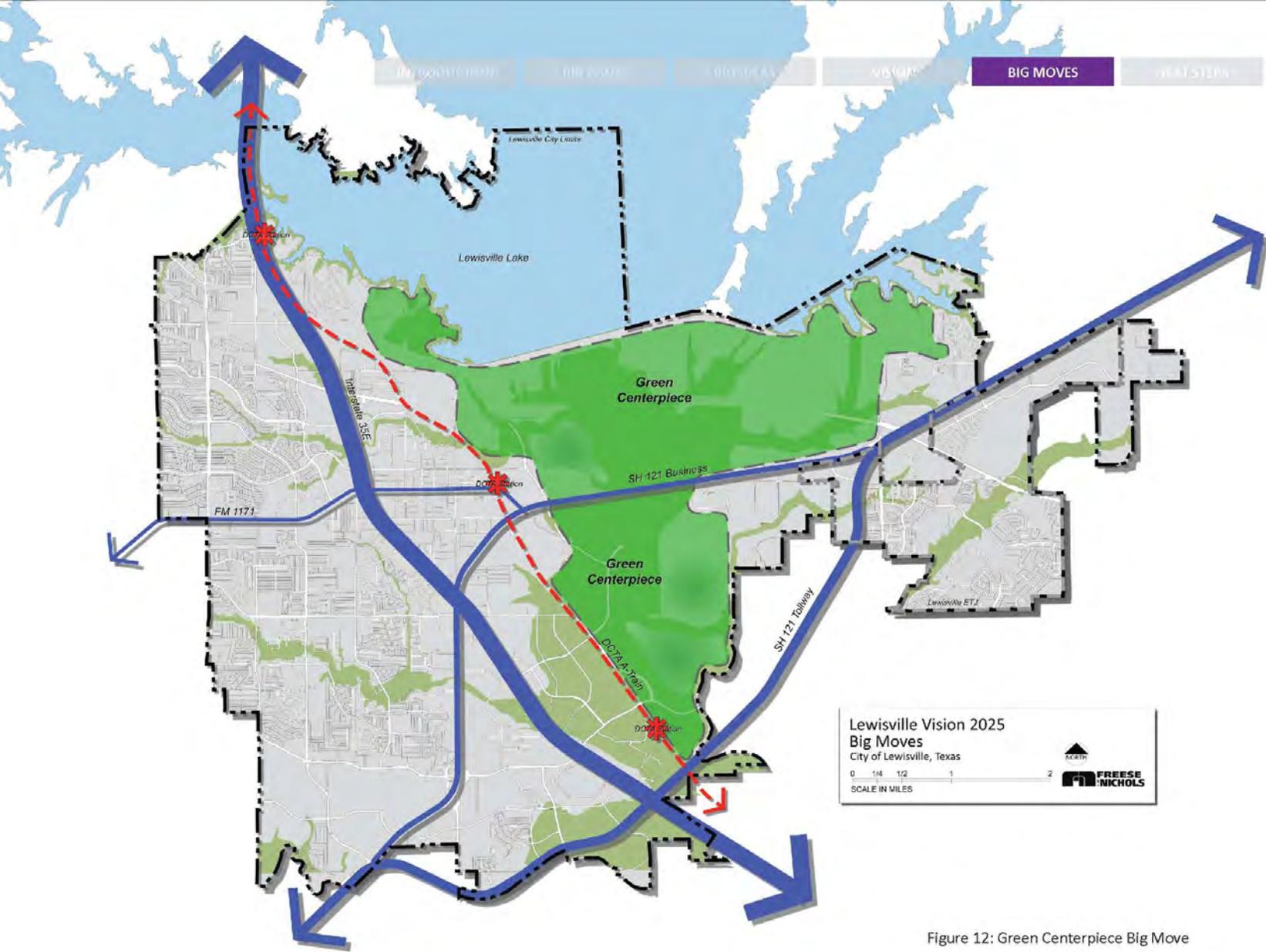


Figure 12: Green Centerpiece Big Move

# Green Centerpiece Residency



# Green Centerpiece Residency



**LEARN // An Environmental Center**



**EXPLORE // A Nature District**



**RETREAT // A Place to find Peacefulness**



# Environmental Showcase



# Environmental Showcase



Texas Pop Festival (2019)



City Hall



# Wayne Ferguson Plaza



# Central Library Atrium



# Central Library Atrium



# Central Library Children's Area



**JACQUELYN JACKSON FOR BENJAMIN BRANCOLO**

Benjamin Branco is a young boy who lives in a small town in the mountains of Colorado. He is a very curious and creative child who loves to draw and paint. He has a special talent for creating colorful and abstract art that tells a story. In his latest work, he has created a vibrant and colorful scene that is full of life and energy. The scene is filled with various shapes and colors that come together to form a beautiful and unique composition. Benjamin's art is a reflection of his imagination and his love for the world around him. It is a wonderful example of a young child's creativity and talent.



