

A G E N D A

OLD TOWN DESIGN REVIEW COMMITTEE JANUARY 23, 2017

**LEWISVILLE CITY HALL
COMMUNITY DEVELOPMENT CONFERENCE ROOM
2ND FLOOR
151 WEST CHURCH STREET
LEWISVILLE, TEXAS**

REGULAR SESSION MEETING – 4:00 P.M.

- 1. Call to Order and Announce That a Quorum is Present.**
- 2. Approve the Minutes From December 19, 2016.**
- 3. Consideration of a Letter of Design Approval for Window Signs for Net Protect Inc. Located at 150 W. Main Street, as Requested by Charles Alspaugh, the Business Owner.**
- 4. Consideration of a Letter of Design Approval for a Monument Sign, a Projecting Sign and Wall Sign for Cavalli Pizza, Located at 233 W. Church Street, as Requested by Dan Holzschuh, the Sign Contractor.**
- 5. Consideration of a Letter of Design Approval for Two Single Tenant Signs and Exterior Lights for Prohibition Chicken, Located at 231 W. Church Street, as Requested by JB Jones, of Jones Baker Design.**
- 6. Adjournment.**

NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS

The Lewisville City Hall & Community Development Conference Room are wheelchair accessible. Access to the building and special parking are available at the front entrance along Church Street. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the Economic Development Office at (972) 219-3736 or by FAX (972) 219-3412 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

**Minutes
Old Town Design Review Committee
December 19, 2016**

Item 1:

The Old Town Design Review Committee was called to order at 4:02 p.m. with the following members present: Amanda Ferguson, Sharon Ellis, Casey Dunn, Doug Killough and Advising Architect Bill Peck. Member Andrea Fowler was absent.

Staff present: Richard Luedke, Planning Manager; June Sin, Planner; Jonathan Beckham, Planner and George Babineaux, Assistant Building Official.

Item 2:

The second item on the agenda was the approval of the minutes from the November 28, 2016 meeting.

A motion was made by Doug Killough and seconded by Casey Dunn to approve the minutes. The motion passed unanimously (4-0).

Item 3:

This item was consideration of a Letter of Design Approval for Window Signs for New Protect Inc. Located at 150 W. Main Street as Requested by Charles Alspaugh, the Business Owner.

Staff gave a brief presentation indicating that the applicant has two existing vinyl signs located at the bottom of each window advertising the business. The signs have the business name on top and the company logo below with the website and phone number in smaller font.

The committee had concern with the design aesthetics of the sign. They felt that the sign looked to be more of an advertisement than an indicator of the business's location. The Committee recommended that the name and logo be switched on the sign so that there would be a larger emphasis on the name of the business. They also recommended that the business name to be in a larger font.

A motion was made by Doug Killough and seconded by Sharon Ellis to table the proposed design approval until the following conditions are met on a revised submittal:

- 1) *Switch the business name and logo.*
- 2) *Increase the font size of the business name.*

The motion passed unanimously (4-0).

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Minutes - Old Town Design Review Committee
December 19, 2016

Item 4:

The next item on the agenda was consideration of a Letter of Design Approval for exterior building modification for existing residences and a residential garage located at 145 and 147 N. Harris Street, as requested by Tim Barnett, on behalf of Kevin & Stacy Wilson, the property owners.

Staff gave a brief presentation indicating that the applicant is planning to replace the siding and paint the three structures located on this property. The applicant also plans to replace the windows on the southern structure (145 Harris) and replace the trim on the garage. The applicant provided two options for color choices, all selected from the National Trust for Historic Preservation's approved color pallet.

The committee was encouraged by the revitalization of an Old Town property and felt that the first color option, which provided more variety, would be most suitable.

A motion was made by Doug Killough and seconded by Sharon Ellis to approve the exterior building modification as presented.

The motion passed unanimously (4-0).

There being no other items to discuss, the meeting was adjourned at 4:25 p.m.

Respectfully submitted,

Approved,

Richard E. Luedke, Planning Manager

Amanda Ferguson, Chairperson

STAFF REPORT

TO: Old Town Design Review Committee

FROM: June Sin, Planner

MEETING

DATE: January 23, 2017

SUBJECT: Consideration of a Letter of Design Approval for New Window Signs for Net Protect Inc, Located at 150 W. Main Street, as Requested by Charles Alspaugh, the Business Owner.

BACKGROUND

The property was previously occupied by Fine Things Boutique and is now occupied by Net Protect Inc. The OTDRC tabled this item on December 19, 2016 for further consideration of the design. The applicant has addressed the suggestions from the committee and is seeking approval for their window signs.

