

**LEWISVILLE CITY COUNCIL**

**CALLED SPECIAL SESSION**

**APRIL 1, 2006**

**Present:**

Gene Carey, Mayor

**Council Members:**

Greg Tierney, Mayor Pro Tem  
Tim Blair, Deputy Mayor Pro Tem  
Mike Nowels  
Dean Ueckert  
Rudy Durham

**City Staff:**

Claude King, City Manager  
Donna Barron, Assistant City Manager  
Steve Bacchus, Assistant City Manager  
Julie Heinze, City Secretary  
Ronald J. Neiman, City Attorney

With a quorum of the Council Members present, the Called Special Session of the Lewisville City Council was called to order by Mayor Carey at 8:35 a.m. on Saturday, April 1, 2006, in the City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas. All City Department Heads were in attendance.

**Development and Consideration of 2006-  
2010 Strategic Planning Goals**

**(Agenda Item A)**

City Manager King explained the purpose of the workshop was for City staff to get the City Council's feedback on what they wanted to accomplish. City Manager King handed out the current priorities list and a list of proposed goals that he had created to help the City Council.

City Manager King encouraged the City Council to focus on basic infrastructure over the next five years when they compiled their list of priorities

City Manager King then began with the first priority to "Provide a Well Developed Infrastructure, Meet Demand for Community Services." The City Council compiled the following list of goals for this priority:

**Development and Consideration of 2006-  
2010 Strategic Planning Goals (cont'd)**

**(Agenda Item A)**

- Continue and expand sidewalk program
- Improve alleys
- Construct new animal shelter
- Increase fees at animal shelter
- Maintain adequate capacity in water/sewer systems
- Convert garbage to one time per week
- Increase funding for water/sewer line replacement
- Invest more in street maintenance
- Maintain staff and high quality service levels
- High quality plan review and inspections
- Maintain progress on tech plan
- Implement wifi throughout old town and city
- Implement underground utilities
- GO bond schedule phase 2 and 3
- Plan for Water reuse
- Implement drilling ordinance
- Water to castle hills
- Facilities improvement and equipment replacement
- Obtain station 7 & water tower site
- Maintain corridor beautification program

City Manager King and the City Council members then reviewed this list of goals. Discussion held regarding combining some of the goals due to the similarities. City Manager King recapped the list with the City Council.

City Manager King then moved on to the next priority to “Provide a Community Where Citizens/Visitors are Safe and Secure.” The City Council compiled the following list of goals for this priority:

- Expand Jail
- Increase patrol availability
- Increase security of city water system
- No tolerance youth gang
- Reduce neighborhood instability
- Stabilize police staffing levels
- Reduce drug activity in specific target areas
- Add a crime scene investigation capability

**Development and Consideration of 2006-  
2010 Strategic Planning Goals (cont'd)**

**(Agenda Item A)**

- Increase communications capability
- Evaluate emergency disaster plans
- Ensure disaster preparedness and timely response
- Match demand for public safety with appropriate resources
- Enhance partnerships with citizens
- Utilize cooperative intergovt agreements
- High compliance with community health and safety ordinances
- Maximize code enforcement
- Increase volunteers for citizens on patrol
- Evaluate "NET" program results
- Maintain current levels of patrol availability
- Evaluate additional manpower for 4th ambulance
- Reduce graffiti incidents and implement graffiti abatement program
- Improve PD marketing/visibility
- Fund and Create "day laborer" site
- Acquire property for "truck station" site
- Fund Public Safety Radio System replacement

Discussion was held regarding what would occur if the system was to become overload. Assistant City Manager Donna Barron explained how this would be handled. City Manager King advised that this system is tested on a regular basis and explained the planning that would be involved for an event of the magnitude that would cause a system overload.

City Manager King then moved on to the next priority to "Meet Transportation and Transit Needs." The City Council compiled the following list of goals for this priority:

- Monitor 2008 I-35 widening project and seek partnerships for gateway improvements and creation of a theme
- Seek COG funding for Corp Drive From Josey Lane to I35 and other projects
- Adequate funding from 121 agreements, i.e. funding for bridge over lake
- Identify and implement railstops for DCTA
- Push DCTA progress on park & ride, rail, local route service and connector service
- Identify funding for utility relocation on I35
- Waste management construction of RR St and Hebron
- Fund and construct Railroad Street Boulevard as masc. street projects
- Fund and construct Valley Ridge blvd as masc. street projects
- Continue implementation of 2003 bond program

**Development and Consideration of 2006-  
2010 Strategic Planning Goals (cont'd)**

**(Agenda Item A)**

- Improve communication between Council and DCTA
- Identify remaining LEAP projects
- Identify funding for Valley Ridge between Mill St and College
- Continue Trinity Trails over Lake

Discussion held regarding various transportation issues. Councilman Nowels reviewed the status of recent North Central Texas Council of Government Regional transportation Committee meetings.