**Head of the Mountain with a Mountain**  
 2011  
 Acrylic on paper  
 10 x 10 inches

Benjamin Branco is a young boy who lives in a small town in the mountains of Colorado. He is a very curious and creative child who loves to draw and paint. He has a special talent for creating colorful and abstract art that tells a story. In his latest work, he has created a vibrant and colorful scene that is full of life and energy. The scene is filled with various shapes and colors that come together to form a beautiful and unique composition. Benjamin's art is a reflection of his imagination and his love for the world around him. It is a wonderful example of a young child's creativity and talent.

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**RASHELLE MIDDOKS FOR WADSWORTH WADSWORTH**

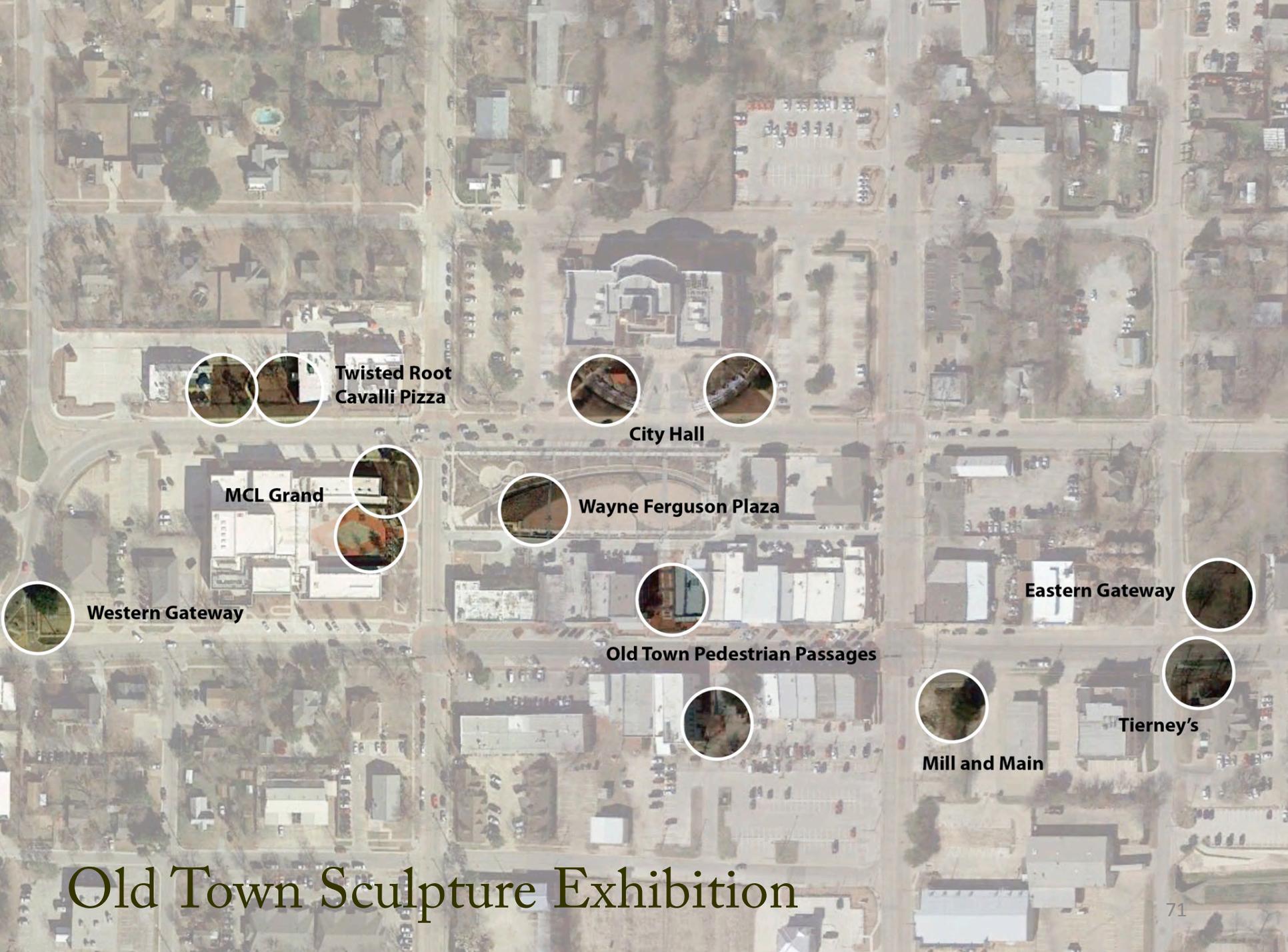
Rashelle Middoks is a young girl who lives in a small town in the mountains of Colorado. She is a very curious and creative child who loves to draw and paint. She has a special talent for creating colorful and abstract art that tells a story. In her latest work, she has created a vibrant and colorful scene that is full of life and energy. The scene is filled with various shapes and colors that come together to form a beautiful and unique composition. Rashelle's art is a reflection of her imagination and her love for the world around her. It is a wonderful example of a young child's creativity and talent.