ANALYSIS

Window Signs

There are two windows on each side of the double door. Identical vinyl signs are located at the bottom of each window. The sign consists of an upper white band or a transparent background with the logo which says "NETPROTECT" in black and red letters. The words "Managed IT Services" are in black letter under the logo. The lower part of the sign has a logo image as a background in red and white fading into a black background. At the bottom of each sign corner, they list their website and phone number in both red and white colors.

Both signs cover less than 30% of each window and meet the size requirements of the Old Town Ordinance.

RECOMMENDATION

Staff recommends that the Old Town Design Review Committee grant a letter of design approval for the proposed window signs as proposed.



CITY OF LEWISVILLE



OFFICE OF ECONOMIC DEVELOPMENT
151 W. CHURCH ST. LEWISVILLE, TEXAS 75057 TEL: 972-219-3736 FAX: 972-219-3772
OLD TOWN DESIGN REVIEW COMMITTEE APPLICATION

Sign Application

Date: 12-13-2016 Application #: _____ OTDRC Case # _____

Permit Address: _____

PROPERTY OWNER or TENANT INFORMATION:

Name: Charles Alspaugh Address, City, State, Zip: 150 W. Main St. Ste 150 Lewisville, TX 75057
Company: Net Protect Inc Title: CEO
Phone/Fax Number: 469-556-7677 Cell Phone and E-mail: 214-566-8408 ca@nphelp.com

SIGN CONTRACTOR INFORMATION:

Name: Designer/Creator = Scott Sparks Address, City, State, Zip: _____
Company: Maker = Fast Signs Title: _____
Phone/Fax Number: _____ Cell Phone and E-mail: _____

ELECTRICAL CONTRACTOR INFORMATION, IF APPLICABLE:

Name: _____ Address, City, State, Zip: _____

SIGN INFORMATION:

Sign Dimensions:	Sign Display Surface Material:	List all other signs currently on the property:
Illuminated? If so, type of illumination: <u>no</u>	Sign Lettering Material:	
How will sign be mounted? <u>sticks to windows</u>	Value of Sign:	

Attach to this application: 1) two copies of full color designs of the sign to scale with dimensions and materials clearly labeled 2) Photographs of the existing building 3) for a monument sign: include a site plan 4) If the proposed sign projects over a pedestrian or vehicular way, show the distance from the lowest part of the sign to the finished grade.

For Office Use Only

Plan Review Fee: _____ Permit Fee: _____ Electrical Fee: _____

Permit Approved By: _____ Date: _____ Permit Total: _____

Design Approved By OTDRC: _____ Date: _____

Comments: _____

Verb. PU& \$ _____	Returned to Cust _____	Rejected _____
L/M PU& \$ _____	Re_Sub Date _____	Cor. Req. _____
GC or Sub Must Reg _____	2nd Notice to P/U _____	Copy/Copies Needed _____



NETPROTECT

Managed IT Services

www.netprotectinc.com

469-556-7677



150

 NETPROTECT

Your Source for IT Support

www.netprotect.com

409-556-7677

 NETPROTECT

Your Source for IT Support

www.netprotect.com

409-556-7677

STAFF REPORT

TO: Old Town Design Review Committee

FROM: June Sin, Planner

MEETING

DATE: January 23, 2016

SUBJECT: Consideration of a Letter of Design Approval for a Wall Signs for Cavalli Pizza, Located at 233 W. Church Street, as Requested by Dan Holzschuh the Sign Contractor.

BACKGROUND

The property is located on the north side of W. Church St., between N. Charles Street and Herod Street. The Old Town Design review committee tabled this item for further consideration on October 24, 2016. The applicant is seeking approval for the proposed wall sign.

ANALYSIS

Wall Signs

The wall sign will be installed on the west elevation over the main entry door. The sign will be the shape of Cavalli's logo, resembling a flame. It will be constructed of a metal casing with a lexan backing. Red LED lights will be installed behind the reversed channel letters. The light will be reflected from the back of the sign to create a red halo around the sign. Aluminum letters six inches in height reading "Cavalli" will be installed below. The proposed sign is approximately 26 square feet in area.

The Old Town Ordinance requires that the light from any source intended to illuminate a sign shall be shaded, shielded or directed so that the light intensity or brightness does not adversely affect surrounding uses, safe vision of pedestrians or operating vehicles. The ordinance allows indirect lighting which is directed at the sign and does not produce glare or other atmospheric influence beyond the boundaries of the property. The proposed sign includes indirect light which is directed at the wall behind the sign. The light will bounce off the back of the sign and light the wall behind the sign, creating contrast between the non-illuminated sign and the lighted wall in the background.

RECOMMENDATION

Staff recommends that the Old Town Design Review Committee consider a letter of design approval for the proposed wall sign as presented.



