

**Old Town Design Review Committee
Minutes
November 23, 2009**

1. Call To Order And Announce That a Quorum Is Present.

The Old Town Design Review Committee was called to order by Michael Duval at 4:05 p.m., with the following members present:

Michael Duval (Chairperson)	Sharon Ellis
Edward Resh	Bill Peck (nonvoting)

Absent: Amanda Ferguson (Vice Chairperson) and James Crockett

Councilman John Gorena was present.

Staff members Sarah McLain and Mary Paron-Boswell were present.

Tracy Heerema and Harvey Butker were also present.

2. Approve the Minutes from November 9, 2009.

Sharon Ellis moved and Edward Resh seconded that the minutes from November 9, 2009 be approved. The motion passed 3-0.

3. Consideration of a Letter of Design Approval for a New Sign at 139 W. Main Street as Requested by Caroline Berend.

Staff presented the item for the Committee. Staff explained that the Committee had tabled a similar sign at the November 9, 2009 meeting because the lettering did not fit with the architecture of the building. Staff felt that this lettering would be acceptable to the Committee because it is contained within the brick bordered area on the building and thus is in harmony with the architectural features of the building. Harvey Butker was present and answered questions from the Committee. Mr. Butker explained that the lettering would be pin mounted to the building, which is a historically appropriate method to mount the lettering. Mr. Butker verified that the lettering would be a bronze color that would appear browner in tone than the Exhibit shows. The Committee discussed the spacing of the lettering with Mr. Butker and staff. The Committee discussed whether there should be more spacing between the lettering of the word “Bridal” to give the sign more balance. There was no further discussion on this item.

Sharon Ellis moved and Edward Resh seconded that a Letter of Design Approval be approved for the proposed sign under the condition that the spacing between the letters of the word “Bridal” be increased slightly for balance. The motion passed 3-0.

4. Consideration of a Letter of Design Approval for a New Sign at 424 E. Main Street Suite 105 as Requested by Tanner Mexan.

Staff presented the item briefly for the Committee. Tracy Hereema was present to answer questions. In response to a question from the Committee, Ms. Hereema confirmed that the shape of the sign would have notched corners. Ms. Hereema also explained that there is currently a piece of white plywood in the location of the proposed sign. This plywood will be removed before the sign is installed. Ms. Hereema also stated that although this is a sign for a Christmas light contractor, the business is not a seasonal business and the applicant will have the sign up year-round.

The Committee discussed the colors on the sign with Ms. Hereema and staff. Ms. Hereema explained that the red color on the sign will appear darker, similar to a cherry red and the green color will also appear darker, similar to a forest green. The Committee generally felt that the white background color was too stark for the sign. Ms. Hereema suggested that the background be changed to a cream color. The Committee felt that this change would be acceptable for the sign. Mr. Peck pointed out that the graphic was too close to the sign lettering. Ms. Hereema said she would center the graphic between the lettering and the border of the sign. There was no further discussion on this item.

Edward Resh moved and Sharon Ellis seconded that a Letter of Design Approval be approved for the proposed sign under the condition that the green color is similar to a forest green, the red color is similar to a cherry red, and that the sign background will be a cream or beige color. The motion passed 3-0.

5. Adjournment.

Sharon Ellis moved and Edward Resh seconded that the meeting be adjourned. The motion passed 3-0.

The Old Town Design Review Committee approved these minutes on December 14, 2009.

Respectfully submitted,

Approved,

Mary Paron-Boswell
Senior Planner

Michael Duval
Chairperson