**Head of the Mountain with a Mountain**  
 2011  
 Acrylic on paper  
 10 x 10 inches



Art, Culture and History Exhibition



**Twisted Root  
Cavalli Pizza**

**City Hall**

**MCL Grand**

**Wayne Ferguson Plaza**

**Western Gateway**

**Eastern Gateway**

**Old Town Pedestrian Passages**

**Tierney's**

**Mill and Main**

# Old Town Sculpture Exhibition



Old Town Sculpture Exhibition

# Private Development



**Northern Gateway**

**Old Town TOD**

**Hebron / 121**

**Station**

**Environmental Showcase**

**Hebron 121**

**Boardwalk**

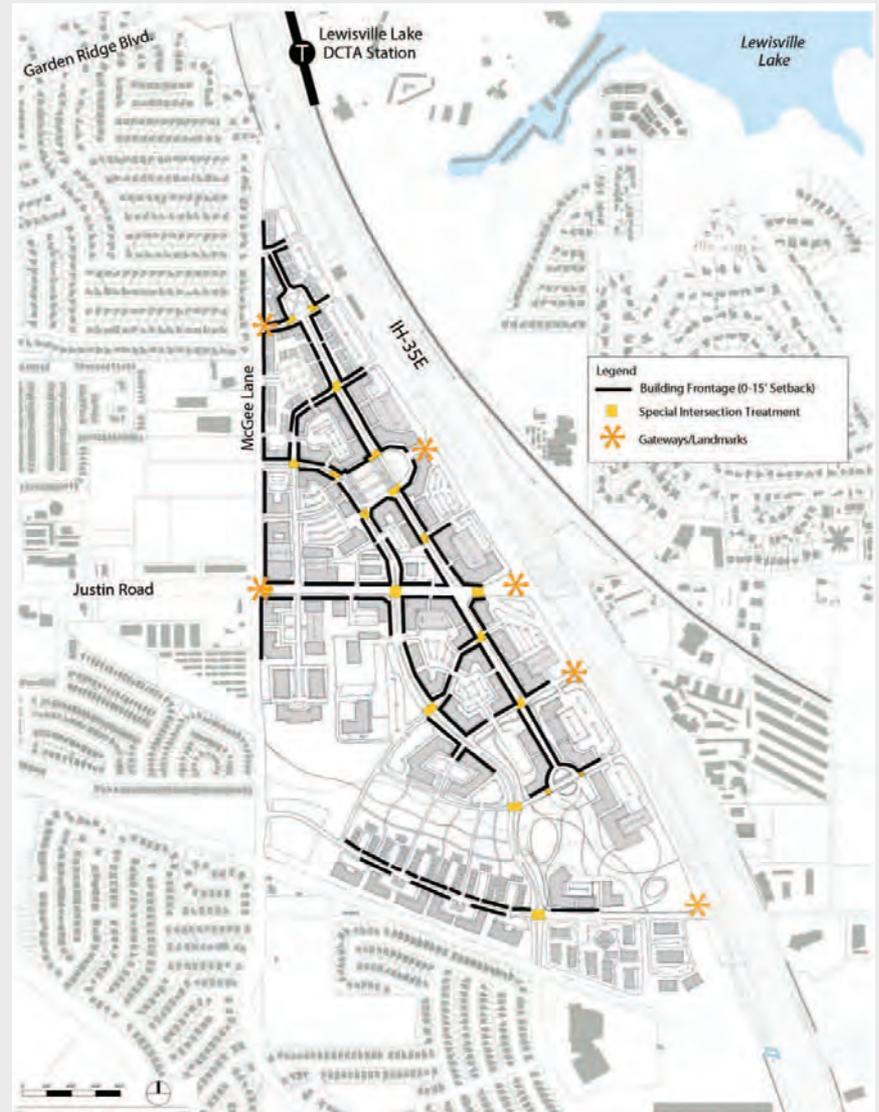
**Southern Gateway**

- Information Index**
- Hixies
  - DCTA Rail
  - DCTA Stations
  - Major Business Park
  - Major Shopping Area

# Key Development Areas



**Lewisville Area Map**



# Northern Gateway



# Northern Gateway



West Crescent Plaza

# Northern Gateway



# Old Town TOD



Old Town TOD



# Southern Gateway

	GAS CASH	FOOD RESTAURANT
FOOD TACO CABANA	LODGING MOTEL	FOOD RESTAURANT

Ft Bliss  
Biggs Field  
El Paso Airport

Leo  
Dando Un Me



Hotel / Conference Center



# Boardwalk

# Mural Grants



Murals



# A PUBLIC ART MASTER PLAN FOR LEWISVILLE

City Council Work Session, October 16, 2017

# Program Plan

What are the most important places for public art in Lewisville?