CITY OF LEWISVILLE

OFFICE OF ECONOMIC DEVELOPMENT
151 W. CHURCH ST. LEWISVILLE, TEXAS 75057 TEL: 972-219-3736 FAX: 972-219-3772



OLD TOWN DESIGN REVIEW COMMITTEE APPLICATION

Sign Application

Date: 10/18/16 Application #: _____ OTDRC Case # _____

Permit Address: _____

PROPERTY OWNER or TENANT INFORMATION:

Name: CHASE LAFFENEY Address, City, State, Zip: _____

Company: CAVALLI PIZZA Title: _____

Phone/Fax Number: _____ Cell Phone and E-mail: CHASE.LAFFENEY@GMAIL.COM

SIGN CONTRACTOR INFORMATION:

Name: LANDMARK SIGN COMPANY Address, City, State, Zip: _____

Company: DAW HOLZSCHUH Title: _____

Phone/Fax Number: 972 523 5464 Cell Phone and E-mail: LANDMARKSIGNCOMPANY@GMAIL.COM

ELECTRICAL CONTRACTOR INFORMATION, IF APPLICABLE:

Name: _____ Address, City, State, Zip: _____

SIGN INFORMATION:

Sign Dimensions:	Sign Display Surface Material:	List all other signs currently on the property:
Illuminated? If so, type of illumination:	Sign Lettering Material:	
How will sign be mounted?	Value of Sign:	

Attach to this application: 1) two copies of full color designs of the sign to scale with dimensions and materials clearly labeled 2) Photographs of the existing building 3) for a monument sign: include a site plan 4) If the proposed sign projects over a pedestrian or vehicular way, show the distance from the lowest part of the sign to the finished grade.

For Office Use Only

Plan Review Fee: _____ Permit Fee: _____ Electrical Fee: _____

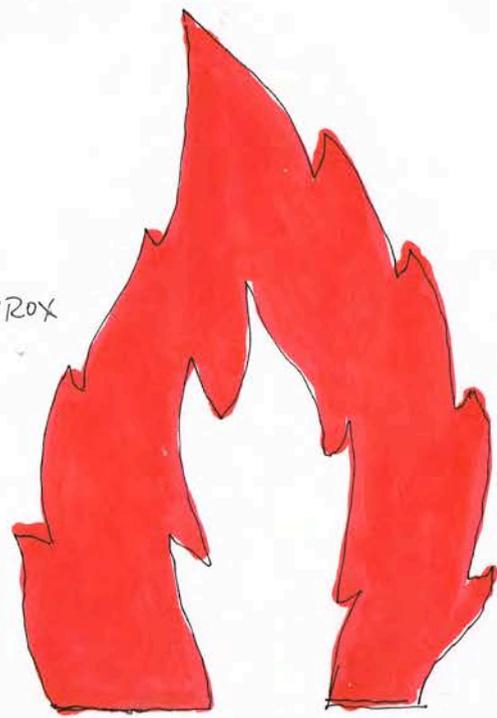
Permit Approved By: _____ Date: _____ Permit Total: _____

