

**LEWISVILLE CITY COUNCIL**

**REGULAR SESSION**

**MARCH 2, 2015**

**Present:**

Dean Ueckert, Mayor (arrived at 6:00 p.m.)

**Council Members:**

TJ Gilmore, Mayor Pro Tem  
R Neil Ferguson, Deputy Mayor Pro Tem  
Leroy Vaughn  
Greg Tierney  
Rudy Durham (arrived at 5:43 p.m.)

**City Staff:**

Donna Barron, City Manager  
Steve Bacchus, Assistant City Manager  
Melinda Galler, Assistant City Manager  
Eric Ferris, Assistant City Manager  
Julie Heinze, City Secretary  
Lizbeth Plaster, City Attorney (arrived at 7:25 p.m.)  
Claire Swann, Assistant City Attorney

**WORKSHOP SESSION – 6:00 P.M.**

With a quorum of the Council Members present, the workshop session of the Lewisville City Council was called to order by Mayor Pro Tem Gilmore at 5:30 p.m. on Monday, March 2, 2015, in the City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas. All City Department Heads were in attendance.

**K-9 Demonstrations**

**(Agenda Item A)**

At the request of Police Chief William Kerbow, Mayor Pro Tem Gilmore requested that everyone move to the foyer for the K-9 demonstration. The K-9 demonstration concluded at 5:41 p.m. and everyone returned to the City Council Conference Room.

**WORKSHOP SESSION – 6:00 P.M.**

**Presentation of Options Related to Future  
Planning for Special Events Including  
Western Days, Chalk This Way, and Pro  
Watercross Tour**

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**(Agenda Item B)**

At the request of Mayor Pro Tem Gilmore, Director of Communications and Tourism James Kunke conducted the attached PowerPoint Presentation. Mr. Kunke advised that Daren Watkins, Marketing and Events Coordinator for the City of Lewisville, was present to address any questions posed by the City Council.

Western Days - Discussion was held regarding where the parade should be held. Mr. Kunke advised that discussion had been held with LISD and they were not in favor of a mid-week parade; however, they were good with the weekend prior. The consensus of the City Council was there were no issues with charging admission as recommended by City staff.

Chalk This Way – Discussion was held regarding continuing Keep the Tradition Alive and Chalk This Way being held back to back to minimize costs. City staff advised that this would be the first year that has been done and it is being evaluated to see how well it works. Further discussion was held marketing the two together to bring out people that may not have attended the other event. Mayor Pro Tem Gilmore requested that consideration be given to including a 5K with Chalk This Way in the future.

Additional discussion was held to include a kite flying portion to Chalk This Way. Councilman Vaughn questioned if any thought had been given to moving these events across the Freeway into the parks. Discussion was held regarding that pursuant to City Council direction to boost the visibility of Old Town, these events had been considered for this area; however, that could be done depending upon the event. City staff advised that due to the development in the Old Town area, consideration was being given where to house the Longhorns during the Western Day's event.

Pro Watercross Tour – Discussion was held that talks had been held with TABC and due to the nature of this event, fencing would not be required in order to sell beer/wine.

The consensus of the City Council regarding Mr. Kunke's presentation was to move forward as presented.

