

**Old Town Design Review Committee
Minutes
August 25, 2008**

1. Call To Order And Announce That a Quorum Is Present.

The Old Town Design Review Committee was called to order by Michael Duval at 4:05 p.m. with the following members present:

Sharon Ellis
Michael Duval

Amanda Ferguson
Bill Peck (non-voting)

Absent: Sarah Jo Jackson, James Crockett
Staff member Elizabeth Trospen was present.
Rick Andrews of R.W.'s Smokehouse, Kory Walker and Adam Delial of A Living Canvas Tattoo, and Dan Holzschuh of Landmark Sign Co. were also present.

2. Tabled Item: Appointment of a Chairperson and Vice Chairperson.

Michael Duval moved and Amanda Ferguson seconded that Appointment of a Chairperson and Vice Chairperson be postponed until more members of the Committee were present. The motion passed 3-0.

3. Approve the Minutes from July 14, 2008.

Amanda Ferguson moved and Sharon Ellis seconded that the minutes be approved from August 25, 2008. The motion passed 3-0.

4. Consideration of a Letter of Design Approval for a New Sign at 139 W. Main Street as Requested by Caroline Berend of the Bridal Boutique.

Staff presented the item to the Committee, reviewing the three options presented. Mr. Holzschuh introduced a modified version of the second option, with a gold border in place of the black originally depicted and white fill on the lettering. The committee expressed a preference for this version over the others presented. Staff asked that the exhibit be entered into the record for the purpose of issuing a letter of design approval.

Sharon Ellis moved and Amanda Ferguson seconded that a Letter of Design Approval be approved for the proposed sign with a gold border and white lettering fill. The motion passed 3-0.

5. Consideration of a Letter of Design Approval for a New Sign at 122 W. Main Street as Requested by Kory Walker of A Living Canvas Tattoo.

Staff presented the item to the Committee noting the concern over the bright colors used and the extent of neon used on the sign. The committee questioned the historic sensitivity of the presented signage, depicting a dragon overlaid with neon. Mr. Holzschuh introduced several examples of signage in various downtown environments which utilized neon. Staff reiterated the provision of the ordinance pertaining to the use of neon in the Old Town Center District, which states "Materials or paints that are extremely bright, fluorescent or neon in color shall not be permitted on permissible signs located in the Old Town Design District or the Old Town Center District; however, limited use of neon lighting on signs is allowed." Mr. Holzschuh stated that the representation of the colors in the rendering were not necessarily accurate to the paint that would be used. Staff suggested that color samples be provided for the committee's consideration. Regarding the use of neon, the Committee reached a consensus that the degree to which the proposed sign utilized neon exceeded what the Committee would consider "limited use". The Committee directed the applicant to the provision for use of neon in the City Wide portion of the sign ordinance that limits use to straight lines and letters. The Committee suggested that the use be limited to outlines and lettering features. The Committee asked that a new proposal be submitted, with limited use of neon and color samples.

Amanda Ferguson moved and Sharon Ellis seconded that consideration of a Letter of Design Approval be tabled for the proposed sign until an alternative proposal can be submitted. The motion passed 3-0.

6. Other Business.

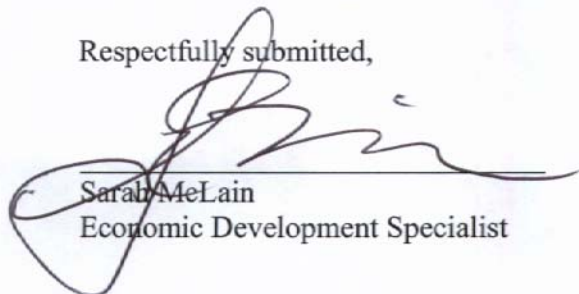
Mr. Holzschuh raised the issue of sign ordinance revisions for discussion. Staff requested that his suggestions be submitted in writing for consideration by Sarah McLain in her process of drafting ordinance revisions.

7. Adjournment.

Sharon Ellis moved and Amanda Ferguson seconded that the meeting be adjourned. The motion passed 3-0.

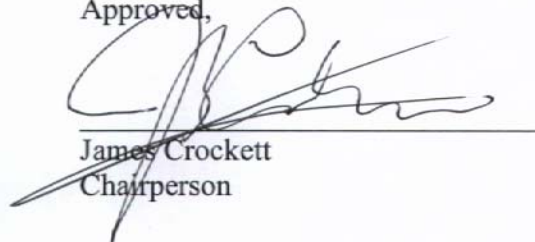
The Old Town Design Review Committee approved these minutes on September 8, 2008.

Respectfully submitted,



Sarah McLain
Economic Development Specialist

Approved,



James Crockett
Chairperson