Design Approved By OTDRC: _____ Date: _____

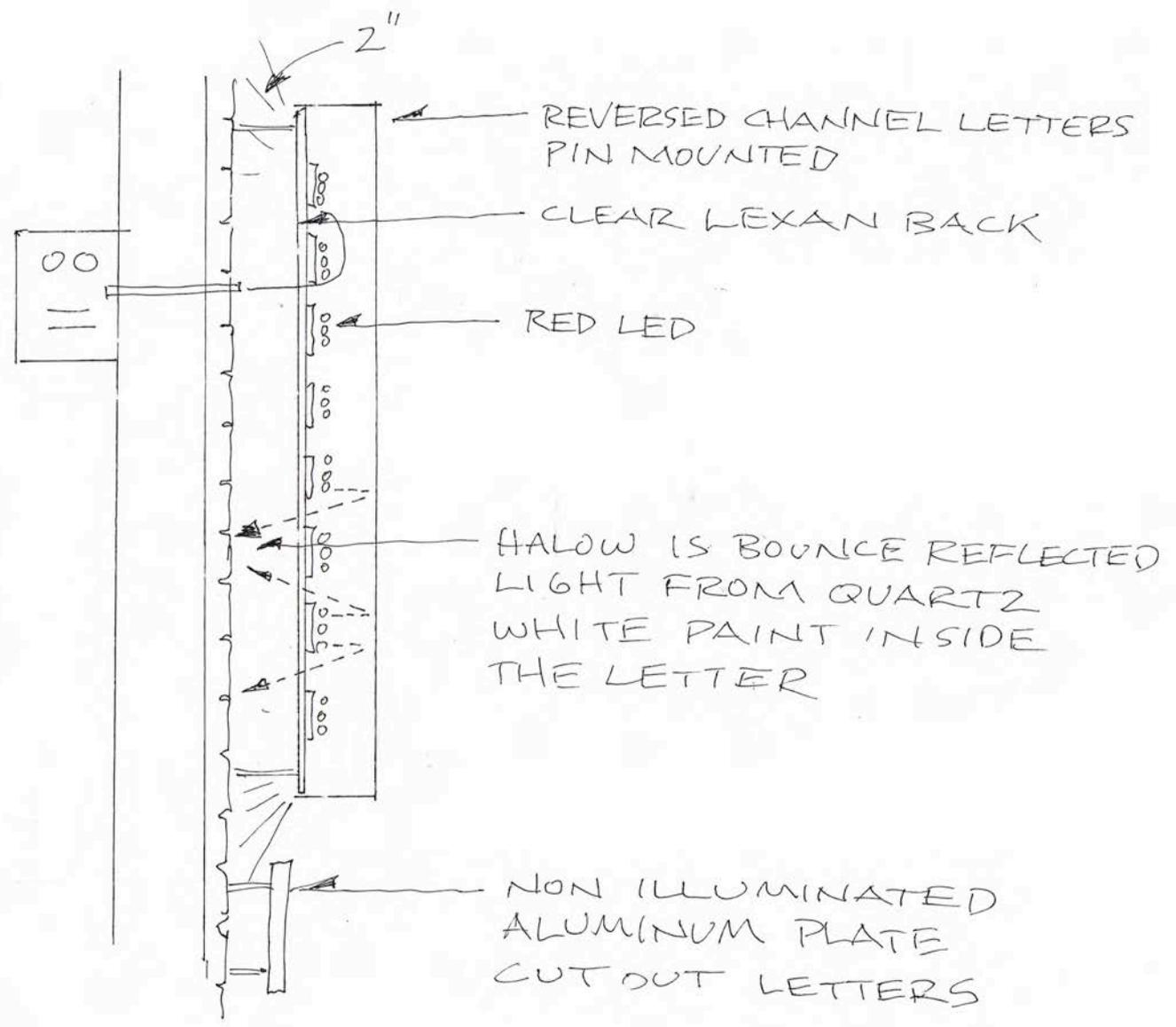
Comments:		
Verb. PU& \$ _____	Returned to Cust _____	Rejected _____
L/M PU& \$ _____	Re_Sub Date _____	Cor. Req. _____
GC or Sub Must Reg _____	2nd Notice to P/U _____	Copy/Copies Needed _____

4'