**WORKSHOP SESSION – 6:30 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items**

**(Agenda Item C)**

Mayor Ueckert reviewed Agenda Item A, Invocation. There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item B, Pledge to the American and Texas Flags. There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item C, Proclamation: Declaring the Week of March 1 - 7, 2015, as “Severe Weather Awareness Week”. There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item D-1, Public Hearing: Consideration of an Ordinance for a Zone Change Request From Agriculture Open Space (AO) to Light Industrial (LI), for a 19.055 Acre Tract of Land Located on the South Side of Bennett Lane, Approximately 1,350 Feet East of I-35E; Further Identified as Tracts 9, 10, 11, 11A(1), 13, 14, 15 of the W. King Survey, Abstract 697, as Requested by DCT Waters Ridge LLC and Copernicus Investment the Property Owners (Case No. PZ-2015-02-03). There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item D-2, Public Hearing: Consideration of an Ordinance Granting a Special Use Permit for a U-Haul Self Storage Facility and an Outdoor RV/Boat/Travel Trailer Storage Facility and one Associated Variance; on a 8.276 Acre Tract of Land Zoned Warehouse (WH); Located on the West Side of Valley Ridge Boulevard, North of Business SH 121 at 811 E. SH 121; Further Identified as Storage Super Center Addition, Lot 5, Block A, as Requested by Amerco Real Estate Co. of Texas, the Property Owner (Case No. SUP-2015-02-01). There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item E, Visitors/Citizens Forum. There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item F-3, Approval of a Transportation Consultation Services Agreement With Innovative Transportation Solutions, Inc., in the Amount of \$90,000; and Authorization for the City Manager to Execute the Agreement. There was no discussion on this item.

**WORKSHOP SESSION – 6:30 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items (cont'd)**

**(Agenda Item C)**

Mayor Ueckert reviewed Agenda Item F-4, Approval of a Bid Award for an Annual Requirements Contract for Miscellaneous Asphalt Rehab Projects to SPI Asphalt, LLC., Flower Mound, Texas for an Estimated Annual Expenditure of \$463,156.87. There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item F-5, Approval of an Award for Renovations of Central Park to Schmoldt Construction, Inc., Celina, Texas, in the Amount of \$766,700; Approval of a Supplemental Appropriation in the Amount of \$379,586 from 4B Available Cash; and Authorization for the City Manager to Execute the Contract. At the request of City Manager Donna Barron, Bob Stoffels with Dunkin Sim Stoffels, Inc., addressed the City Council and reviewed the bidding process for this project. Mr. Stoffels submitted a memo detailing this process and it is included as part of the minutes.

Mayor Ueckert reviewed Agenda Item G-6, Consideration of a Variance to the Lewisville City Code, Section 2-201, Fee Schedule, Regarding a Waiver of Fees for Personnel to Erect and Dismantle Tents Associated With the 2015 American Cancer Society Relay for Life Event, Located at the Lewisville High School- Harmon Campus; and Consideration of a Request for City In-Kind Support for the Same Event, as Requested by Jillian Schwarzenbach, Community Manager, Relay For Life American Cancer Society. There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item G-7, Consideration of Ordinances Amending the Lewisville Code of Ordinances, Chapter 2, Article VIII, Section 2-201 Fee Schedule By Adding a Fee for Municipal Setting Designations Applications; Increasing the Animal Adoption Fee From \$50 to \$90; and Adding a New Micro-Chipping Fee of \$15 per Animal; and Approval of a Supplemental Appropriation in the Amount of \$36,410 to the General Fund. Discussion was held that staff would be monitoring the new municipal setting designating fee to ensure that it covered staff work load. Councilman Vaughn advised that he had not been in favor of this ordinance as a resolution to handle contaminated water; however, he had not voted against it because after seeing that the City had designed a very comprehensive restrictive ordinance, combined with the environmental regulations of the State, and primarily not to set the City of Lewisville behind as far as development, he voted in support. He stated that he would like to see the fee set as high as legally possible as a deterrent from any sort of gang rush to use the program. At the request of Mayor Ueckert, City Manager Donna Barron confirmed that each case would be considered on its own merit, there were not blanket approvals. Assistant City Manager Eric Ferris reviewed the animal fees and explained that this was an effort to increase the effectiveness of adoptions and eliminate the current process where an adoptee has to wait to

**WORKSHOP SESSION – 6:30 P.M.**

**Discussion of Regular Agenda Items and  
Consent Agenda Items (cont'd)**

**(Agenda Item C)**

bring an animal home pending sterilization. Deputy Mayor Pro Tem Ferguson requested that some type of publication or signage be provided that shows a breakdown of what the fees cover. Animal Services Manager Ethel Strother advised that was being done and would be updated. There was no further discussion on this item.