City Manager King then moved on to the next priority to “Provide Cultural and Recreational Opportunities for Residents and Visitors.” The City Council compiled the following list of goals for this priority:

- Continue the holiday event in old town
- Identify location and enhance 4th of July event
- Utilize partnerships to improve recreational opportunities
- Develop Timber Creek trail system
- Develop a Vista Ridge Canal master plan including amphitheatre
- Use 201 Main Street as Arts Facility
- Establish a regional July 4th Event
- Increase participation in recreation and athletic programs
- Establish the visitors bureau long range plan
- Establish regional sports authority
- Explore all angles and address feasibility of racetrack
- Complete athletic field / sport study
- Evaluation of recreational facility needs
- Fund and acquire additional property for plaza and design park
- Increase sponsorships of recreational activities and events
- Hold 4th of July event in the Vista Ridge area
- Fund and construct trinity trail system north of RR St park
- Establish an equestrian system on COE property / LELA

Discussion held regarding the church property and making it a cultural arts center or recreation center.

**Development and Consideration of 2006-  
2010 Strategic Planning Goals (cont'd)**

**(Agenda Item A)**

City Manager King then moved on to the next priority to “Respond to Changes in Economic Base and Aging or Substandard Residential/Retail/Commercial Properties.” The City Council compiled the following list of goals for this priority:

- Expand communication with Hispanic community
- Hold 4th of July event at Vista Ridge
- Hold neighborhood forums / council meetings
- Complete and implement VB strategic plan
- Develop joint special events with surrounding communities using Lake Park
- Investigate LIDS resources for adult education and possible city role
- Evaluate use of SAP programming for city cable channel
- Improve board/committee recruitment
- Evaluate increase use of volunteers and associated liability
- Enhance partnerships with non-profit organizations
- Effectively market Lewisville image utilizing the VB and all communications tools
- Strengthen partnership with chamber
- Develop city-wide branding
- Eliminate weekend directional signs
- Evaluate funding for social service agencies
- Enhance gateway signage
- Continue to encourage people to maintain their property

Discussion was held regarding the First Time Homebuyers Program and the success of this program. Discussion was also held regarding the I35 relocation issues and how to maintain the areas once the businesses have been taken due to the I35 expansion.

City Manager King then moved on to the next priority to “Maintain Financial Stability.” The City Council compiled the following list of goals for this priority:

- Add golf course to mall roof
- Maintain use of balanced revenue (property, sales, other sources) Maintain debt rate
- Maintain budget process
- Maintain water/sewer rates to retain adequate revenue
- Monitor legislation regarding sales tax revenue

Discussion held regarding increases in the sources of other revenues and various volatile fees, such as host fee. Discussion held regarding creating an additional funding source.

**Development and Consideration of 2006-  
2010 Strategic Planning Goals (cont'd)**

**(Agenda Item A)**

City Manager King then moved on to the next priority “Respond to Change in Socio-Economic Demographics and Impacts on Community Image and Community Involvement.” The City Council compiled the following list of goals for this priority:

- Eliminate weekend directional signs
- Evaluate funding for social service agencies
- Enhance gateway signage
- Continue to encourage people to maintain their property

Discussion held regarding holding neighborhood meetings. Councilman Durham stated that he wants to maintain consistency when the meetings are held. City Manager King recommended if the City Council wanted to hold neighborhood meetings that they limit them to one a year. Mayor Carey and Councilman Durham both advised that they have not had anyone request a neighborhood meeting.

City Manager King then moved on to the next priority “Controlling Costs.” The City Council compiled the following list of goals for this priority:

- Control retiree health costs
- Control health insurance costs and evaluate alternative plans
- Use technology over manpower when possible
- Oppose unfunded state mandates
- Use alternative procurement methods for facility construction
- Increase interpositional service provision when cost effective
- Update fee schedule annually
- Increase energy conservation measures
- Obtain COG funding for hybrid vehicles
- Reduce fuel consumption
- Consider use of smaller vehicles
- Explore use of alternative fuels

City Manager King then moved on to the next priority “Maintain a Stable, High Performance Workforce.” The City Council compiled the following list of goals for this priority:

**Development and Consideration of 2006-  
2010 Strategic Planning Goals (cont'd)**

**(Agenda Item A)**

- Improve recruitment/selection systems
- Increase number of bi-lingual employees
- Increase pool for police officer candidates
- Improve employee recognition and reward systems
- Improve internal communication
- Develop and invest in continuing education/training

City Manager King advised that staff would compile the list of the City Council's priorities and bring them back to a workshop for the City Council to review. He stated that at the upcoming workshop the City Council Members will each rate the items on the various priority lists to come up with a finalized listing for each goal.

**MOTION:** Upon a motion made by Mayor Pro Tem Tierney and seconded by Councilman Durham, the Council voted five (5) "ayes" and no (0) "nays" to adjourn the Special Called Session of the Lewisville City Council at 12:12 p.m. on Saturday, April 1, 2006. The motion carried.

These minutes approved by the Lewisville City Council on the 17<sup>th</sup> day of April, 2006.

APPROVED

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Gene Carey  
MAYOR

ATTEST:

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Julie Heinze  
CITY SECRETARY