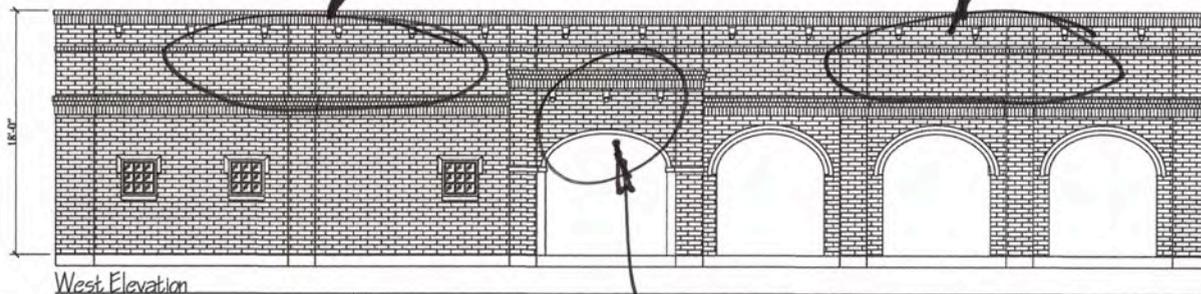
6' APPROX



6"
CAVALLI

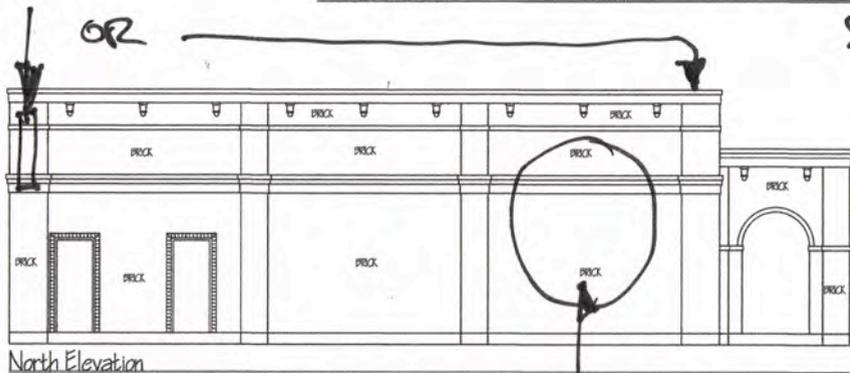


BLACK & WHITE WAREHOUSE LETTERING



West Elevation

NEON
BLADE

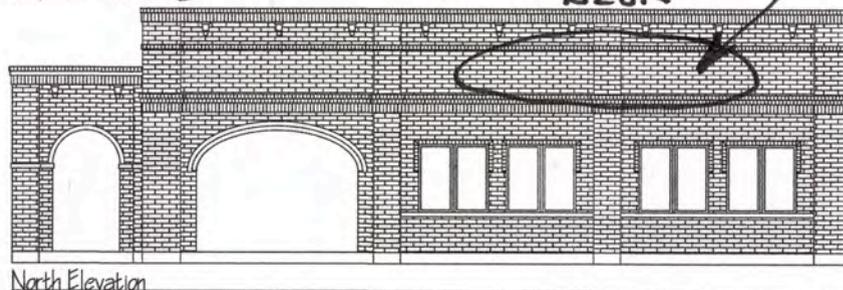


North Elevation

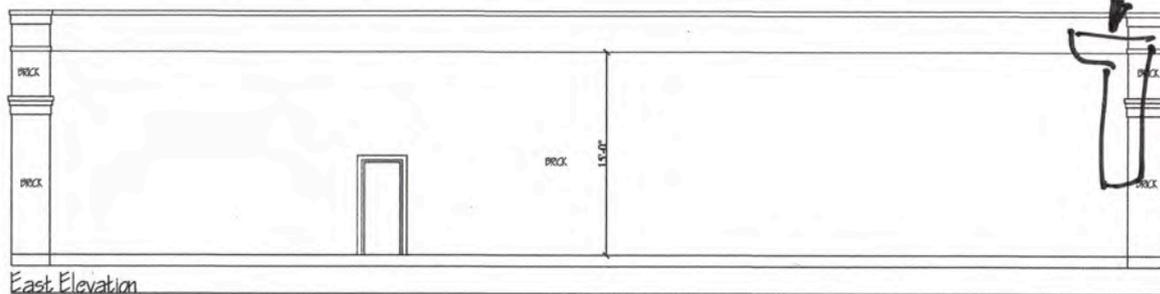
CAVALLI LOGO

SIGNAGE NOT
YET DESIGNED

14' SIGN CABINET
NEON



North Elevation



East Elevation

BLACK & WHITE
PAINTING

BLADE
NEON

Robert Johnson Designs
2250 Pool Road #202
Grapevine, TX 76051
(817) 251-4646 PH.
(817) 251-9494 FAX

Cavalli's - Lewisville
201 W. Church Street

SCALE: 1/4" = 1'-0"	PLAN #	PAGE:
DATE: 02 JULY 15	COMM 4552	A2.0

STAFF REPORT

TO: Old Town Design Review Committee

FROM: Jonathan Beckham, Planner

MEETING

DATE: January 23, 2016

SUBJECT: Consideration of a Letter of Design Approval for Two Single Tenant Signs and Exterior Lights for Prohibition Chicken, Located at 231 W. Church Street, as Requested by JB Jones, of Jones Baker Design.

BACKGROUND

The Prohibition Chicken restaurant is currently under construction at 231 W. Church Street. In October of 2015 the Old Town Design Review Committee approved a proposal for the Exterior Design of this building. The applicant is now seeking approval for two wall signs, one on the building and the second on the water tower element.

ANALYSIS

There are two wall signs proposed for Prohibition Chicken: one on the building itself, and one on the accompanying water tower element.

Wall Sign – Primary Façade

The primary façade wall sign, will be located on the Church St. side of the building. It will contain the words “Prohibition Chicken.” The logo will be in the Henry Rodeo Circus font, a serif font, in capital lettering. The lettering will be painted a dark rust color. The signage will have an area of 31.5 square feet, which is within the 50 square foot limit on the primary façade sign. The sign will be lit with mounted gooseneck fixtures positioned above the sign.

Wall Sign – Secondary Façade

A circular sign will be painted on the water tower with an area of 12.57 square feet. This sign is within the 25 square foot secondary façade sign requirement. It will display the Prohibition Chicken logo with the business name circling the logo. The text, displaying “Prohibition Chicken” will be in the Henry Rodeo Circus font, a serif font, all in capital letters. The text and outer ring of the logo will be painted black. The logo chicken graphic will be painted a dark rust color. The inner circle of the logo will be painted a mid-tone rust color. The background of the logo will be painted white. The water tower sign will be lit with two LED downlight fixtures. Both will be curved just above the sign, and both will contain two separate lights.

RECOMMENDATION

Staff recommends that the Old Town Design Review Committee grant a letter of design approval for the proposed signs as proposed.



**OLD TOWN DESIGN REVIEW
COMMITTEE
APPLICATION**



LEWISVILLE
Deep Roots. Broad Wings. Bright Future.

Owner/s (name): CHRIS GORDON	
Company Name: OLD TOWN DEVELOPMENT	
Mailing Address:	
Work #: 217.263.8480	Cell #:
E-Mail: CHRIS@OTDTEXAS.COM	
Owner Signature (Owner/s Must Sign or Submit Letter of Authorization):	Date:
Printed Name: CHRIS GORDON	

Applicant/Tenant (name): JOSH BOBB	
Company Name: PROHIBITION CHICKEN	
Mailing Address:	
Work #: 214.871.8883	Cell #: 972.375.7354
E-Mail: JOSHUSBOBB75@HOTMAIL.COM	
Applicant/Tenant Signature: <i>Josh Bobb</i>	Date: 12/30/11
Printed Name: JOSH BOBB	

Architect/Engineer (name): ROBERT JOHNSON	
Company Name: RJ DEVELOPMENTS	
Mailing Address: 2200 POOL RD #102	
Work #: 817.251.4646	Cell #:
E-Mail: ROBERT@RJDTX.COM	
Architect/Engineer Signature	Date:
Printed Name: ROBERT JOHNSON	

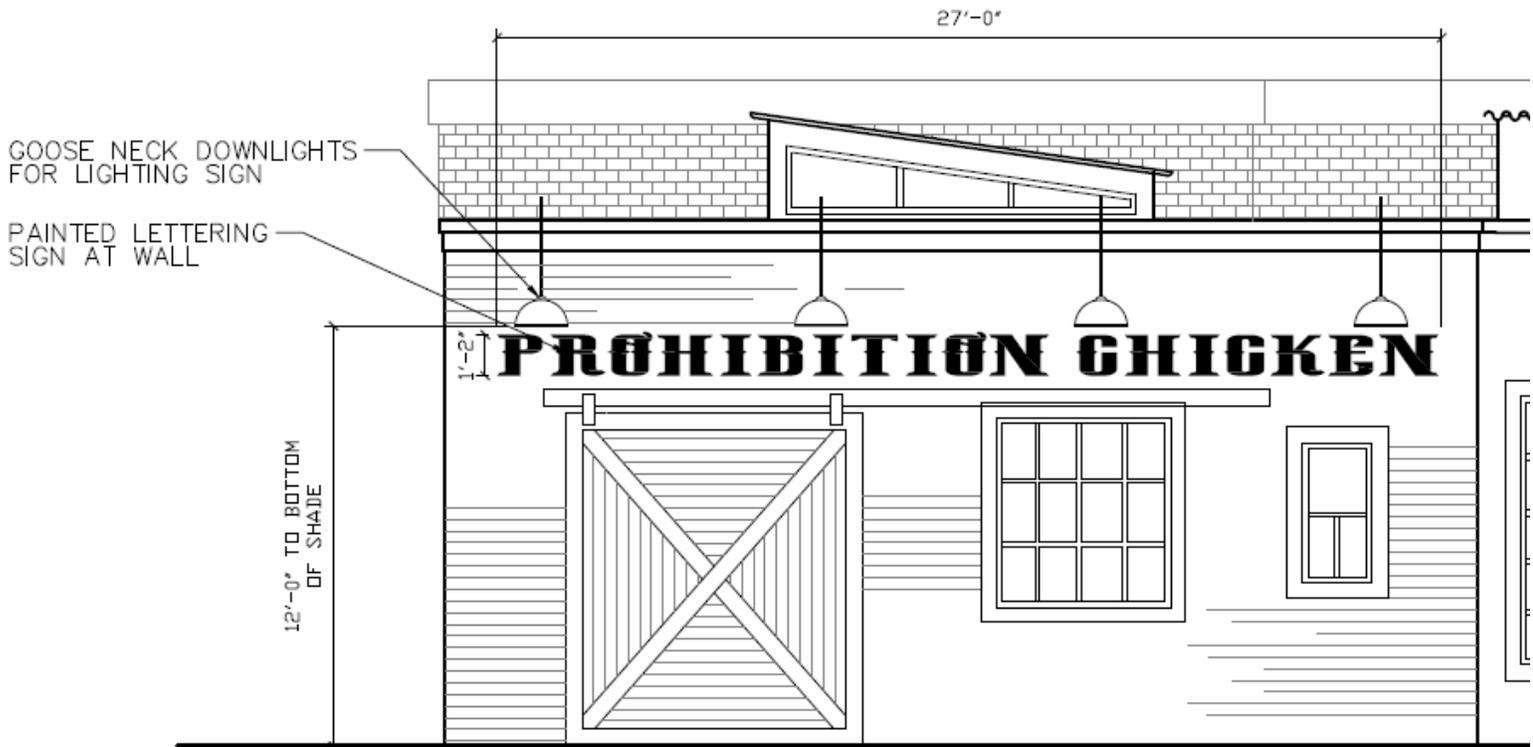
REQUIRED:

- Narrative letter summarizing scope of work
- Site plan/roof plan (drawn to scale)
- Proposed building elevations (to scale)
- Photographs of existing building conditions
- Product literature or specifications
- Materials samples and color samples

NOTE:

Items must be staff approved and deemed complete before they will be placed on an agenda

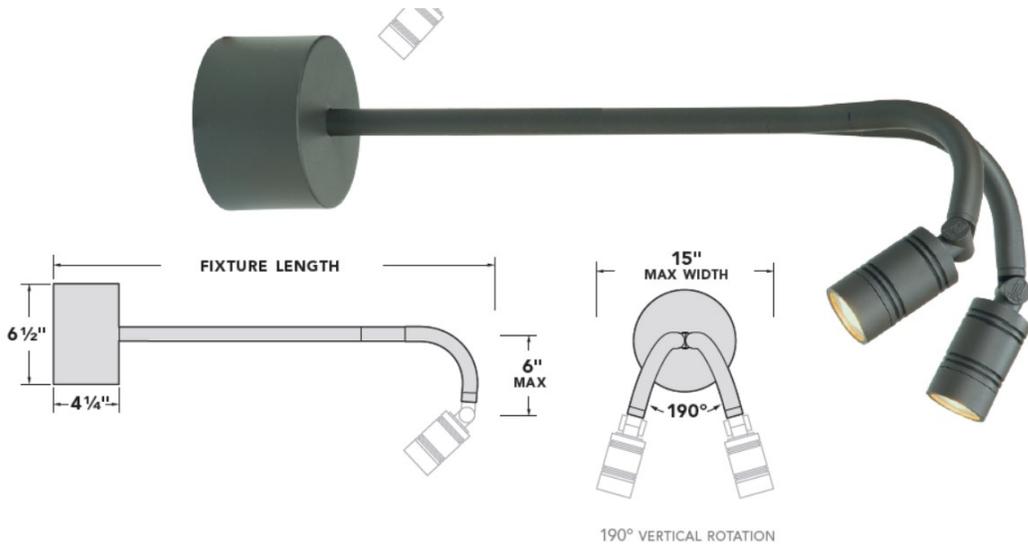
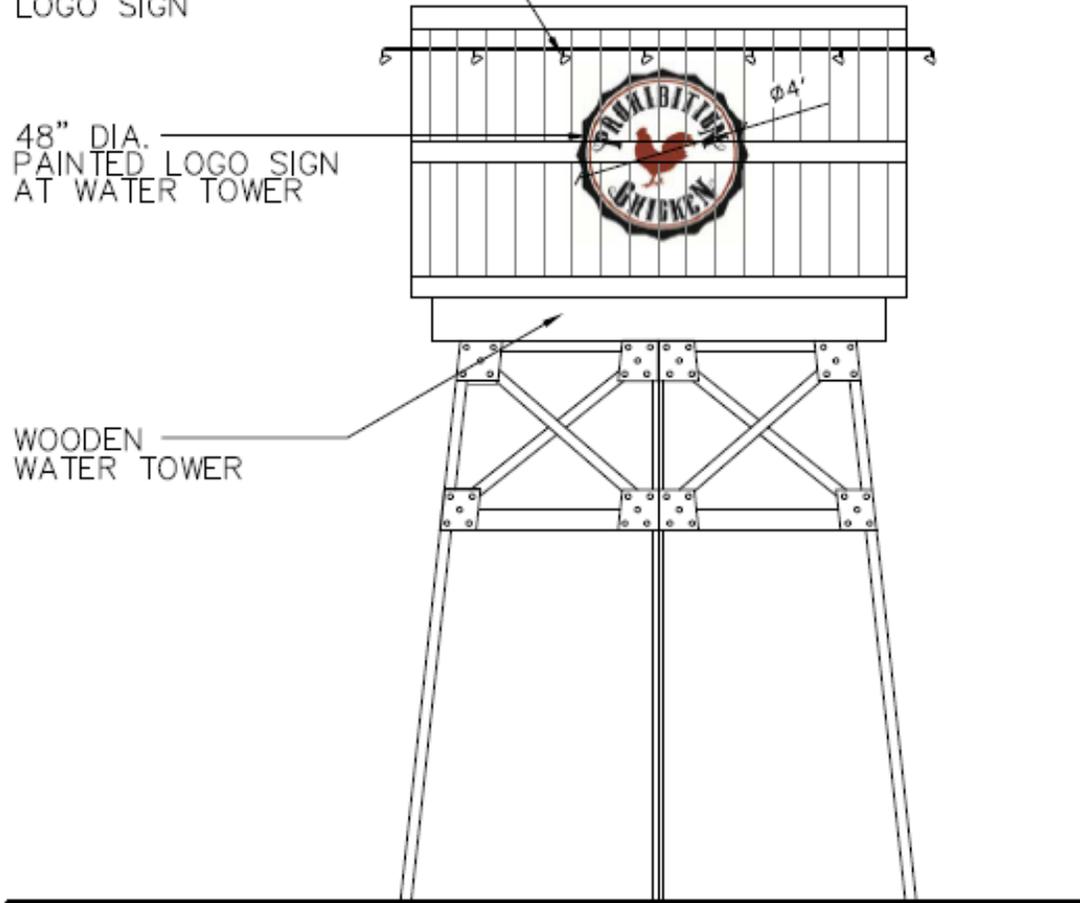
Prohibition Chicken Signage