Mayor Ueckert reviewed Agenda Item H, Reports. There was no discussion on this item.

Mayor Ueckert reviewed Agenda Item I-Closed Session. There was no discussion on this item.

With no further discussion, the workshop session of the Lewisville City Council was adjourned at 6:44 p.m. on Monday, March 2, 2015.

**REGULAR SESSION - 7:00 P.M.**

With a quorum of the Council Members present, the regular session of the Lewisville City Council was called to order by Mayor Ueckert at 7:00 p.m. on Monday, March 2, 2015, in the Council Chambers of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas.

**Invocation**

**(Agenda Item A)**

At the request of Mayor Ueckert, Councilman Durham gave the invocation.

**Pledge to the American and Texas Flags**

**(Agenda Item B)**

At the request of Mayor Ueckert, Councilman Vaughn gave the pledge to the American and Texas flags.

**Proclamation: Declaring the Week of March  
1 - 7, 2015, as “Severe Weather Awareness  
Week”**

**(Agenda Item C)**

Mayor Ueckert read and presented a proclamation declaring the week of March 1-7, 2015 as “Severe Weather Awareness Week” to the City of Lewisville’s Emergency Management Coordinator Josh Roberts.

**Public Hearing: Consideration of Ordinance No. 4159-03-2015 (Z) for a Zone Change Request From Agriculture Open Space (AO) to Light Industrial (LI), for a 19.055 Acre Tract of Land Located on the South Side of Bennett Lane, Approximately 1,350 Feet East of I-35E; Further Identified as Tracts 9, 10, 11, 11A(1), 13, 14, 15 of the W. King Survey, Abstract 697, as Requested by DCT Waters Ridge LLC and Copernicus Investment the Property Owners (Case No. PZ-2015-02-03)**

**(Agenda Item D-1)**

The 19.055 acre property is located on the south side of Bennett Lane, approximately 125 feet west of Ridgeview Drive and 1,350 feet from the I-35E frontage road. The zone change request consists of several tracts that are currently zoned AO. A portion of the site is part of a land swap with the granite shop at the western edge of the site, while the majority of the site is proposed for an approximately 345,720 square foot office warehouse facility. The site is adjacent to the Waters Ridge Business Park and the proposed use is similar in nature to those in the business park. The Planning and Zoning Commission recommended approval of the zone change request by a vote of 6-0 at their meeting on February 3, 2015.

The City staff's recommendation was that the City Council approve the proposed ordinance as set forth in the caption above.

Nika Reinecke, Director of Economic Development/Planning was present to respond to any questions posed by the City Council.

Mayor Ueckert opened the public hearing.

**MOTION:** Upon a motion made by Deputy Mayor Pro Tem Ferguson and seconded by Councilman Tierney, the Council voted five (5) "ayes" and no (0) "nays" to close the public hearing. The motion carried.

Assistant City Attorney Claire Swann read the ordinance caption into the record as follows:

**Public Hearing: Consideration of Ordinance No. 4159-03-2015 (Z) for a Zone Change Request From Agriculture Open Space (AO) to Light Industrial (LI), for a 19.055 Acre Tract of Land Located on the South Side of Bennett Lane, Approximately 1,350 Feet East of I-35E; Further Identified as Tracts 9, 10, 11, 11A(1), 13, 14, 15 of the W. King Survey, Abstract 697, as Requested by DCT Waters Ridge LLC and Copernicus Investment the Property Owners (Case No. PZ-2015-02-03) (cont'd)**

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**(Agenda Item D-1)**

“An Ordinance of the City Council of the City of Lewisville, Texas, Amending the Zoning Ordinance of the City of Lewisville, Texas by Rezoning an Approximately 19.055 Acre Tract of Land Located on the South Side of Bennett Lane, Approximately 1,350 Feet East of Interstate 35E From Agriculture Open Space (AO) District Zoning to Light Industrial (LI) District Zoning; Correcting the Official Zoning Map; Preserving all Other Portions of the Zoning Ordinance; Providing a Clause Relating to Severability; Determining that the Public Interests and General Welfare Demand this Zoning Change and Amendment Therein Made; Providing a Penalty; and Declaring an Emergency.”