What are the goals for public art at these locations?

What are the highest priority opportunities?

# Implementation Plan

- HOW:** How will artworks be commissioned or acquired?  
How will they be funded?  
How will they be cared for over time?
- WHO:** Who will be responsible for implementation?  
What are the roles for stakeholder groups?  
Who makes decisions?  
What partnership opportunities exist?

# Fireworks Show Downtown Options

City Council  
October 16, 2017



**LEWISVILLE**

Deep Roots. Broad Wings. Bright Future.

# 2017 Event Review

- ▶ **Sounds of Red, White and Lewisville**
  - For the first time, the City's annual Red, White and Lewisville fireworks show moved to Old Town.
  - Packaged with existing Sounds of Lewisville concert on Tuesday, July 4.
  - Attendance was excellent. An estimated 5,000 people attended the concert with fireworks to follow.
  - The launch site identified and used was Upper Trinity property located approximately one mile north and east of Wayne Ferguson Plaza
  - Reviews were mixed. The concerts and on-site vendors were popular, but the fireworks show felt distant and was low to the horizon. Also, mechanical issues and site logistics complicated the launch.
  - Staff has researched options for a 2018 launch site.



# 2018 Event Options

- ▶ Upper Trinity Regional Water District property north of DCTA Old Town Station (2017 launch site).
- ▶ Lewisville Rodeo Arena, in the grass parking area west of the arena
- ▶ Lewisville Landfill, operated by Republic Services, launching shells from the berm.
- ▶ City Hall, a close-proximity show from atop the building.
- ▶ MCL Grand, a close-proximity show from atop the building.
- ▶ Walters Street parking lot, a low-level show with greatly reduced viewing radius and fallout distances.
- ▶ No fireworks in Old Town.



# Sites Eliminated

- ▶ Four of the six options were eliminated
  - Lewisville Rodeo Arena – too close to adjacent homes and businesses to secure a safe fallout radius.
  - City Hall – crowd control issues, including the need to keep people off City Hall grounds and Church Street because of the fallout radius of an elevated launch.
  - Walters Street – Townhomes are being built on that site.
  - Upper Trinity – The current fallout radius only allows maximum eight-inch shells that, combined with the low elevation of the launch site, hurt visibility from Wayne Ferguson Plaza. In addition, multi-family construction immediately to the west will reduce the fallout radius and allow only a maximum six-inch shell.



# Sites Still Available

## ▶ Option 1: Lewisville Landfill

- Already several hundred feet above the viewing area.
- Fallout radius follows the slope, which minimizes impact to properties and streets off the landfill site.
- Pending test shoots, we might be able to use larger shells.
- The local manager is interested, pending corporate approval.

## ▶ Option 2: MCL Grand Roof

- More manageable viewing area control. MCL Grand courtyard and possibly Charles Street would be closed to the public, but Wayne Ferguson Plaza and Church Street east of Charles would be good viewing locations.
- There are no large structures to block the viewing sight lines from the Plaza to the launch site.
- Uses smaller shells that would reduce the overall fireworks cost or allow a much larger number of shells for the same price.



# Event Date Options

- ▶ Option 1: July 4
  - Maintains Red White & Lewisville traditional date.
  - Is a holiday for many people.
  - Second-highest fireworks costs of any day in the year.
  - No current budget for entertainment.
  
- ▶ Option 2: Closest Tuesday Night
  - Moves away from Red White & Lewisville traditional date.
  - Lower fireworks cost compared to July 4.
  - Coincides with Sounds of Lewisville, which already has an entertainment budget.



# Staff Recommendations

## ▶ Launch Site

- Staff has no strong preference between Lewisville Landfill and MCL Grand rooftop. Main differences are size of shells and size of potential viewing area. The landfill site will be seen by more people than the MCL Grand site, but also relies on a site not owned and controlled by the city.

## ▶ Event Date

- Staff recommends tying the event to the Tuesday night closest to July 4 (or the Tuesday night before July 4) because of cost savings and ease of scheduling.