DOWLIGHTS
FOR LIGHTING
LOGO SIGN

48" DIA.
PAINTED LOGO SIGN
AT WATER TOWER

WOODEN
WATER TOWER



December 30, 2016

Old Town Design Review Committee
Department of Economic Development and Planning
City of Lewisville
151 Church Street
P.O. Box 299009
Lewisville, TX 75029-9002

Re: Review of Proposed Signage, Prohibition Chicken Restaurant

Dear Sirs:

This narrative will serve to describe the scope and scale of the proposed signage for the new restaurant project, Prohibition Chicken, at 201 W. Church Street in Lewisville, Texas. The signage will consist of 2 elements:

- **Main Building Signage:** Per the attached documentation, the main "Prohibition Chicken " signage is set to be painted on the W. Church Street side of the building. The logo will be in the Henry Rodeo Circus font, all caps, and will be painted to match PMS color 1815 (Dark rust color). This signage will be approximately 1'-2" tall by 27'-0" in length (size may vary slightly according to readable proportion). This will be lit by surface mounted gooseneck fixtures above.
- **Water Tower Signage:** Per the attached documentation, the water tower signage is set to be painted on the corner facing side of the water tower at the entrance to the restaurant. This will consist of one (1) Prohibition Chicken logo per the attached logo graphics package. The verbiage of the logo will be in the PMS color CMYK 65/57/100 (Black) and will be in the Henry Rodeo Circus font, all caps. The outer ring of the logo will also be in the PMS color CMYK 65/57/100 (Black); the inner circle will be in the PMS color CMYK 27/92/98/26 (Midtone rust color). The logo chicken graphic will be in the PMS color 1815 (Dark rust color); the background of the logo will be in the white PMS color. This signage will be approximately 4'-0" in diameter This will be lit by surface mounted gooseneck fixtures above.

Thank you very much for your consideration, and please don't hesitate to call our office at Jones Baker Design in Dallas at 214-426-5600 should you have any questions or require additional information about this.



JB Jones

Font name: HenryRodeoCircus
Version: Version 1.00 January 15, 2015, initial release
OpenType Layout, Digitally Signed, TrueType Outlines

abcdefghijklmnopqrstvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.:; ' " (!?) +-* / =

12 **The quick brown fox jumps over the lazy dog. 1234567890**

18 **The quick brown fox jumps over the lazy dog. 1234567890**

24 **The quick brown fox jumps over the lazy dog. 1234**

36 **The quick brown fox jumps over the lazy dog. 1234567890**

48 **The quick brown fox jumps over the lazy dog. 1234567890**

60 **The quick brown fox jumps over the lazy dog. 1234567890**

72 **The quick brown fox jumps over the lazy dog. 1234567890**



BRANDING GUIDELINES | 2017



LOGO

LOGO LOCKUP



ICON

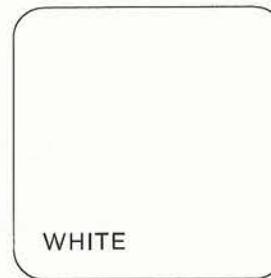




COLOR & TYPOGRAPHY

PANTONE

CMYK COLOR KEY



HENRY RODEO CIRCUS

ALL CAPS

15% CHARACTER KERNING (SPREAD TO 30% WHEN NECESSARY)