**MOTION:** Upon a motion made by Deputy Mayor Pro Tem Ferguson and seconded by Councilman Tierney, the Council voted five (4) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 4159-03-2015 (Z)**, as previously captioned. The motion carried.

**Public Hearing: Consideration of Ordinance No. 4160-03-2015 (Z) Granting a Special Use Permit for a U-Haul Self Storage Facility and an Outdoor RV/Boat/Travel Trailer Storage Facility and one Associated Variance; on a 8.276 Acre Tract of Land Zoned Warehouse (WH); Located on the West Side of Valley Ridge Boulevard, North of Business SH 121 at 811 E. SH 121; Further Identified as Storage Super Center Addition, Lot 5, Block A, as Requested by Amerco Real Estate Co. of Texas, the Property Owner (Case No. SUP-2015-02-01)**

**(Agenda Item D-2)**

The subject request is for the addition of a new warehouse building, covered and uncovered outside RV/boat/travel trailer parking to the existing U-Haul Self Storage facility. The zoning ordinance requires that an SUP be obtained both for self-storage facilities and for outdoor RV/boat/travel trailer storage. The Planning and Zoning Commission recommended approval of the SUP by a vote of 6-0 at their meeting on February 3, 2015.

The City staff's recommendation was that the City Council approve the proposed ordinance as set forth in the caption above.

Nika Reinecke, Director of Economic Development/Planning and Garner Carey Jr., U-Haul Marketing Company President, were both present to respond to any questions posed by the City Council.

Mayor Ueckert opened the public hearing.

**MOTION:** Upon a motion made by Councilman Vaughn and seconded by Deputy Mayor Pro Tem Ferguson, the Council voted five (5) "ayes" and no (0) "nays" to close the public hearing. The motion carried.

Assistant City Attorney Claire Swann read the ordinance caption into the record as follows:

**Public Hearing: Consideration of Ordinance No. 4160-03-2015 (Z) Granting a Special Use Permit for a U-Haul Self Storage Facility and an Outdoor RV/Boat/Travel Trailer Storage Facility and one Associated Variance; on a 8.276 Acre Tract of Land Zoned Warehouse (WH); Located on the West Side of Valley Ridge Boulevard, North of Business SH 121 at 811 E. SH 121; Further Identified as Storage Super Center Addition, Lot 5, Block A, as Requested by Amerco Real Estate Co. of Texas, the Property Owner (Case No. SUP-2015-02-01) (cont'd)**

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**(Agenda Item D-2)**

“An Ordinance of the City of Lewisville, Texas Amending the Zoning Ordinance of the City of Lewisville, Texas by Granting a Special Use Permit for a Self-Storage Facility With Outdoor Travel Trailer/Boat/RV Storage Located on Lot 5, Block A of the Storage Super Center Addition, Containing Approximately 8.276 Acres; Providing for Severability; Providing a Penalty; Providing a Repealer; Providing and Effective Date; and Declaring an Emergency.”

**MOTION:** Upon a motion made by Councilman Vaughn and seconded by Deputy Mayor Pro Tem Ferguson, the Council voted five (5) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 4160-03-2015 (Z)**, and variance as previously captioned. The motion carried.

**Visitors/Citizens Forum**

**(Agenda Item E)**

No one appeared to speak at this time.

**CONSENT AGENDA**

**(Agenda Item F)**

**MOTION:** Upon a motion made by Councilman Durham and seconded by Mayor Pro Tem Gilmore, the Council voted five (5) “ayes” and no (0) “nays” to approve and adopt all items on the Consent Agenda, as recommended and as follows:

3. Approval of a Transportation Consultation Services Agreement With Innovative Transportation Solutions, Inc., in the Amount of \$90,000; and Authorization for the City Manager to Execute the Agreement.

4.

**CONSENT AGENDA (cont'd)**

**(Agenda Item F)**

5. Approval of a Bid Award for an Annual Requirements Contract for Miscellaneous Asphalt Rehab Projects to SPI Asphalt, LLC., Flower Mound, Texas for an Estimated Annual Expenditure of \$463,156.87.
6. Approval of an Award for Renovations of Central Park to Schmoltdt Construction, Inc., Celina, Texas, in the Amount of \$766,700; Approval of a Supplemental Appropriation in the Amount of \$379,586 from 4B Available Cash; and Authorization for the City Manager to Execute the Contract.

The motion carried.

**END OF CONSENT AGENDA**

**Consideration of a Variance to the Lewisville City Code, Section 2-201, Fee Schedule, Regarding a Waiver of Fees for Personnel to Erect and Dismantle Tents Associated With the 2015 American Cancer Society Relay for Life Event, Located at the Lewisville High School- Harmon Campus; and Consideration of a Request for City In-Kind Support for the Same Event, as Requested by Jillian Schwarzenbach, Community Manager, Relay For Life American Cancer Society**

**(Agenda Item G-6)**

The 2015 Relay For Life of Lewisville/Flower Mound event will be held from Friday May 15, 2015, at 6:00 p.m. to Saturday May 16, 2015 at 6:00 a.m. A request is being made to: a) provide City in-kind support of eight (8) tents and staff time to erect and dismantle tents related to the event; and b) to waive any associated fees for the event including fees for personnel to erect and dismantle tents. This event was held last year at the Harmon- Lewisville High School, 1250 W. Round Grove Rd., Lewisville, TX 75067, and drew over 33 teams, over 500 participants, and raised over \$53,000.

The City staff's recommendation was that the City Council approve the variance and request for City in-kind support as set forth in the caption above.

Mayor Pro Tem Gilmore thanked the City Council to their continued support of this event. Mayor Ueckert thanked Mayor Pro Tem Gilmore for all his hard work with this event.

**Consideration of a Variance to the Lewisville City Code, Section 2-201, Fee Schedule, Regarding a Waiver of Fees for Personnel to Erect and Dismantle Tents Associated With the 2015 American Cancer Society Relay for Life Event, Located at the Lewisville High School- Harmon Campus; and Consideration of a Request for City In-Kind Support for the Same Event, as Requested by Jillian Schwarzenbach, Community Manager, Relay For Life American Cancer Society (cont'd)**

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(Agenda Item G-6)

**MOTION:** Upon a motion made by Councilman Tierney and seconded by Mayor Pro Tem Gilmore, the Council voted five (5) “ayes” and no (0) “nays” to approve a variance to the Lewisville City Code, Section 2-201, Fee Schedule, regarding a Waiver of Fees for Personnel to Erect and Dismantle Tents Associated with the 2015 American Cancer Society Relay for Life Event, located at the Lewisville High School- Harmon Campus to waive any associated fees for the event including fees for personnel to erect and dismantle tents; and approve a request for City In-Kind Support for the Same Event to provide eight (8) tents and staff time to erect and dismantle tents related to the event, as requested by Jillian Schwarzenbach, Community Manager, Relay For Life American Cancer Society. The motion carried.

**Consideration of Ordinance No. 4161-03-2015 Amending the Lewisville Code of Ordinances, Chapter 2, Article VIII, Section 2-201 Fee Schedule By Adding a Fee for Municipal Setting Designations Applications; Ordinance No. 4162-03-2015 Increasing the Animal Adoption Fee From \$50 to \$90; and Adding a New Micro-Chipping Fee of \$15 per Animal; and Approval of a Supplemental Appropriation in the Amount of \$36,410 to the General Fund**

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(Agenda Item G-7)

On February 26, 2015, City Council approved an ordinance, which established a process for considering local support of Municipal Setting Designations. The ordinance requires an application fee to be paid by persons seeking local support of the MSD. The proposed amendment to the fee schedule adds the MSD application fee to Chapter 2, Section 2-201 of the Lewisville Code. In addition, Animal Services currently charges a \$50 adoption fee for both dogs

**Consideration of Ordinance No. 4161-03-2015 Amending the Lewisville Code of Ordinances, Chapter 2, Article VIII, Section 2-201 Fee Schedule By Adding a Fee for Municipal Setting Designations Applications; Ordinance No. 4162-03-2015 Increasing the Animal Adoption Fee From \$50 to \$90; and Adding a New Micro-Chipping Fee of \$15 per Animal; and Approval of a Supplemental Appropriation in the Amount of \$36,410 to the General Fund (cont'd)**

(Agenda Item G-7)

and cats, but is seeking to increase the fee to \$90 to cover sterilization of all pets prior to adoption. Staff also feels it is important to add a Micro-chipping fee. Many citizens come to the shelter expecting the micro-chipping service that is now offered in many surrounding shelters. Staff is seeking to add the new program for a fee to the public of \$15 per animal. Staff is seeking approval of a supplemental appropriation in the amount of \$36,410 to the General Fund to pay for the increased cost associated with the sterilization and micro-chipping programs.

The City staff's recommendation was that the City Council approve the requested ordinance amendments and supplemental appropriation as set forth in the caption above.

John Gorena, 417 Creekwood Lane, Lewisville, Texas, spoke before the City Council in support of this item.

Assistant City Attorney Claire Swan read the ordinance caption into the record as follows:

“An Ordinance of the City Council of the City of Lewisville, Texas, Amending the Lewisville Code of Ordinance, Chapter 2, Section 2-201 Fee Schedule by Adding a Fee for Municipal Designations Applications; Providing a Repealer Providing for Severability; Providing an Effective Date; and Declaring an Emergency.”

and

“An Ordinance of the City Council of the City of Lewisville, Texas Amending the Lewisville City Code, Chapter 2, Article VIII, Section 2-201 Fee Schedule, by Increasing the Per Animal Adoption Fee and Adding a Fee for Micro-Chipping an Animal; Providing a Repealer; Providing for Severability; Providing an Effective Date; and Declaring an Emergency.”

**Consideration of Ordinance No. 4161-03-2015 Amending the Lewisville Code of Ordinances, Chapter 2, Article VIII, Section 2-201 Fee Schedule By Adding a Fee for Municipal Setting Designations Applications; Ordinance No. 4162-03-2015 Increasing the Animal Adoption Fee From \$50 to \$90; and Adding a New Micro-Chipping Fee of \$15 per Animal; and Approval of a Supplemental Appropriation in the Amount of \$36,410 to the General Fund (cont'd)**

(Agenda Item G-7)

**MOTION:** Upon a motion made by Mayor Pro Tem Gilmore and seconded by Councilman Durham, the Council voted five (5) “ayes” and no (0) “nays” to approve and adopt **Ordinance No. 4161-03-2015** and **Ordinance No. 4162-03-2015**, as captioned previously, and approved a supplemental appropriation in the amount of \$36,410 to the General Fund. The motion carried.

**Reports**

(Agenda Item H)

- Assistant City Manager Melinda Galler introduced the City’s new Emergency Management Coordinator Josh Roberts.
- Director of Public Services Carole Bassinger advised that a much needed rain had been received and lake had come up almost a foot. She stated that hopefully that would continue as the runoff progresses.
- Mayor Pro Tem Gilmore advised of the new LLELA walking trail starting March 1<sup>st</sup> and encouraged everyone to find out more about the Black Jack Trail. He reviewed upcoming events at LLELA.
- Deputy Mayor Pro Tem Ferguson gave a briefing regarding upcoming events at the MCL Grand Theatre.
- Councilman Vaughn that Lewisville had partnered with UNT to conduct a facility assessment and that this was one of the first steps in implementing some of the 2025 Vision Plan. He advised that LISD was showing a free screening of a documentary called Finding Kind on March 5<sup>th</sup>.
- Mayor Ueckert thanked Assistant City Attorney Claire Swann for attending the meeting as well as the Police Officer present.

There were no additional reports at this time.

Mayor Ueckert adjourned the regular session of the Lewisville City Council into Closed Session at 7:25 p.m. Monday, March 2, 2015, in accordance with the requirements of the Open Meetings Law.

**Closed Session**

**(Agenda Item I)**

In accordance with Texas Government Code, Subchapter D, Section 551.072 (Real Estate), the Lewisville City Council convened into Closed Session at 7:25 p.m. on Monday, March 2, 2015, City Council Conference Room of the Lewisville City Hall, 151 West Church Street, Lewisville, Texas, in order to discuss matters pertaining to the following:

Section 551.071 (Consultation with Attorney):

1. Legal Issues Related to the Construction of the Old Town Park Plaza

Section 551.071 (Consultation with Attorney/Pending Litigation):

2. *City of Lewisville v. City of Farmers Branch and Camelot Landfill TX, LP*, Cause No.4:12-CV-00782, United States District Court for the Eastern District of Texas, Sherman Division; Texas Commission on Environmental Quality Modification to Municipal Solid Waste Permit No. 1312A; and Texas Commission on Environmental Quality Application to Obtain Municipal Solid Waste Permit Amendment - Permit No. 1312B

Section 551.072 (Real Estate):

3. Property Acquisition

Section 551.087 (Economic Development):

4. Deliberation Regarding Economic Development Negotiations

The Closed Session was adjourned at 7:40 p.m. on Monday, March 2, 2015.

**Reconvene into Regular Session and  
Consider Action, if any, on Items Discussed  
in Closed Session**

**(Agenda Item J)**

Mayor Ueckert reconvened the Regular Session of the Lewisville City Council at 7:40 p.m. on Monday, March 2, 2015, in the Council Chambers of the Lewisville City Hall.

Mayor Ueckert opened the floor for action to be taken on the items discussed in the Closed Session. There was no action taken on the items discussed during the Closed Session.

**Adjournment**

**(Agenda Item K)**

**MOTION:** Upon a motion made by Mayor Pro Tem Gilmore and seconded by Councilman Vaughn, the Council voted five (5) “ayes” and no (0) “nays” to adjourn the Regular Session of the Lewisville City Council at 7:40 p.m. on Monday, March 2, 2015. The motion carried.

These minutes approved by the Lewisville City Council on the 16<sup>th</sup> day of March, 2015.

APPROVED

\_\_\_\_\_  
Dean Ueckert  
MAYOR

ATTEST:

\_\_\_\_\_  
Julie Heinze  
CITY SECRETARY

# Special Events Long-Range Planning

- *Western Days 2015 - 2017*
- *Chalk This Way 2015 - 2016*
- *Pro Watercross Tour 2015 - ?*
- *Wayne Ferguson Plaza 2016*



## Special Events Planning

### Western Days

- Thought to have started in 1964 in conjunction with the Labor Day Rodeo.
- Grew into a weeklong community event before shortage of volunteers caused the event to shrink, then take a hiatus of several years
- Brought back in 2004 by OTBA; turned over to the city in 2007
- Promoter Line contract in place through 2017 to provide planning and logistic services



## Western Days - Challenges

- Real estate (event site plan)
- Parade route
- Entertainment costs
- Staffing
- Hospitality suite
- Parking & transportation
- Security
- Cleanup



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## Western Days - Opportunities

- Western Week
- Wayne Ferguson Plaza
- Additional sponsors
- Emporium site
- Restaurants site
- South Village
- Valet parking program
- Cultural groups (Native American dancers)
- Lewisville Rodeo Arena



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## Western Days - 2015

- Fixed \$10 adult admission charged one event day after 6pm (had planned on Saturday, but now recommend Friday based on band bookings)
- Site changes (car show, kids area, main stage, cowboy camp, cool zone)
- Incorporate Wayne Ferguson Plaza
- Hospitality suite changes
- Implement security recommendations from LPD
- Post-event review



## Western Days - 2016

- Admission charge both days after 6pm (most families with younger children have arrived, or even left, before 6pm)
- Extended hours on Friday (noon or 2pm open)
- Incorporate restaurants site
- Western Week limited rollout (could impact parade, car show, Rodeo Arena, carnival)
- Prepare for impacts from Mill Street project
- Post-event review



## Western Days - 2017

- Western Week full rollout (low-impact community events starting as early as the preceding weekend, with at least one activity each day leading up to the festival dates)
- Prepare for other development impacts
- Post-event review



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## Chalk This Way

- Managed by Lakeside Arts Foundation
- Started in 2011 in The Colony
- Moved to Old Town Lewisville in 2013
- Drew between 1,000 and 2,500 people during the past two years (with spotty weather conditions)
- Main features are amateur and professional chalk artists, children's chalk gallery, indoor and outdoor stages with live entertainment, food vendors, retail vendors



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## Chalk This Way - 2015

- Adding an interactive kite demonstration
- Adding a pet parade
- Attempting to expand art-focused vendors
- Two site plans being developed – with and without access to Wayne Ferguson Plaza
- Will leave chalk art on sidewalks longer into the following week (was washed off during event cleanup past two years)



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## Chalk This Way - 2016

- Possible rebranding to “Lewisville Festival of Colors”
- Increased citywide/regional event marketing
- Chalk This Way would become one of several art-focused activities
- Poetry Corner using Poet Laureate and others
- New activities would rely on community groups, including UNT student groups
- Would require increased City involvement



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## Pro Watercross Tour

- In keeping with Lewisville 2025 recommendation to stage events at and around the lake
- Professional and pro-am personal watercraft racing (closed course, head-to-head)
- Features several international teams that participate in the full tour
- Also includes “freestyle” exhibitions
- Tour events are televised on cable and include a “host city” segment



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## Pro Watercross Tour - 2015

- Scheduled to make first visit to Lewisville Lake on July 17-19 at Lake Park
- Corporate Challenge event on Friday
- Competitive racing on Saturday and Sunday
- Required city investment of \$20,000 cash, in-kind event support, and some level of shore activities
- Projected hotel impact of 200-400 room-nights
- Also potential media marketing benefits



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## Pro Watercross Tour - 2015

- Staff has prepared a plan for potential shore activities that includes:
  - Mechanical/inflatable midway
  - Stage with live band(s)
  - Food trucks
  - Beer garden area
- Projected budget of \$42,700
- Projected income of \$11,000
- Money is available in HOT Fund Reserve



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## Pro Watercross Tour – future

- Staff and tour promoter will evaluate the Lewisville event after it is completed
- Based upon success of the 2015 event, the promoter has expressed interest in returning to Lewisville on an annual or bi-annual basis
- City benchmarks for success will be confirmed hotel-room nights, estimated economic impact, and marketing value
- Could be a future budget item



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# Wayne Ferguson Plaza - 2016

- January – no event (weather)
- February – Mardi Gras
- February – Chin Freedom Day
- March – St. Patty in the Plaza
- April – Earth Day
- May – Chalk This Way
- May – Keeping Tradition Alive
- June – Sounds of Lewisville
- June – Best Little Brewfest in Texas
- July – Sounds of Lewisville
- August – National Night Out
- September – Western Days
- October/November – single TBD event close to Nov. 1
- December – Old Town Holiday Stroll



LEWISVILLE  
Deep Roots. Broad Wings. Bright Future.