

ARTICLE XII. PERMISSIBLE SIGNS THAT DO NOT REQUIRE A PERMIT

Section 11-13 Permissible signs that do not require the issuance of a sign permit.

A – BUILDING OR OTHER DECORATIONS - Temporary holiday or festival decorations shall not be considered a sign as defined in this chapter. Temporary holiday or festival items can only be used during normal calendar holidays. All electrical decorations require a permit under the electrical code.

B - EXEMPTION - Some signs shall not require a sign permit. These exemptions shall not be construed as relieving the owner of the sign from the responsibility of its erection and maintenance, and its compliance with the provisions of this chapter or any other law or ordinance regulating the same. All exempt signs or devices shall not be used or installed in any manner that may result in a potential safety hazard of any type. The following signs and devices shall not require a sign permit:

1. Official traffic signs, signals or devices.
2. Zoning change signs.
3. Window signs, except for directly wired electrical signs and those allowed in the Old Town Center District.
4. Customary identification signs, which indicate name, type of business and/or hours of operation attached to or painted on a building or window and not exceeding three (3) square feet in size.
5. Real estate signs of six (6) square feet or less that are located on the premises that are for sale, rent, or lease.
6. Change of copy or message on legally established signs.
7. Garage sale signs; provided however, that only one (1) sign is allowed on the property where the sale is taking place and that sign may not to exceed two (2) square feet. Garage sale signs at any location remote from the sale site are prohibited. Although garage sale signs do not require a sign permit, a permit to conduct the garage sale is required pursuant to Section 7-202 of the Lewisville City Code.
8. Governmental signs.

C – FLAGS



1. Definitions:

- a. *Flag* shall mean a piece of fabric, cloth, plastic, vinyl, canvas, leather, or other similar material attached to a staff cord on one end generally used as a symbol of a nation, state, city, or other local government entity. Flags of this type shall be classified as non-regulated.
- b. *Flagpole* shall mean a staff or pole designed specifically to fly a flag. Cell towers, antennas, monopoles, or similar structures, not primarily designed for use as a flagpole, shall not be allowed for use as a flagpole.

2. Flags on residential properties are not regulated by this chapter.

3. Flags on nonresidential properties are permissible subject to the following conditions:

- a. Time – No restrictions.
- b. Place – Flags are allowed in all zoning districts.
- c. Manner –
 - i. Flagpole height, size of flag, and number of flags are not regulated by this chapter.
 - ii. If at least two (2) non-regulated flags (i.e., national, state, municipal or other governmental entity flags) are present, one (1) flag bearing a corporate logo, not to exceed the size of the non-regulated flags, is allowed on the property in multifamily and commercial zones and shall be attached to a flagpole as defined by this ordinance.

D – IDEOLOGICAL SIGN

1. Definition – *Ideological sign* shall mean a sign communicating a message or ideas for noncommercial purposes, and which does not constitute any of the following: construction sign, directional sign, billboard, on-premise sign, real estate sign, political sign, model complex sign, garage sale sign, and/or banner sign.

2. Ideological signs are permissible subject to the following conditions:

- a. Time – Ideological signs shall be allowed in all commercial and single-family residential zones.
- b. Place – On-premise.
- c. Manner – Ideological signs shall not exceed six (6) square feet in sign area.

E – POLITICAL SIGNS



1. Definition – *Political sign* shall mean a temporary sign pertaining to any national, state, county, or local election.

2. A political sign shall not require a sign permit and is exempt from this chapter except for the following requirements:

a. Time – Political signs may be erected for a maximum of ninety (90) days before such sign must be replaced or removed. The city may remove any political sign remaining beyond ninety (90) days, and a five-dollar fee shall be charged for each sign retrieved from the city.

b. Place –

i. Political signs may not be placed in roadway medians, but may be placed in the city parkway between the curb and property line provided they do not create a safety hazard of any type.

ii. Political signs may not be placed on city-owned property such as city parks, fire stations, police stations, libraries, city hall, etc.

iii. Political signs may not be placed in the state rights-of-way.

iv. Political signs shall not be installed in any manner that may result in a potential safety hazard of any type.

v. These restrictions do not apply to existing billboard signs upon which political advertising may be placed.

c. Manner –

i. The signs shall not exceed thirty-six (36) square feet aggregate total for any lot.

ii. A sign shall not exceed thirty-six (36) square feet in city right-of-way.

iii. Political signs shall be in addition to any other sign allowed in this chapter.

iv. Political signs shall be kept in repair and proper state of preservation.

F - VEHICLE SIGNAGE



1. Definition – *Vehicle sign* shall mean a sign that is attached, painted, or placed in or on a motorized vehicle.

2. Vehicle signs are subject to the following conditions:

a. Time – No restrictions.

b. Place – All vehicles used in actual delivery service or company functions.

c. Manner – Vehicles must have a current license tag, inspection sticker, and be operative at all times. The parking of a vehicle, trailer, or device in such a manner as to constitute a sign is prohibited.

G – VERTICAL POLE BANNER SIGN



1. Definition – *Vertical pole banner sign* shall mean a type of sign located on a vertical light pole on a platted lot or public property that is not otherwise allowed as a freestanding sign and shall be limited to cloth, flexible plastic, vinyl, or similar material (i.e. no cardboard, wood, rigid plastics, etc.).

2. Vertical pole banner signs are permissible subject to the following conditions:

a. Time – Vertical pole banner signs do not require a permit. All existing vertical pole banner signs will be required to conform with this section within one year from the effective date of this chapter.

b. Place – Vertical pole banner signs shall be mounted on lighted metal poles in commercial zones and on public property.

c. Manner –

i. Horizontal and/or vertical supports are required and shall be made of metal.

ii. No vertical pole banner sign may exceed twenty-four (24) square feet in size.

iii. Minimum height of the pole shall be eighteen (18) feet tall measured from grade to the top of the pole and must be used for lot lighting.

iv. Minimum height for placement of a vertical pole banner sign shall be at least twelve (12) feet measured from grade to the bottom of the sign.

v. Aggregate total square footage for vertical pole banner signs shall be a maximum of three hundred (300) square feet per platted lot.

d. Exception – Minimum height of the pole and sign shall not apply to City-owned vertical pole banner signs located in rights-of-way and City-owned property.