

The Greater Lewisville Arts Alliance monthly board meeting will take place on Wednesday, June 8, 2016.

The MCL Grand currently has two art exhibits: Recycled into Art (closes July 2) and Strictly Texas (closes June 11). Both exhibits are hosted by the Visual Art League. The next art exhibit will be the Fresh Ideas 2015 Winners Show, opening June 18, 2016.

Best Little Brewfest in Texas will be held on Saturday, June 18, 2016.

Several theater, dance, and music summer camps will occur throughout the summer. Many recitals are also scheduled for the coming months.

The Texas Tunes series Michael Martin Murphey concert on May 14 was a sellout. The next Texas Tunes series performer is Marcia Ball on July 2.

On June 6, the Sounds of Lewisville concert series kicks off.

In June, back-in parking is coming to the MCL Grand.

As part of the Black Box Songwriter Series, Walt Wilkins will perform on Sunday, July 10.

The Arts Center Event Supervisor position opened on May 24 and will close on June 7.

**Discussion and Possible Action on
Recommendations Regarding Arts Grants
for FY 2016-2017**

(Agenda Item 4)

During deliberations regarding distribution of grant funds to local arts groups, Craig Roberts and Peggy Atkerson raised questions regarding a seeming lack of fund-raising effort by some applicant organizations. Those groups seem to be solely relying on hot funds to support their operations.

Traci Gardner-Petteway noted that some groups are asking for hot funds but don't indicate in their applications a budget for advertising or fundraising.

The Civic Chorale didn't include board member information in their grant application.

The Ballet's grant application was extensive and in-depth, and serves as a good example of how to complete the application.

In reference to some of the grant applicants, Craig Roberts noted several potential issues with various scoring categories, including organizational governance and diversity. Since application includes no questions on the subject of diversity, it's unclear how to score applicants for this category. As regards the question of quality of artistic products, James Wear suggested dividing responsibility among the Board to attend arts events and report back on the events and activity of applicant organizations.

A discussion was held about the obvious lack of data supporting generation of room nights by groups receiving arts funding. This lack of data may indicate that participants in the programming do not currently attract large numbers of overnight guests. More of the out of town patrons are business travelers who are in town for that reason and seek out entertainment while in town for business.

All of the board members provided completed score sheets for the applications. The scores were compiled and compared and a discussion of the results was held. As a result of the discussion

adjustments were made to the scores and re-evaluated. At the conclusion of the discussion, upon a motion made by Bill Watson and seconded by Peggy Atkerson, the Board voted to accept the following recommendations:

- Actors Conservatory Theatre to receive \$33,297.
- Greater Lewisville Community Theatre to receive \$34,000.
- Lake Cities Ballet Theatre to receive \$42,000.
- Lewisville Civic Chorale to receive \$3,603.
- Lewisville Lake Symphony to receive \$42,000.
- Our Productions Theatre Company to receive \$6,000.
- Visual Art League to receive \$7,500.

Discussion of Date for June Meeting of the Arts Advisory Board

(Agenda Item 5)

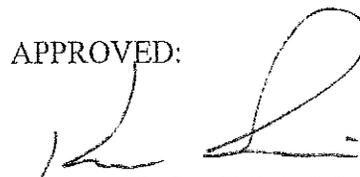
Proposed dates for the June meeting of the Arts Advisory Board were Tuesday, June 14 and Tuesday, June 21. A unanimous decision was made by the Board to meet on **Tuesday, June 14 at 5 p.m.** to discuss proposed changes to the grant program.

Adjournment

(Agenda Item 6)

MOTION: Upon a motion made by Stephen Southwell and seconded by Peggy Atkerson, the meeting of the Arts Advisory Board adjourned at 7:23 p.m.

APPROVED:



Ken Lannin, Chairman

PREPARED BY:
