



WESTERN DAYS FESTIVAL
Friday, September 29, 2017, 5 p.m. - 11:30 p.m.
Saturday, September 30, 2017, 10 a.m. - 11:30 p.m.

The City of Lewisville and Lewisville Convention & Visitors Bureau proudly present the 2017 Lewisville Western Days Festival slated for September 29 & 30.

This unique festival, designed to showcase the history and spirit of the west, invites attendees to find the cowboy in them through themed events, attractions, food, shopping and entertainment. Four festival stages feature national and regional music and entertainment to flavor the air as festival-goers partake in the unique arts and crafts vendors, gunfight re-enactments, Native American singers and dancers, the World Tamale Eating Championship and car shows. Family fun continues with a multitude of children's activities in our Kid Kountry area, face painters, strolling entertainers and the annual Huffines Auto Dealerships Lewisville Cattle Drive Parade – featuring 20-30 head of Texas longhorns.

Vendor spots fill quickly and availability is on a first-come, first-serve basis. Application packets must be completed in full before submitted applications will be considered. For consideration, please follow the application instructions below.

Application Instructions

Vendor applications can be downloaded at **LewisvilleWesternDays.com** by selecting the *Vendor Information* link. Once your application is complete, print one copy to mail to the address listed below. Applications must include a certificate of insurance if required and vendor booth payment. Applications are in Adobe PDF format, so please print an additional copy for your records.

Submitted applications must include the following:

- Completed Application
- Certificate of Insurance (**if required; examples requiring COI: Face painting, massage, spinal screening, food service**)
- Payment in full by check or money order payable to the City of Lewisville

Deadlines

Cancellation Refund Deadline	Friday, August 11, 2017
Application Deadline	Thursday, August 31, 2017
Certificate of Insurance	Thursday, August 31, 2017
Late Fee Charge Begins	Friday, September 1, 2017
No Applications Accepted After	Friday, September 8, 2017

Make checks or money order payable to **City of Lewisville** and send with completed application to:

Promoter Line, Inc.
Attn: Western Days
4218 Gateway Drive, Ste 140
Colleyville, TX 76034
jennifers@promoterline.com

Phone: 817.557.1009/Fax: 817.557.6155



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Commercial Vendor Application

Commercial vendors are chain retailers, service providers, vacation planners, travel agents, electricity retailers, health care professionals including cosmetic surgeons, health and wellness products, multi-level marketing organizations, home improvement retailers, hardware vendors, banks, financial planners, insurance agencies, home improvement products such as windows and rain gutters, health/beauty products/services, child novelty play toys (glow toys, inflatables, etc.), membership based/rewards club sign up, and all other commercial or service providers not listed above. Ultimate determination on whether or not a vendor is a commercial vendor is solely left up to event managers. No food or beverages can be sold or given away at the vendor booth unless the vendor's primary business is food & beverage sales and they have been permitted by City of Lewisville as a food & beverage establishment. Businesses selling alcohol shall not be permitted to sell alcoholic beverages in the temporary booth, outside of their TABC-licensed premises, per TABC. If your business is health related and will be performing any screenings, massages etc. on site a Certificate of Insurance MUST be provided. See next page for insurance details.

Vendor/Business Name: _____ Contact Name: _____

Address: _____ City/State/Zip: _____

Email: _____ Cell: _____ Website Address: _____

Description of items to be sold/ exhibited: _____

Preferred booth set-up time (please check one): Thursday 5pm - 7pm Friday 10am – 3pm

Vendor Fees (Vendor rates include electrical circuitry – 110v/30 amp fuse with an outlet and two plugs.)

- | | | |
|--|-------|----------|
| <input type="checkbox"/> Booth space (10x10) | \$385 | \$ _____ |
| <input type="checkbox"/> Booth space (10x20) | \$460 | \$ _____ |
| <input type="checkbox"/> Booth space (10x30) | \$560 | \$ _____ |
| <input type="checkbox"/> Corner/end cap Booth* | \$75 | \$ _____ |

*corner/end cap booths are limited supply premium spots, in addition to a standard booth purchase and awarded on first-come, first-served basis.

- | | | |
|--|------|----------|
| <input type="checkbox"/> Additional electrical needs (110v/30 amp) | \$60 | \$ _____ |
| <input type="checkbox"/> Late Fee | \$50 | \$ _____ |

(A late fee will be assessed if vendor agreement & payment are not received by Friday, August 31, 2017. Late applications will not be accepted after Friday, September 8, 2017.)

Total Enclosed \$ _____

You are welcome to bring your own tents, tables and chairs or rent any of these items in advance from the event supplier. Do you wish to fill out a rental form for any of these items? YES NO

Please make or money orders checks payable to City of Lewisville and send with completed application to:

**Promoter Line, Inc., Attn: Western Days, 4218 Gateway Drive, Ste 140, Colleyville, TX 76034,
 jennifers@promoterline.com
 Phone: 817.557.1009/Fax: 817.557.6155**

Insurance Requirements:

Insurance is required if you or a product will come into direct contact with the public. Examples are: Spinal screenings, massage, hair braiding, face painting, makeup application.

Insurance Requirements: (please check one):

\$1m Commercial General Liability insurance included naming Promoter Line, Inc. & City of Lewisville, its officers, agents and employees as additionally insured.

Proof of Insurance is required with application. Applications will not be considered without certificate of insurance.

Plan to purchase insurance coverage, upon approval, from the City of Lewisville, by August 31, 2017 for \$65.

Applicants must include 1) vendor agreement, 2) payment, & 3) proof of insurance in order to be considered.

Applications are subject to approval and based on a first-come, first-serve basis once all required information is received.

Rules and Regulations

- Western Days is an outdoor event held regardless of weather conditions.
- Vendor fees shall be paid in advance and are non-refundable. **Vendors are accepted on a first come first served basis.**
- Preferably, vendors are to remain in their booths during festival hours. It is acceptable to close by 10 p.m. either night of the event. Vendor opting to close prior to 11:30 p.m. on Saturday will not be permitted to drive a vehicle into the venue to load out until after the festival closes at 11:30 p.m.; and only when Lewisville police officers deem it is safe to do so.
- Tents, tables and chairs will not be provided, but are available to rent. Vendors shall drape and cover all tables and counters.
- Vendors manning a booth must be over the age of 18 or accompanied by an adult.
- It is the responsibility of the vendor to collect & report sales tax from the event in the name of the taxing authority of the City of Lewisville. Vendors are required to have a Texas State Sales and Use Tax Permit clearly showing their tax ID # posted in the booth at all times.
- All vendors must have a tent that is in excellent condition that can be weighted or held down by blocks or weighted buckets. "In-ground" stakes, such as straight or hammer-driven will NOT be permitted.
- Vendor parking is limited to a designated area. A map and complete information will be included in your acceptance packet. Vehicles not in the designated area are subject to being towed at the owner's expense or ticketed by the Lewisville Police Department. Observe all traffic signs. Vendors not complying with parking instructions may be asked to leave the show without refund of fees paid.
- All vendor vehicles must be moved to the designated parking area after loading or unloading prior to 3 p.m. Friday.
- Tents must have a fire retardant tag attached or a fire retardant certification from the manufacturer. **Vendors with tents that are not fire retardant must have a fire extinguisher in their tent at all times.** Inspections will be performed by the City of Lewisville.
- Vendors are responsible for the cleanup of trash inside and around their booth. Trash receptacles will be located throughout the area. Portable restrooms will be available for vendor and guest use.
- Deadline for vendor fee payment is August 31, 2017. Beginning September 1, 2017 a \$50 charge will be added to the vendor fee.
- All participating vendors shall strictly adhere to hours of operation for move-in and move-out. Event Management reserves the right to change dates, hours or location. **Booth placement is at the sole discretion of Event Management.**
- Vendor shall conform to all statutes, ordinances, rules, orders, regulations and directions issued by any authorized authority of the federal, state or city government, including but not limited to, rules and regulations issued by the facility housing the festival.
- Event Management reserves the right to stop or remove from the festival any vendor or vendor representative, performing any act or practice, which in the opinion of Event Management is objectionable or detracts from the purpose/objective of the festival.
- **Event Management reserves the right to decline a vendor's application if they deem their product or service not suitable for the event or if there are numerous vendors previously confirmed to sell that same product or service.**
- Event management will make all reasonable attempts to notify vendors as soon as their **completed** applications are submitted as to whether or not they are accepted. All accepted vendors will receive an acceptance packet no later than September 20, 2017. The packet will contain parking passes, maps and a general information letter.
- Property brought onto the premises by any vendor is at the vendor's sole risk and shall be removed from the premises during designated move-out times. Event Management shall have the right to remove from the premises any remaining effects left after designated move-out time at vendor's cost, if applicable.
- Vendor retains liability and assumes all risks of loss and/or damages on site or in connection with transportation, display, storage and sale of merchandise at the Western Days festival. Security is provided from 9 p.m. Thursday to 7 a.m. Friday and then again overnight on Friday.
- Painting, mixing of chemicals or possession of explosive materials is not allowed at any time.
- Western Days is a gun-free event. The carrying of firearms is prohibited except for uniformed officers of the local Police Department.

Agreement of Liability Waiver

I hereby release, waive, discharge, covenant not to sue and agree to hold harmless for any and all purposes Promoter Line, Inc., The City of Lewisville, Texas, its officers, employees, successors, assigns, sponsors and volunteers (collectively "the City") from any and all liabilities, claims, demands, personal injury including death, or property damage that may be sustained by me while participating in the Western Day event, including injuries or damages sustained as a result of the negligence of the City.

Venue

The Parties agree that if legal action is brought under this contract, exclusive venue shall lie in the Courts of Denton County, Texas, and its terms or provisions, as well as the rights and duties of the Parties hereunder, shall be governed by the laws of the State of Texas.

Contract Agreement

I have read the General Information regarding the 2017 Western Days festival. By paying the vendor fee, I have agreed to the conditions and terms of this contract. I understand payment must be received with a completed Agreement by August 31, 2017. I also understand that starting on September 1, 2017, a late fee of \$50 will be assessed. The late fee should be included with application if Vendor Agreement and payment are not received by due date.

It is understood and agreed by applicant that this entire document constitutes a contract between Vendor and the Western Days festival only when Event Management confirms this contract. Confirmations may be mailed, faxed or emailed. Acceptance of money by the Western Days festival is not binding if fee is returned before acceptance and confirmation of this contract. Verbal agreements or promises made verbally and not specifically stated and confirmed in writing, as part of this Contract, shall not be binding.

I have read the aforementioned Rules and Regulations and agree to all of the terms and conditions as they are written.

Signed: _____

Date: _____



City of Lewisville

Green Vendor Guidelines

The City of Lewisville is counting on you to help make this event a "green" success. Special events generate large amounts of waste, and we are committed to minimizing the amount going into landfills. We ask that you support our efforts to be an environmentally friendly event by properly recycling materials you generate at your booth and working hard to reduce trash.

Please contact our event coordinator with any questions associated with our sustainability initiatives. Thank you for your help in showcasing sustainability efforts in Lewisville.

Green Vendor Guidelines:

- If you are a sustainable, environmentally-friendly business or just do something unique to save resources, we want you to flaunt it. Put up a sign or at least discuss your efforts with attendees.
- We will have recycle bins paired with trash cans in all public areas. Make sure all staff working your vendor booth are familiar with City's waste reduction/recycling efforts at the event and vendor responsibilities.
- Please strive for reusable display materials and decorations. We don't want to have a bunch of trash at the end of the event due to plastic tablecloths, balloons, etc. Use reusable containers to transport your materials to the event site (plastic pallets, plastic crates, or corrugated cardboard boxes).

Food Vendor Guidelines:

- ALL food and drink vendors should have a trash container with liners inside the booth in the food preparation area. The bags will be disposed of per direction from the event organizer.
- Concessionaires should sell beverages only in recyclable bottles or cans rather than disposable cups. If cups are absolutely necessary, use plastic cups made with #1 (PET) or #2 (HDPE) plastics so they can be recycled.
- Avoid using difficult-to-recycle materials such as waxed paper goods or products in multi-material packaging. Keep packaging to a minimum.
- Please - NO expanded polystyrene (EPS) products (e.g., Styrofoam™). EPS does not biodegrade in landfills and it is not recyclable through the City of Lewisville's onsite recycling program.
- Hand out straws, lids, plastic stir sticks, and napkins only when requested. They contribute to excess trash and litter.
- If possible, dispense condiments such as ketchup and mustard from pump-style bulk containers rather than using single serve packets.

Thank you for making this a successful and sustainable program!

Products Vendors Should Recycle at the Event Site

Cardboard (must be broken down and free of food waste)
Aluminum, plastic, and glass beverage containers (free of liquid)
Mixed papers (office papers, newspapers, paperboard containers)