

ARTICLE VII. ELECTRICAL AND OTHER ILLUMINATED SIGNS

Section 11-08. Electrical and other illuminated signs.

A. TYPES APPROVED. Four (4) types of sign lighting are approved for use in the city unless otherwise provided in this chapter:

1. *Internal lighting*, which means a source of illumination entirely within the sign which makes the contents of the sign visible at night by means of light being transmitted through a translucent material but wherein the source of the illumination is not visible; except that, internal lighting is prohibited in the Old Town Design District and Old Town Center District. For purposes of this section, LED lights are considered internal lighting and prohibited in the Old Town Design District and the Old Town Center District.
2. *Internal-indirect lighting*, which is a source of illumination entirely within the sign (generally a freestanding letter) which makes the sign visible at night by means of lighting the background upon which the freestanding character is mounted. The character itself shall be opaque, and thus will be silhouetted against the background. The source of illumination shall not be visible. Internal-indirect lighting, however, is prohibited in the Old Town Design District and Old Town Center District.
3. *Indirect lighting*, a source of external illumination located a distance away from the sign, which lights the sign, but which is itself not visible to persons viewing the sign from any normal position of view.
4. *Neon light (electrical discharge tubing)*, a source of external illumination located on a noncombustible surface approved by the current city electrical code. Exposed neon lighting can only be used as lettering, or straight-line perimeter trim. The straight-line perimeter trim is limited to no more than two (2) lights.

B. SHIELDING OF ILLUMINATION SOURCE. The light from any light source intended to illuminate a sign shall be so shaded, shielded, or directed so that the light intensity or brightness shall not adversely affect surrounding or facing premises, nor adversely affect safe vision of pedestrians or operators of vehicles moving on public or private streets, driveways, or parking areas.

C. PERMITS, INSPECTIONS REQUIRED. Permanently wired electrical signs must have permits and be inspected.